

THE 5580 CHRONICLE

The Governor's Newsletter of District 5580

Larry Riley, Governor, 2004-2005

January 2005

Our Centennial Year A Message from the Governor Rotary Awareness Month

Dear Fellow Rotarians,

Mary and I find it so hard to believe that our term is already over halfway completed. The time has just flown by, and has been amazing to experience the great diversity of our district clubs and all the wonderful work that is being done locally and internationally in the name of Rotary.



January is Rotary Awareness Month and this gives us an opportunity to tell our communities what Rotary is all about and what Rotary does. In the past Rotarians' never sought recognition for the good deeds that they did. We have found that it is necessary to let our fellowman know what we do and to put a name on our work in order to help increase our membership and participation. With so many other service organizations losing membership, Rotary has found that it needs to let the public know what we do to maintain and grow our numbers.

Each club needs to have a public relations committee to increase community awareness of Rotary. We need to have announcements in the local newspapers about our

officers, service projects, scholarships and new members. This will help to create interest and also help when fund raising events come around so people will willingly participate knowing that all the funds will be going to a great cause.

Many Clubs in our District have participated in community parades with Rotary floats. This is another great way to create awareness. I personally recommend the summer parade versus the winter parade. As a participant in the Christmas City of the North Parade, riding a Dragon Boat promoting the Rotary sponsored Lake Superior Dragon Boat Festival, I must tell you it was fun but required a great deal of liquid fortification to maintain body temperature.

Other ways to create awareness is by the use of Rotary logo ware. By proudly wearing apparel with Rotary's symbol displayed we tell everyone we are Rotarians. Logo wear can also be a passport in foreign countries that will often provide safe passage or respect when traveling. The Rotary symbol shows that you are there to help.

The simplest example of creating Rotary awareness is to always wear your Rotary Pin. Not just on meeting days,

but everyday so anyone that sees you will know you are a Rotarian. Your pin identifies you to other Rotarians and non-Rotarians and tells people you believe in the 4-way test. You should also display the Object of Rotary in your work place.

In closing I would like to make a pitch for the Winnipeg Good Will Games that will be held February 4 and 5. RI President Glenn Estess, Sr. will be speaking at the gala dinner and a good time will be had by all. Check with your club president for more details.

Yours in Rotary,

Tsunami disaster. . . Letter from RI President to District Governors

29 December 2004

Dear District Governors:

We are deeply saddened to hear of the recent events in South Asia and we are touched by the commitment of Rotarians to assisting the communities affected by this disaster. We are writing to you today to provide you with information on how you may work through Rotary to make a significant contribution toward alleviating this major humanitarian crisis.

Although Rotary International does not have a
(Continued on page 2)

Rotary world rallies to aid victims of deadly quake and tsunami

By Vukoni Lupa-Lasaga
Rotary International News
30 December 2004

The death toll has risen to more than 100,000 in the dozen or more countries hit by the devastating tsunami that swept ashore from the Indian Ocean on 26 December. Rotarians around the world have responded to this tragedy with an outpouring of condolences and offers of support to the victims of the disaster.

"During this time of need, many Rotarians are calling Rotary International expressing their concern and asking how they can help," say RI President Glenn Estess Sr. and Rotary Foundation Trustee Chair Carlo Ravizza in a letter of condolence to district governors in countries affected by the tsunami. "We are contacting you to ask that you kindly provide us with information on any local relief efforts being undertaken by clubs and districts in your area so that we may share this information with caring Rotarians worldwide."

In a second letter addressed to all district governors, Estess and Ravizza encourage Rotary clubs and districts to work with

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Rotary World Rallies

(Continued from page 1)
organizations such as UNICEF and the Red Cross and Red Crescent Societies around the world to meet the immediate needs of victims.

"It is our hope that with your meaningful and rapid response to this appeal, you will be able to help rebuild the future for hundreds of thousands of innocent people impacted by this crisis," say the RI president and Rotary Foundation trustee chair.

Triggered by a massive earthquake — the most powerful the world has experienced in 40 years — off the coast of Sumatra, Indonesia, the tsunami struck without warning thousands of miles away, drowning holidaymakers on beaches, residents of coastal villages, and fishermen out at sea. Millions of survivors have been left homeless and in urgent need of relief. Humanitarian organizations are deeply concerned about the outbreak of epidemics in the wake of the destruction of infrastructure and contamination of water

supplies.

