GLOBAL HEALTH COMMUNITY Commits Over $630 Million in Aggressive Push to Eradicate Polio

Rotary International, the Bill & Melinda Gates Foundation, and the British and German governments today committed more than $630 million in new funds to fight polio, a crippling and sometimes fatal disease that still paralyzes children in parts of Africa and Asia and threatens children everywhere.

In addition to pledging needed funds, leaders urged additional donors and leaders of countries where polio still exists to join them in an aggressive push for eradication.

The Gates Foundation is awarding a $255 million challenge grant to Rotary, which Rotary will match with $100 million raised by its members over the next three years. At the same time, the United Kingdom is giving an additional $150 million and Germany is giving an additional $130 million, both to the Global Polio Eradication Initiative (GPEI). Contributions from the U.K. and Germany over the next five years will not count toward Rotary's match of the Gates Foundation challenge grant.

WHO Director-General Dr. Margaret Chan said: "Together with enhanced commitment by the last four endemic countries at all levels, the new funding commitments are precisely what is needed to help the governments in these countries overcome the remaining barriers to reaching every child with polio vaccine."

“Successfully eradicating polio is crucially important, not just to ensure that no child will ever again be paralyzed by this devastating disease, but also to show that today—in the 21st century—we can deliver life-saving health interventions to every single child, no matter where they live, and even in the most difficult and challenging environments,” said Dr. Chan, who in 2008 made polio eradication WHO’s top operational priority.

This is the second challenge grant for polio eradication the Gates Foundation has given Rotary. The first came in November 2007, when Rotary agreed to match a $100 million grant dollar-for-dollar.

Rotary clubs worldwide already are hard at work raising the matching funds for Rotary's now called: $200 Million Challenge. Since the first Gates Foundation challenge grant was announced, Rotary clubs have raised more than $70 million toward the goal. Their enthusiastic commit-
The Rotary clubs in District 5510 have donated $75,036.50 through January to the Annual Fund against a GOAL of $143,000.00 and have donated $27,085.45 through January to the PolioPlus Fund against a GOAL of $41,000.00 for Rotary year 2008-2009.

We recognize the following clubs which are leading the way toward achieving the goal of Every Rotarian Every Year $100 in Annual Programs Fund giving, and Per Capita Annual Programs Fund Giving:

**Annual Programs Fund Giving**
- Mesa West: $11,367.00
- Flagstaff: $5,275.00
- Fountain Hills: $5,186.85

**Per Capita Annual Fund Giving**
- Mesa West: $324.77
- Mesa Boeing: $305.06
- Mesa Sunrise: $150.06

We recognize the following clubs which are leading the way toward achieving the goal of $1,000 Polio-Plus Fund Giving:

**$1,000 or more Giving**
- Phoenix Camelback: $3,100
- Flagstaff: $3,047
- Superstition Mtn.: $2,489
- Sun Lakes: $2,300
- Tempe South: $2,000
- Four Peaks: $1,677
- Pinnacle Peak: $1,380
- Phoenix East: $1,161
- Ahwatukee Foothills: $1,000
- Mesa West: $1,000
- Mesa East: $1,000
- Payson: $1,000
- Rim Country-Payson: $1,000
- Scottsdale Sunrise: $1,000

**ARIZONA-SONORA CLUBS & DISTRICTS BECOME PARTNERS IN SERVICE FOR POLIO & WHEELCHAIR PROJECT**

The weekend of February 20-22, 2009 marked the beginning of a new project for Arizona Districts 5490, 5510 and the 5 Rotary Clubs of Hermosillo. In 3 hours Saturday morning, 51 Rotarians from Districts 5490 and 5510 along with Hermosillo Rotarians, Rotaracters, doctors and nurses from local hospitals and clinics walked house-to-house in neighborhoods of Hermosillo to administer polio drops to over 400 children under the age of 5. Not to stop there, in the afternoon they presented wheelchairs to the local hospital and to those in need. Plans are all ready being made for next year’s trip.

