

# Hometown Releases: District Governor Appointment

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*This is a model for a news release that can be created locally. Save this file to your disk or hard drive, edit to fit local circumstances, and print on club or district letterhead. Include information specific to your district. Visit the "PR Tools" section of the [Effective Public Relations](#) Web site for additional tips on writing and using news releases.*

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**Contact:** Name and telephone

**FOR IMMEDIATE RELEASE**

([CITY/DATE]) — [Name], of [town], has assumed the volunteer post of Rotary International district governor for 2007-08. As governor, [last name] coordinates the community and international service projects of the [number of clubs in district] in the [brief geographical description of district] area. [He/she] assumed office 1 July 2007 and will serve through 30 June 2008.

[Last name] is one of 529 Rotarians worldwide serving as a district governor this year. A member of the Rotary club of [name] for [number] years, [name] will also be responsible for organizing new Rotary clubs and strengthening existing ones.

During an installation ceremony at [place], [he/she] said [his/her] main goals for the coming year are to [describe district service initiatives]. "As local leaders and volunteers, Rotarians can help find community solutions to local needs," [he/she] said. [Include additional quote about emphases for the year and why they are important to the local community.]

Area Rotary clubs are involved in many service activities, locally and internationally. The Rotary Club of [name], for example, [give example of important community service activities involvement in international projects through World Community Service, Humanitarian Grants, and Rotary Foundation Ambassadorial Scholarships].

A [describe profession], [name] contributes to the community in many ways. [Describe the governor's involvement with other community or professional groups or additional community service work.]

The main objective of Rotary International is service, in the community and throughout the world. As volunteers, Rotarians build goodwill and peace, provide humanitarian service, and encourage high ethical standards in all vocations. There are some 1.2 million Rotarians in some 32,000 clubs in nearly 170 countries.

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