Rotarians in the affected communities have rallied quickly to the aid of thousands of survivors. In Sri Lanka, where victims included passengers of a crowded train knocked off its tracks by the waves, many of the country's 61 Rotary clubs are involved in the effort, either individually or in collaboration with other clubs in District 3220, which has established a disaster committee, and with humanitarian organizations.

"Almost all the clubs not in affected areas will be involved in the effort. Since most clubs are in Colombo, they are in a very good position to help out," says Mario Perumal, president of the Rotary Club of Colombo Regency, which has set up teams to provide information and to collect and distribute relief. "In addition, we have so far had tremendous response from Rotarians in the United States, Australia, Brazil, France, and Germany, as well as an Interact club in Canada. This is indeed heartening and gives us the confidence that we Rotarians can really make a difference."

Updates of the relief and recovery efforts of Rotary clubs and districts, including appeals for assistance, will be posted on the RI Web site when more information is available.

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RI President Letter

fund to provide immediate relief to individuals in times of disaster, RI's International Service section provides information resources regarding club and district disaster relief efforts on the RI Web site. When informed of local relief initiatives, RI will share updates about these local efforts on the RI Web site (www.rotary.org/programs/wcs/disaster/notices.html).

Rotarians wishing to contribute funds and/or donated goods to disaster victims can visit the web site or contact the International Service section to learn about current relief efforts. (Please note that such contributions do not qualify for Rotary Foundation recognition of any kind.)

We also encourage you to work with organizations such as UNICEF and the Red Cross and Red Crescent Societies around the world to meet the immediate needs of victims affected by the tsunami. We are in the process of exploring ways in which Rotary International and The Rotary Foundation can assist Rotarians in supporting longer term recovery efforts in these areas. Additional information will be posted on the Rotary web site as soon as it becomes available.

It is our hope that with your meaningful and rapid response to this appeal, you will be able to help rebuild the future for hundreds of thousands of innocent people impacted by this crisis. Thank you for your commitment to helping disaster victims. It is Rotarians like you who truly demonstrate Rotary's motto, "Service Above Self."

Sincerely,
Glenn E. Estess, Sr.
RI President

Carlo Ravizza
Trustee Chairman
The Rotary Foundation

Contribute through The Rotary Foundation to support recovery efforts in South Asia

To assist Rotarians in supporting longer-term recovery efforts in communities in South Asia that have been hit by the deadly tsunami, The Rotary Foundation will accept contributions earmarked for Solidarity in South Asia.

This decision was made on 29 December, in consultation with RI President Glenn Estess Sr., Rotary Foundation Trustee Chair Carlo Ravizza, and RI General Secretary Ed Futa.

Contributions should have "The Rotary Foundation/Solidarity in South Asia" on the payee line and be mailed to the appropriate address below or the fiscal agent in your area.

Receipts will be issued where applicable for tax purposes. However, these contributions will not receive Rotary Foundation recognition credit.

In countries with currency restrictions, such as Bangladesh, Chile, Colombia, Egypt, Nicaragua, Pakistan, Peru, Philippines, South Africa, Sri Lanka, Thailand, and Zimbabwe, please contact your district Rotary Foundation chair or district governor for the address to send contributions.

When contributing via electronic transfer, please check with the Europe/Africa office for the correct bank instructions for your district or country.

The 5580 Chronicle

The Governor's Newsletter
of District 5580
Rotary International
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Larry Riley
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Additional information
about District 5580
may be found
at its website
www.clubrunner.ca/5580

Zone 22 Solidarity in Asia Disaster Relief: Call to Action

01 January 2005

As the magnitude of the Tsunami disaster continues to unfold, the Districts of Zone 22, have refined their fund raising efforts and have created a "restricted fund" within the The Rotary Foundation (Canada). The proceeds will be directed to the "Solidarity in Asia" disaster relief cause under the supervision of Rotarians.

Dear Friends,

For the moment we see this happening in several stages. Many Rotarians and members of the public encouraged by Rotary Clubs wish to donate for immediate relief initiatives. We recognize that funding will also be best deployed by Rotary for intermediate and longer term development programs.