Muchas Gracias Amigos!
WHO ARE YOU NOT USING YOUR FOUNDATION RECOGNITION POINTS?

Don’t forget to get your articles about your club’s activities submitted on time!

I am delighted to see the quality and quantity of the articles that you are submitting. It really shows the work that Rotarians in District 5510 are doing for our communities and around the world.

When you submit an article, please don’t embed the pictures in a Word document. For some reason, I can’t get good quality pictures when I extract them. Also, the higher the resolution of your photos, the better will be the end result.

Thanks.
Bill McGrath
Rotary Club of Mesa West
wfm3@cornell.edu

Patricia Wolfe, Pinnacle Peak Rotary Club President and Linda Babb, member of the Pinnacle Peak Rotary Club, hosted Nadera Admedzai this past week in Arizona. Nadera is an MD graduate of Kabul University who is living in Washington DC, attending George Washington University as a Fulbright Scholar, working on her MPH Masters of Public Health Degree, which she will complete later this year.

Nadera was in Carefree, Arizona for a conference and presented a research paper which will be published this year.

Diana Tacey, second from left, was contacted by the 2007-2008 Kabul Rotary Club President, who is also a physician attending George Washington University on a Fulbright Scholarship. He asked if we could assist Nadera with accommodations and transportation during the conference.

Linda Babb hosted Nadera for the week and took her to the conference each day. Nadera flew back to Washington, DC, Saturday, February 7th.

Pictured at right are Linda Babb, Diana Tacey, Nadera Ahmedzai MD, and Patricia Wolfe at the English Rose Tea Parlor in Carefree, Arizona.

Diana Tacey, PE
Mesa Sunrise Rotary Club
District 5510 Arizona, USA

AFGHANI MD AND FULLBRIGHT SCHOLAR VISITS ARIZONA TO PRESENT A RESEARCH PAPER

So what really is a Foundation Recognition Point (FRP)? Here is the simple answer: Once you become a Paul Harris Fellow, every dollar you contribute to the Annual Programs Fund over and above the original $1000 credits you with an FRP to give away. Clubs also are credited with FRPs as they contribute to the APF.

The important aspect of this article is that the guidelines for use of FRPs will change beginning July 2009. It is highly recommended that you judiciously use your points NOW as the criteria for transfer increases to a minimum of 500 FRP in July.

As club presidents and foundation chairs within your club, you have access to the Club Recognition Summary report generated by The Rotary Foundation. This report details the PHF status of your members, their total contribution amounts and any FRPs they and your club have.

Great – now what? Use them! Every one of us has someone, be it a family member, friend or business colleague who has meant something to us and without whose support, we would not be the Rotarian we are today. Use these points to honor your spouse or other family members by making them a Paul Harris Fellow. Do the same for a friend or someone in the community who has done something you feel is significant and worthy of recognition. Who knows, this may be the catalyst for them becoming Rotarians.

If your club has FRPs, use them to match new member contributions to move the new member toward PHF status sooner. As an example you have a new member and they contribute $100 (remember EREY). You can match that with 100 FRPs and they are now that much closer to becoming a PHF. This use of FRPs has successfully instilled a passion for the new club member to annually contribute to The Rotary Foundation.

Another way to use FRPs is to help a member achieve PHF status or to the next level of multiple PHF. If they have contributed $800 over time, encourage them to contribute $100 and match that with 100 FRPs and presto, they are now a Paul Harris Fellow. This can also be done if several members of a club all transfer some FRPs to another member to recognize that person for some outstanding achievement.

One often overlooked aspect of the Foundation Recognition Points is those belonging to recently deceased members. The current foundation guidelines allow for these to be transferred to a spouse. Transferred FRPs can only go to an individual account – not to a club or district. Deceased members can also be honored as a Paul Harris Fellow with the transfer of FRPs.

