Rotary Blast
District 6760

NEWS TO UNITE OUR DISTRICT NOVEMBER 2011

UPCOMING EVENTS

- December 31 ñ Report 2012 -2013 Club Officers
- February 25 ñ District Leadership Training
- March 23 ñ Assistant Governor institute
- March 30 ñ Interact & RYLA Youth Conference
- April 14 ñ District Assembly/Club Leadership
- May 18 ñ District Conference

PULASKI ROTARY...HARD AT WORK

The Pulaski Rotary Club is workingéééwor recruit new memberséé.working to advance wide and working to help our community to learn about Rotary. Rotary is about service and that always takes work.

Under the direction of President Mary Ann Lewter, Rotary is proud to have added the seventh new member to the Club since August. Fay Robinson, a successful local realtor was inducted on Monday Nov. 7 at the noo participation as they also celebrated the highest Rotary honor any member can receive by presenting Kathy Pigg as a Paul Harris Fellow. Paul Harris was the founder of Rotary in 1905 and an incredible community servant and Kathy Pigg exhibits the same characteristics and wears this honor well. Kathy joined the local group in 2008 and hit the ground running! She shows an untiring willingness to help in any project and serves on the board as well as several committees. The local membership recognizes and rewards these efforts with a contribution to the Rotary Foundation in her honor and is proud to include several local members in this select group.

AND THATòS NOT ALL . . .

Butch White was honored Oct. 24 at the Pulaski Rotary Club by being presented the prestigious Paul Harris Fellow. Local Rotarians contributed funds to the Rotary Foundation in honor of Butchôs service to t pres Rotary President Mary Ann Lewter said the Rotary Foundation is one of the largest and most important programs of Rotary. Without the foundation, Rotary could not continue its many humanitarian programs and its efforts to promote wo Whi example for all of us by your our said. ñYour personal involvem muni in which to live. The Pulaski Rotary Club recognizes your efforts, and we are honored to present a contribution to the Rotary Foundation in your name. ñThis contribution may provide educatio Africa or India, health care, shelter, schools and books for children. It may buy milk cows to supply milk to an entire village or supply sewing machines for widows to help them become self sufficient and help with the eradication of polio. On behalf of the Pulaski Rotary Club we are honored to present you with the Paul Harris pin, certificate and medallion. The symbolism in this recognition is to thank you for making a difference in our community for the less fortunate.ò Joining White in receivin daughter-in-law Katie Journey, who is president-elect of the Rotary Club. Journey thanked White for the example he has set every day to his family and friends. In usual fashion, he accepted in his modest way and shared plans for his continued good works in the community.

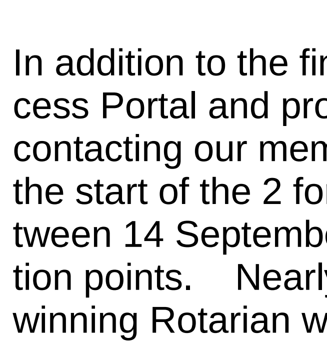
Butch White is honored as a prestigious Paul Harris Fellow. Presenting the award are (left) Rotary President Mary Ann Lewter and Rotary president elect Katie Journey.
PULASKI ROTARY CLUB / SUBMITTED

Results from the 2 for 1 Promotion during 24-28 October 2011

Rotarians responded generously during 24-28 October 2011 when The Rotary Foundation offered double Paul Harris Fellow recognition for online polio contributions of $100 or more in observance of World Polio Day on 24 October. Contributions of more than **US$2,576,927** from 8,077 transactions were received during the 5 days of the promotion. The average gift was US$319.

This was also the first promotion that allowed donors to contribute in currencies other than US Dollars. We received contributions in the twelve Rotary supported currencies. Contributions were received from 105 countries. The top 5 giving countries during the promotion were United States, Brazil, Canada, Mexico, and the Philippines.

In addition to the financial benefits, over 3,153 Rotarians registered for the Member Access Portal and provided a valid email address which will allow Rotary another method of contacting our members. To encourage members to register for Member Access prior to the start of the 2 for 1 promotion, those members who registered for Member Access between 14 September and 14 October were eligible to win 1000 extra Foundation recognition points. Nearly 4,500 Rotarians registered for Member Access during this time. The winning Rotarian was from Nepal.