Many clubs and districts have already been in contact with their Rotary contacts in the affected areas and have initiated assistance in the nature of immediate "disaster relief". While Rotary International is not poised to coordinate massive disaster relief programs, at the micro level, the Rotary network can generate useful activity which contributes to the primary needs of victims.

District and Clubs have the autonomy to decide how they wish to respond to this massive and complex disaster recovery plan. Any Zone initiative should not distract districts from what they are already doing. However, the following focused strategy for Rotarians in Zone 22 is offered.

For immediate disaster response, Rotary Zone 22 will

concentrate on the supply of fresh water and water cleaning additives (i.e. chlorine tablets) to areas of need. We are in the process of identifying a mechanism for locating, purchasing, transporting and distributing fresh bottled water and water purifying tablets purchased in the subject countries. I have asked my colleagues in South Asia to prepare and submit a specific plan which responds to this suggestion. The Chairman of the R.I. Water Management Task force, PDG Ron Denham of Toronto is involved in this Canadian initiative which we want to be congruent and coordinated. I have also invited my colleague, RID Ron Beaubien on behalf of Zone 23 and 24 and RI Vice-President John Germ on behalf of Zone 33 and 34 to join us in this fund raising and disaster relief initiative. They have agreed to do this subject to an acceptable distribution plan being followed. This would be over and above what individual clubs and districts are already doing and will do in response to the suggestions from President Glenn and TRF Chairman Carlo.

I have been communicating with my friends RID Sushil Gupta and RIDE Noraseth Pathmanand and am suggesting that this focused approach will help us raise more money in Canada and our Zones. We believe that if our Rotarians can concentrate on this specific relief response, it will be easier for us to generate the resources immediately required. It will also give our clubs and districts an opportunity to do something whereas many now, do not know what to do!

Many districts in Zone 22 are now advising where public funds can be sent to the local Rotary Disaster Relief pooled accounts for furtherance to TRF(Canada). Please note that Funds contributed to the Rotary Foundation are tax deductible. We have requested CIDA to match

dollars which are raised by Rotary in Canada and we know that many individual donations are now being received in our districts.

The ability of Rotary to successfully impact the urgent needs in the affected areas are enhanced because:

- We have reliable Rotary clubs and contacts in the affected communities;
- The Rotary network can deal directly with people immediately affected by the disaster (supply of water and purifying tablets). This network is a viable and effective force for good!;
- Direct contact between Rotarians in our 3300 clubs and nearly 125,000 Rotarians in the Bay of Bengal (South Asia) countries provide immediate and credible access to local government and NGO agencies on the ground in the affected areas including Red Cross and UNICEF workers.

We will keep the clubs of Zone 22 posted as the distribution plans are updated.

I want to personally thank our District Governors for all you are doing to respond to this horrific natural disaster. We all want to reach out to the growing number of innocent victims whom we shall never meet but who will silently thank Rotary for doing all that is possible.

Yours in Rotary Service,
John Eberhard
RI Director

*From RI Zone 22 website—
www.rotaryzone22.org*

I Am Rotary

I Am Born of Love in The Hearts of Men
I Am Union Without Compulsion
I Am Solidarity Without The Destruction of Individuality
I Am Mutual Help
I Am Tolerance
I Am The Light of Hope For Many Children Who Need My Help
I Am A Discoverer of Hates Between Man and Man
To Understand Me Rightly Would Mean The End of Wars
I Was Born in The Hearts of Enlightened Men and Brought Into Being By Their Intelligence
It Is Now That The Whole World Needs Me More Than At Any Previous Time In History
I Am An Unseen Tie That Holds Society Together
I Am Not A Sentimental Dream Nor Abstract Aspiration
I Am A Practical Reality
I Am A Firm Handclasp From The Heart
I Am The Pure Clean Flow of Reason Over The Muddy Banks of Bigotry
I Am Inner Strength
I Am Understanding And Faith
I AM ROTARY

*Source: Author unknown
Submitted by Liz Smith,
Cedar Creek Lake to Rotary
District 5830 website
www.rotary5830.org*

International Goodwill Meeting

Order of Rotary International Fellowship

February 4 & 5, 2005

We extend an invitation to you and your club members to come to Winnipeg and participate in the 80th International Goodwill Weekend.

Glenn E. Estess Sr., Rotary International President, 2004-2005, will be the keynote speaker at our Saturday banquet.