These are a few of the basics for use of the Foundation Recognition Points. Use them. If you have questions or need help contact John Pennypacker: jpennypacker@cox.net or telephone 480-981-6541
In 2007 Mary Kay and I were inducted into the Arch C. Klumph Society, which honors people who give at least $250,000.00 to The Rotary Foundation. The ceremony took place in Evanston, Illinois at Rotary International headquarters. That was one of the most meaningful Rotary memories we have had in our 42 years of Rotary experiences. We were fortunate to meet the many talented individuals responsible for guiding and managing the thousands of humanitarian Rotary Foundation projects that Rotarians put into effect each year. Think about it, where else can you take part in programs like Polio-Plus, education and literacy, health and hunger, water and sanitation and many others that the Foundation supports? These programs and things like Service Above Self, the Object of Rotary and The Four-Way have added an incredible amount of quality to my life and that of my family.

Hard economic times have hit the entire world. Today more than ever Rotarians need to do all that they can to support our many worthwhile Rotary programs. I am humbled by the benefits that Rotary programs can provide an individual! Giving to the Rotary Foundation enables ordinary people to accomplish extra ordinary things.

I share with you that one of the most impressive and a newer program that has been provided through Foundation giving, are the Rotary World Peace Fellowships. Rotary Fellows can earn an advanced degree in peace studies and conflict resolution at one of six Rotary Centers for International Studies. Mary Kay and I were so captivated by the potential of this program that we were motivated in 2008 to make an additional financial commitment to the Foundation in support of one of the loftiest goals Rotary has ever undertaken – that of world peace.

So, as one Rotarian to another, I urge you to join Mary Kay and me in the financial support of Every Rotarian Every Year $100. If you are unable to support the full $100 at this time, please consider an amount to the degree that you are able. With our help, Rotary will continue to be recognized as truly "Humanity in Motion".

**KAREN PANIETZ SELECTED AS GSE TEAM LEADER TO SCOTLAND**

The Group Study Exchange Committee got together again Saturday, February 21st to interview and select a Rotarian to lead the GSE team heading to Scotland in August/September of 2009. Karen Panietz, RC of Ahwatukee Foothills, was selected as Team Leader from a good group of candidates who applied for this exchange. Scott Slusher, RC of Gilbert has been asked to serve as Team Leader Alternate and help the team prepare for their journey.

The committee is desperately seeking candidates to fill the team positions. So, if you know someone who is not a Rotarian or related to one, but is age 25-40, a US citizen and has been in the same vocation for at least two years...please get them to apply.

For more information, contact GSE Chair Bryon Harrington at bryon@harringtontax.biz or call him at 928-245-0494.

Applications will be accepted until March 12th, 12 midnight.

**WHITNEY BOWERS TO VISIT ARGENTINA AS EXCHANGE STUDENT**

Max Rumbaugh, Jr., of District 5510 Youth Exchange Leadership Team and a Scottsdale Rotary Rotarian, introduced Whitney Bowers, Scottsdale Airpark’s 2009-10 Youth Exchange student.

Airpark Rotary’s sponsorship will allow Whitney, a Desert Mountain High School student, to spend a year in Argentina as a Rotary International Youth Exchange student. Picture: Ray Horn, Linda Radencic, Scottsdale Airpark Rotarian (she participated on the District’s Youth Exchange Interview Team), Whitney Bowers and Karl Zeier, Scottsdale Airpark Rotary’s Youth Exchange liaison. The Club has sponsored other local students Scottsdale Airpark, such as, Regina Little who spent year in Tokyo; and, Christian Reid, who spent a year in Germany.
When Recruiting Rotarians, Don’t Overlook the “Gray Hairs”

If you are looking for new Rotarians for your Rotary Club, don’t overlook a very talented group. “The retired Gray Hairs” who are often considered as being too “mature” for consideration. United States men and women generally look at “Retirement Age” as sixty-five years of age, which means they may have at least fifteen years of high productivity ahead of them. We sometimes tend to forget that these are often women and men who have been leaders in their career fields and in their communities. What great talent is being overlooked that we should be tapping into?