From the Governoré

November is Foundation Month. Those of you whoôve heard speechò know that I have been calling THE tion. TRF, in my view, should be ORF, since it is truly ours. We give all the money. We direct the programs. We find the Ambassadorial Scholars, the Peace Fellow candidates, the Group Study Exchange members. We use the Matching Grants to electrify villages in Honduras, plant trees in Haiti and help feed school children in Belize. We continue our outstanding support of Polio Plus, and I, for one, will proudly tell my grandchildren how good I feel about being part, albeit a very small part, of ending Polio on our planet. So, please keep supporting Polio Plus! And, be aware that Our Foundation is in change mode. You will soon be hearing a lot more about the changes, called Future Vision. From my perspective, the changes will put more program control and discretio

And, since we are focused on our Foundation, Iôd like to . First, thanks to PDG Rufus Clifford, s from the Columbia Club for his steady hand over the last two-plus years as Chairman of Our Foundation Committee. Thanks go as well to Roger Greenup of the Brentwood Club for his excellent and on-going work heading our Grants Sub-Committee. Roger led his Grants Committee colleagues in excellent fashion as we reviewed and awarded $30,000 to 17 Clubs in District Simplified Grants. And finally, kudos to Ted Martin of the Pulaski Club for his leadership of our Ambassadorial Scholarship Sub-Committee. Thanks to Tedôs fine work, standing scholars who will go abroad next year to r we have a great Peace Fellow Candidate that we have forwarded to RI, where the final selection will be made. Good work, All!

Congratulations to the Rotary Club of Lexington on their 75 Years of Rotary Service. Club President Josh Reed was still hooking up the loud speakers when I arrived. The tables were set with Rotary Blue and Yellow, Fall decorations were in place, a silent auction was ready for bids, and a festive atmosphere was palpable. Past President Chris Alexander read the list of Club Presidents and remi abundantly clear that Lexington Rotary has made a h support of OUR Foundation, in the world, as well. The evening ended with a strong and poignant talk about the call to Service by President Josh. Yes, it was a grand evening and I am glad I could be part of it. Thank you, Lexington!

Bittersweet. It is an interesting word that carries at the same time joy and sadness. I am feeling that word as I write this, since I have finished 60 of my 62 club visits. The final two, for various reasons will not be completed for several months. So, there is joy that I am no longer putting in hundreds of miles on the road. Yes, I-40 and I really did get to know each other. But, there is sadness, for the visits were fun, fulfilling and interesting. We have an eclectic district, with lots of diversity, lots of different ways of doing thing, lot of ways of serving our communities and our world. But we are united in Service Above Self, our 4-Way-Test, the Object of Rotary and wonderful fellowship. Thank you, Rotarians, for your hospitality. Thank you for your service.

Finally, **Quiz Time**: I want you to send me an email and tell me what the following have in common: Bain, Buck Snort, Crump, Frog Pond, Frog Jump, Gates, Halls, Me Done (Medon), New Deal, Number One, Nutbush . Iôll gi you the answer next month. And, in the meantime keep on Making This Your Best Rotary Year, EVER! YIRS (Yours in Rotary Service), Dick

CLUB SPOTLIGHT

CONGRADULATIONS ROTARY CLUB OF LEXINGTION 75 YEARS OF COMMUNTIY SERVICE

Rotary is now at a theater near you

For the third year in a row, District 6760 has been awarded a Public Relations Grant from RI. Its purpose is to increase awareness of Rotary in the local communities. During the 2011 -12 Rotary year, District 6760 has received a grant of $7,500 (to combine with $2,500 from the District) for a movie theater public relations campaign.

Nielsen Media Research says that on average, people go to the movies about once every three weeks. While waiting for the mo isnôt much to do but watch the previews, eat popcorn and use your cell phone. Since this captive audience cannot use cell phones for voice calls, texting is the perfect way to communicate. Hence our 2011 -12 campaign.

For the next few months, movie goers in five theaters throughout District 6760 will see a special Rotary ad while theyõre waiting for their movie to b gin. Our District covers a large geographic area, so theaters were selected in towns throughout our district boundaries.