Please come to Winnipeg for the 80th Goodwill Celebration.

REGISTRATION SHOULD BE PAID BY JANUARY 17th, 2005.

NO LATE REGISTRATIONS MAY BE ACCEPTED.

NO TICKETS WILL BE AVAILABLE AT THE DOOR.

Please make your hotel reservations direct with the Hotel Fort Garry, toll free 1-800-665-8088. Mention that you are attending the Rotary Goodwill Weekend so you will receive our special negotiated rate.

If your club is going to have a hospitality suite, please contact Sherraine Christopherson at the hotel (FAX 204-956-2351).

Encourage your fellow members to come to this event. Maybe you'll even want to try curling! We are holding the Canadian hospitality suites on the Friday evening and the U. S. hospitality suites Saturday evening. Saturday morning is our business seminar. Then in the afternoon after the luncheon a special tour is planned. This is a great way to get to know other Rotarians, meet old friends and have a weekend of fellowship. Do consider joining us in Winnipeg on February 4th and 5th, 2005.

Yours in Rotary,
Geoffrey Broucher
80th Goodwill Chairman

Registration forms has been sent to all clubs in District 5580.

RYLA

The 14th annual Rotary Youth Leadership Award (RYLA) camp is scheduled for **July 10-16, 2005** at the University of Minnesota, Crookston Campus. This is a reminder to all Rotary Clubs that by February 15, 2005, you need to reserve space for the number of students you plan to sponsor by sending in the cost for all of your participants (\$425.00 per participant).

We would like to have 90% -100% club participation in camp RYLA this year. Please try to meet all the deadlines and also designate your club name on all application forms. Each club will receive a green card by the end of December reminding you of this event so that you can meet the deadlines.

PLEASE SEND NUMBER OF STUDENTS WITH YOUR PAYMENT TO:

Mr. Dan Preszler
3107 Ithica Drive
Bismarck, ND 58503.

*Don Cavalier
RYLA Chair
cavalier@mail.crk.umn.edu*

In 1905

February 23rd First meeting of a Rotary Club

Theodore Roosevelt was President of the United States. There was no Vice President.

Top Songs

- I Don't Care*, by Jean Lenox
- He's Me Pal*, by Vincent P. Bryan
- Bandana Land*, by Glenn MacDonough
- Dearie*, by Clare Kummer
- Carrisima*, by Arthur Penn
- Tammany*, by Vincent Bryan
- Daddy's Little Girl*, by Edward Madden
- Kiss Me Again*, by Henry Blossom

Top Book

House of North, by Edith Wharton

Prices

- Bread..... \$0.04 / loaf
- Milk..... \$0.29 / gallon
- Car \$500.00
- House..... \$4,000.00
- Stamp..... \$0.02 / each
- Avg income.. \$862.00 / year
- DOW avg..... 96

In Brief:

- Great news from Rotary International that the Charter was awarded to our **East Range Centennial Rotary Club**. The Friday Morning Club will have 22 Charter Members. Congratulations to President Steve Bradach and all members.
- District Strategic Planning Committee meets Friday, January 21st at 8:00 a.m.
- District Executive Council and Finance Committee meets Friday, January 21st at 1:00p.m.
- District Leadership Training takes place Saturday, January 22nd at 8:00 a.m.
- Names, address of club presidents and secretaries need to be submitted to Rotary International, and to District 5580 via Diane Collins.

The 10 Most Important Milestones in Rotary's Development

By Chris Offer, PDG
RI Membership Coordinator
Editor, *Membership Matters*

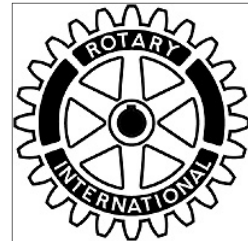
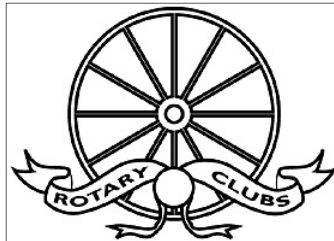
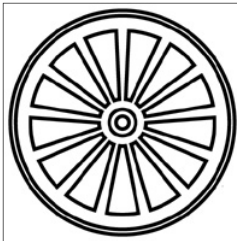
Why has Rotary not just survived for 100 years but prospered and grown to a world wide organization? Rotary has had the right leaders at the right time in our history and we have been prepared to change Rotary. There are many significant milestones in our history. Trying to select the critical turning points in our first 100 years is a challenge. I have selected what I feel are the ten most important steps in Rotary's development.