Where else can you find such solid citizens with time on their hands, and often-times the funding that is necessary to be a strong Rotarian? Not only that, but also many retirees who looked forward to ‘playing golf’ every day find that wears out pretty rapidly after about six months. They then find themselves with time on their hands that they would love to fill with programs and projects that ‘allows them to give back’ for all of the good things they have received in their lives in this wonderful country of ours.

If you do look at this group, especially the recent retirees, you must be certain to give them some challenging projects to take on. Rotary International stresses that it is an organization that prepares young people for future roles in leadership. What an outstanding group of role models you can offer them in the mature persons you may recruit. Many Rotary Clubs are missing out on emphasizing in their clubs programs the young people enrolled in the local elementary, junior high, and high school programs. Assign programs to your “gray hairs” that will give them an opportunity to meet, greet, and work with these young persons, and you will have a great mix that can give your club greater vitality than it may have had for years.

Can’t you just picture the “gray hairs” doing mentoring in the local schools? Or taking on the project of setting up scholarship programs for students who place “Service Above Self” in their lives. Or instituting the program that gives dictionaries ‘free of charge’ to third grade students in your area. Many of them could take on the project of getting publicity for your club, which is so important. Or, another wonderful project is to set up a “Teacher of the Month” program for your Rotary Club that will almost certainly guarantee your club favorable publicity and recognition in your local papers. The Rotary Youth Exchange program, one of the most vital high school exchange programs in the world, is always looking for talented persons to go into the local high schools to seek out prospects for this outstanding educational opportunity. RYLA, in many clubs, is somewhat overlooked, but need not be if you turn it over to a talented mature person to recruit and even participate in this program.

Obviously, from the above suggestions, you can see that there is an ocean of talent just waiting to be tapped for these programs. One of the most vital clubs in our District, that has a very strong educational outreach, averages over 74 years of age! That club capitalizes on the talents of a group that is often overlooked. When this club was formed there was quite strong opposition to it because it was said “it would just be a club with old people in it who would just get together for lunch. Some time back, one of those persons who strongly opposed forming this club of ‘old timers’ said, “You have certainly made me eat my words. You have shown that mature Rotarians have put together one of the strong clubs in our District!”

Ask yourself, the next time you meet to discuss the recruitment of new members whether or not you are fully capitalizing on this very talented group of women and men, who could make your clubs really hum. But remember, you must give them some real challenging participation, even to the point of organizing new programs from scratch, because most of them have been strong achievers during their careers. Why not bring this talent into your Rotary Club and capitalize on this talent?

Dwight Grotewold
Sun Lakes Rotary Club
February 4, 2009

Jonathan Dill: Youth Exchange Student from Brazil

Visiting YE students are asked to fill out a questionnaire about their experiences in Arizona. Here is Jonathan’s reply:

Q: What has been the best thing about being in Arizona up to this point in time?
A: Getting the tan I would never get in my town back home.

Q: Tell us something that happened to you that you never expected to happen.
A: I think playing golf for the first time was great even though it was the miniature one, I liked the game and that would be hard for me to do in Brazil since the sport isn’t popular.

Q: List three wishes that you have about things you would like to do while you are in Arizona or places you would like to visit.
A: I wish I could have visited Las Vegas and San Francisco, I wish I could have snowboarded

Q: Tell us anything else that you would like the Rotarians of District 5510 to know about you.
A: I’m not very good promoting myself through written words so I invite anyone who is interested to talk to me, please do it. I’m friendly and I’d appreciate your interest not only in me but in my country too.

Jonathan Dill
Inbound Student
District 5510 Rotary Youth Exchange Program
UMOM New Day Centers Need Your Support!!!!

UMOM New Day Centers will be relocating to new facilities across the street from their current location. Rotarians are invited to help paint and prepare the new rooms (Saturdays 8am to 4pm - full day or half day, Sundays noon to 4pm).

All volunteers will be treated to free breakfast and lunch (donations will be welcomed). The new library will be designed as the “Arizona Rotary Library.”