Before the movie, òEnd Polio Worldwideó will flash on the screen, followed by the RI logo. Then the screen will fill up with a picture of a girl dancing and a request to: òText ôpolioõ to 90999 to donate $5ó Viewers are also directed to the website for District 6760.

The ads hit 44 movie screens in November and will run until January 27. During the campaign, the ad will run more than 36 thousand times, with 3,080 showings per week. Our Districtôs goal is to increase the number of text message donations to polio plus. In addition, these ads will increase audience awareness of Rotary and its work to end polio.

Watch for the ad in these theaters and text òpolioó to 90999.
Carmike Springfield 1
Carmike Rivergate 8
Carmike Clarksville 10
Carmike Wynnsong Murfreesboro 16
Carmike Dyersburg 9

The Martin Rotary Club was awarded the 2011 Readers Choice Award for The Best Civic Club in Weakley County by Ms. Linette Calhoun Wagster, Manager of the Weakley County Press.

Pictured, left to right, with Ms. Wagster are members of the Board of Directors of the Martin Rotary Club: Roger Walker; Michele Siler; Alan Cary; Mike Johnson; Ms. Wagster; Jim Byford, President; Phil Young, Jeff Parham, George Daniel, Derrick Head, Roger Donaldson

Rotary Salutes Veterans and our service Men & Women

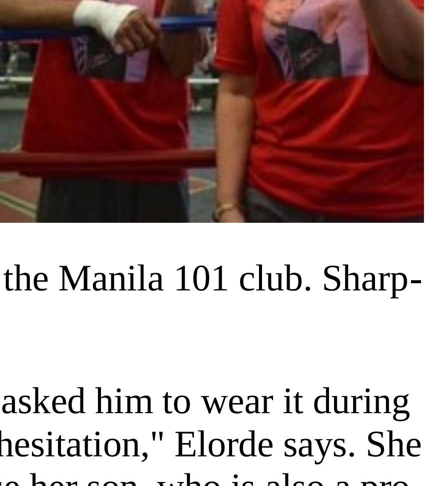
The Dyer County Community Cancer Fund, a local non-profit organization which provides direct assistance to Dyer County cancer patients, held its annual "BBQ For Cancer" on the courthouse lawn in downtown Dyersburg, Friday, September 30, 2011. **Several Rotarians from the Dyersburg Breakfast Rotary and the Dyersburg Noon Rotary Clubs** came together to assist with this event.
Debra Roberson, President of the Dyersburg Breakfast Club also serves as the director of the Community Cancer Fund.

Judge Steve Stafford, Dyersburg Breakfast Club, Judge Tony Childress and Mayor John Holden, Dyersburg Noon Club

News around the World

Boxing legend works to knock out polio

By Wayne Hearn and Ryan Hyland
Rotary International News -- 16 November 2011



In addition to fighting his opponents in the ring, boxing legend and Philippine congressman Manny Pacquiao has set his sights on a far more dangerous opponent: polio.

Pacquiao, a member of the Rotary Club of Manila 101, Metro Manila, has joined a growing roster of celebrities participating in Rotaryôs "This Close" publi camp polio.

He won a closely contested fight against longtime rival Juan Manuel Marquez on 12 November in Las Vegas, Nevada, USA. During his prefight workouts in Los Angeles, Pacquiao wore a T-shirt bearing his "This Close" photo, says Liza Elorde, president of the Manila 101 club. Sharp-eyed viewe *24/7* prefight series may have seen it.

"I brought the shirt from Manila and asked him to wear it during his training, and he said yes without hesitation," Elorde says. She was in Las Vegas for the fight because her son, who is also a professional boxer, had fought earlier in the week -- wearing the Rotary emblem on his trunks.

"The 'This Close' campaign is so dear to my heart," says Elorde, who has family members who are polio survivors. "I'm doing all I can in my own little way to help eradicate polio."

Don't Forget...

- Email all club press releases, events, and great project information to news@rotary6760.org. We want to spotlight clubs or outstanding members every month; PLEASE share with us!
- Visit the District website at rotary6760.org for district information, club meetings, directories, and MUCH MORE!
- Email or visit the website for registration links or forms on any event in the newsletter
- Submittal deadline will be the 10th of every month for publication by the 15th. Please get your info in so it can be included.