From the call by Paul Harris to three friends in 1905 to the approval of a strategic plan at the 2004 Council on Legislation, Rotary has been shaped by these seminal events. Paul Harris suggested that Rotary needs to be evolutionary and sometimes revolutionary.

1 On February 23, 2005, Paul Harris met three young business acquaintances - Silvester Schiele, Gustavus Loehr, and Hiram Shorey at Loehr's office and explained his idea of a different kind of businessmen's club, one in which the various businesses and professions of a community are represented. Rotary was born. Sometimes it is suggested that Rotary's development was not planned. There is a plan! Paul Harris wrote in an early article in the *Rotarian* "The plan was painstakingly wrought out and earnestly put into execution."

2 In 1910, Ches Perry was appointed the first General Secretary of Rotary and remained so for 33 years. Paul Harris once said, "If I can in truth be called the architect, Ches can with equal

truth be called the builder of Rotary International." Ches Perry was committed to Rotary perhaps more so than any other Rotarian. On becoming a Rotarian, he was quickly persuaded by Harris that Rotary had an international future and that future involved service. As Harris put it, in *My Road to Rotary*, Ches Perry seemed to be able to grasp and to fairly evaluate all essential features;



he embraced Rotary intellectually as well as sentimentally. Much of today's Rotary structure was designed and first implemented by Ches Perry.

3 Arch Klumph proposed an endowment fund in 1917 which became The Rotary Foundation. The Foundation came into its own when the endowment grew rapidly as a tribute to Paul Harris after his death in 1947. Today the Foundation is both the financial and volunteer face of the international side of Rotary and a growing local face as district simplified grants become popular.

4 In 1922, the standard club constitution and bylaws became mandatory for all clubs with existing clubs having the option of maintaining some clauses of their pre-1922 constitutions. This standardized Rotary around the world without inhibiting the individual personalities of Rotary clubs.

5 Resolution 23-34 was passed at the St. Louis RI Convention in 1923, which enacted the rule that Rotary clubs are autonomous and that RI could not enforce

Rotary-wide programs on clubs. This truly is one of the most significant resolutions passed by Rotary. The participation in Rotary or Rotary Foundation programs such as PolioPlus are at the discretion of the local club – they are not mandated by the RI Board.

6 James Davidson of the Rotary Club of Calgary and James Ralston of the Rotary Club of Halifax in 1921

set out on an epic quest to spread Rotary around the world. They started clubs in New Zealand and Australia. In 1928 Davidson set out again chartering clubs in Turkey, India, Egypt, Singapore and many places between these countries. Davidson has been called the Marco Polo of Rotary. He truly made Rotary "International."

7 The United Nations charter was signed in 1945 with 49 Rotarians as delegates, advisers or consultants in San Francisco. To this day Rotary has non-government organization status at the UN and remains active in many UN organizations.

8 In 1982 the RI board passed a resolution to immunize "all of the world's children against polio." Rotary's commitment to polio dates back to our crippled children's work and the first 3H grant in the Philippines for polio immunization. Dr. Albert Sabin challenged Rotarians at the 1985 RI Convention in Kansas City, to rid the world of polio. A fund-raising goal for polio

announced in 1985 of \$120 million reaches more than \$220 million in three years. We will reach more than US\$600 million by 2005.

9 The Council on Legislation votes to admit women to Rotary in 1989. In the 1970s and 1980s many resolutions to admit women into Rotary had been sent by clubs to the Council on Legislation. Each time the margin in support grew

larger. In 1987, the US Supreme Court ruled Rotary has a business purpose and must

allow women to be members. Rotary was well on its way to admitting women before the court intervened.

10 In 2004 the Council on Legislation votes to support a strategic plan for Rotary that sets a path well into our second hundred years. This may prove to be the most significant change Rotary has ever made.

The next 100 years will see even greater changes to Rotary. We can only guess at the evolutionary changes and occasional revolutionary changes that will be made.

From Northern Lights News: A Newsletter for Leaders in Zone 22, October 2004, p.7-8.