A party, including handouts like shirts and hats, is being planned for all Rotarians, families and neighbors on March 28th.

UMOM’s General Contractor will have approximately 200 clients rooms ready for Rotarians to paint and set-up for the 156 families that will reside after June 09. Your help with painting will be greatly appreciated. Supplies will be provided. Individuals with spray equipment are greatly needed March 7th and during the week to prime walls and spray ceilings. Walls will then be painted with rollers and brushes.

At this point we need Rotarians and friends to sign up for March 21st, 22nd and 28th. Please send volunteer names and emails as soon as possible.

If you or your club can’t participate please consider the following options:

$350 – A donation of $350 will be able to stock a room and make it available for a family with: paint, a bunk bed, a place setting for six and cooking utensils. An individual or Club will be recognized with a plaque outside the room.

$175 – A donation of $175 will allow a bunk bed to be purchased. An individual or Club will be recognized with a plaque on the sideboard of the bunk bed.

$39-$79 – A donation of $39-$79 will help to provide books to be placed in the new Rotary Library or you will have the option of those books being distributed to children. An individual or Club will be recognized with a label on the flyleaf of each book.

Make all checks payable to UMOM New Day Centers.

Mail your check to:
UMOM New Day Centers
c/o Rotary
3320 E. Van Buren St.
Phoenix, AZ 85008

Or:
To make a donation by credit card, please call Jammi at 602-275-7852 ext. 202

If you wish a presentation to your club or Board please contact:
Roger Marce – rmarch@leaseplans.com
Gary Law 602-329-1043, glaw@umom.org
Terry Cowan, cowan_terry@yahoo.com

Maxime Goffinet, Youth Exchange Student from Belgium, Speaks Out

Maxime Goffinet is another Youth Exchange student this year. He hails from Belgium, and gave the following answers to questions about his experiences in Arizona:

Q: What has been the best thing about being in Arizona up to this point in time?

A: That is going to sound funny but I think the weather is one of the thing I really like here. To live in a hot place with palm trees and cactus where rain is pretty rare, that is kind of cool, especially when you come from one of the rainiest European country. My friends are always jealous when I show them the weather with my webcam or when I tell them that the temperature is around 80 in February when it is only 10 there. I actually love to make them jealous!

Q: Tell us something that happened to you that you never expected to happen.

A: So far I have had a couple of bad experiences I did not expect but I guess I would rather tell you about a good one. When I knew I would go to Arizona, the first things I thought were about western movies with cowboys and Indians. I knew Arizona was hot but I did not know I would have skied here. It was one of my host parents’ Christmas presents, a two-day pass for the Arizona Snow Bowl up in Flagstaff. I love to ski and I really thought it would have been the first year of my life without skiing since I was five. Well, there were only a few slopes but it was cool, I had a great time.

Q: List three wishes that you have about things you would like to do while you are in Arizona or places you would like to visit.

A: I would like to go to the extreme south of Arizona, maybe near Yuma, maybe in Mexico (but the question is only about Arizona so...). So I would like to discover a “mexicanized” place, to almost feel like in Mexico.

We missed the Havasu Falls because of a storm, I am pretty sad because I saw some pictures and it looked amazing. So I would also have liked to go there.

I am big sports fan. I have been to a lot of sport events so far and I still wish I will go to other ones, especially Suns basketball games or Coyotes hockey games.

Q: Tell us anything else that you would like Rotarians in our district to know about you.

A: I have to big passions. The first one is music, I am a DJ and I also produce techno and electronic music. The second one is rugby, this is an intense sport that I really love but unfortunately I broke my collar bone one month ago during a game and surgery was needed so my season is already over.
Monday morning my son said to me, “Mom, did you get to watch The Oscars?” I told him no and reminded him his dad and I had been with our district and 5490 in Mexico for 3 days giving out “vacuna de Sabin” (polio vaccine drops) to children and distributing wheelchairs to the handicapped. There was no time for television—Rotarians were in Hermosillo to serve! He proceeded to tell me who won Oscars, how many, and for what. As he talked, I began to see the irony of us Gringo Rotarians visiting some of the poorest areas we’ve ever seen in our lives while the elite in the United States prepared for the Academy Awards.

I thought about the two years of hard work it took for our leader, PDG Don Shiller from District 5490, to organize our 3-day trip to Hermosillo. That’s probably how long it took to make some of the movies that won Oscars. Then I remembered that some of our Rotarians, with vaccine in hand, walked through neighborhoods that were so poor, the people had no electricity or running water, let alone money to be able to see any of the movie nominees. Their homes looked like 3-D jigsaw puzzles—put together with whatever piece of building material they could find. It was usually a mix of cement blocks, cardboard, and corrugated tin. Four walls and a roof were optional. Carpet and tile were non-existent. Dirt was their only choice for flooring.

I thought about the stars getting one last fitting on Friday for their beautiful, sequined gowns or black and white tuxedos. Then I remembered how the Mexican border guards confiscated the used clothing we brought down for an orphanage. This orphanage takes good care of their children. But there are those children who have two parents and are still so poor they have no shoes, little food, and certainly no health care.

Late Sunday afternoon, the famous in Hollywood would have slid graciously onto the leather seats of their chauffeur-driven limousines while we rode around in a tour bus. I dared not complain about my old, aching bones because we were so lucky to have a beautiful, air conditioned piece of transportation with snacks, water, pop, and a fully stocked bathroom in the back. A lot of the Mexican people have no means of transportation. Food and milk are delivered to the neighborhood by vendors shouting their wares from a megaphone. And the only bathroom they have is truly in the back—outside of their house, in the backyard.

While the actors and actresses were smiling and crying and thanking their producers, we Rotarians were thanking the wonderful friends we had made in Mexico and were smiling and crying over the men, women and children we had been so blessed to serve.

Later that evening, as the Beautiful People left for parties carrying their gold-plated statuettes, Don and I and a bus load of tired Rotarians headed for home, indebted to the loving Mexican families who home-hosted some of us, fed us delicious food, celebrated our accomplishments with us, and treated us like brothers and sisters. This weekend, each of us left a piece of our heart in Hermosillo and a promise to come back next year.

Muchas gracias PDG Don Schiller and DG Charlie Tegarden.

-Chris LaBarge
Introducing the District 5510 Business Directory

Rotarians Working with Rotarians!

District 5510 and the Youth Services Committee would like to introduce you to the District 5510 Business Directory. This addition to the District 5510 website, www.rotary5510.org, will give you the ability to advertise your business with photos, contact information, specials and a link to your existing business website where available. How many times have you wanted to work with a fellow Rotarian, but had no idea who might be able to offer the services you desired? With the addition of this Business Directory to our district website, you will be able to do just that.

Non-Rotarians will also be given the opportunity to advertise, but only by affiliation with a District 5510 Rotarian, and will subscribe at a higher Affiliate Member rate of $200 annually. We all have business associates that are non-Rotarians that run good businesses, so let's share this information with all our Rotary members. Not only will their advertising dollars benefit your Rotary clubs, their participation could also prove to be a great membership tool!

Here is how it works:

Rotarian subscribers will pay an annual fee of $150 to be listed in the directory. They will also have the ability to run Banner Ads (see pricing information at the website) that will create additional exposure for their business, and to highlight specials or upcoming events.

Why should you and/or your club be interested in this?

For every listing in the Directory the home club of the Rotarian subscribing (or sponsored non-Rotarian) will receive $50 for each year that listing continues to run.

Sign up today at www.rotary5510.org to begin your business subscription. Help raise money for your club and to perpetuate the future of the Youth Services Foundation; securing the future of Rotary youth projects in Rotary District 5510 and our surrounding communities.

For more information or to schedule a presentation for your Club, please contact: Pam Cohen, Youth Services Committee, at pam.cohen@cox.net