IN THIS ISSUE

Banker takes over Alaska-Yukon
Where are we going? Our 2013-14 goals
Who’s new in Rotary? List of new members
Peggy recaps her year as District Governor
Avenues of Service Citation—A chance to honor one of your members
Greg’s Groaner
July 16 — END POLIO NOW night at the ballpark
Jon Deisher’s Ketchikan

2013-14 The Year Ahead - Engage Rotary/Change Lives
by Sue Foley, District 5010 Governor, 2013-14

RI President Ron Burton said it best when he declared “If we really want to take Rotary service forward, then we must make sure that every single Rotarian has the same feelings about Rotary. We need to make sure every Rotarian has a meaningful role to play, that they’re all making a contribution, and that their contribution is valued.”

I do value your contribution this next year; walk the talk with me. “Engage Rotary – Change Lives” by strengthening your club, increasing contributions to The Rotary Foundation, and doing good in the community, both locally and internationally.

The District Leadership Team offers resources for you and your club leadership team to utilize in setting your club up for success. Do not hesitate to call upon them. You can find the current contact information on the District 5010 website. Just click Organizational Chart under District Information.

Haven’t been engaged lately? Talk to your club president and volunteer to monitor your club’s achievements in meeting the requirements of a Presidential Citation at next year’s district conference. Let’s all work together to make sure every club receives this award.

Sue Foley is Past President of Anchorage East Rotary Club and a retired banker. Ron Burton, the 2013-14 Rotary International President is an attorney, Past President of the Norman, Oklahoma Rotary Club, and retired President of the University of Oklahoma Foundation, Inc.
Our new club presidents—ready to go


District 5010 Goals for 2013-14

Grow membership by 3%
Help clubs increase membership through retention of existing members and membership development with an emphasis on clubs with fewer than 25 members and new club extension with a resulting 3% growth.

Public Image—get the word out
Improve public image both at the district level and at the club levels by establishing procedures for public image efforts; continuing to promote full use of branding at the district and club levels; and coordinating statewide advertising and public service announcements.

Rotary Foundation—increase giving
Encourage clubs to support The Rotary Foundation programs through contributions and participation that will achieve a 5% increase over 2012-13 goals in Annual Program Fund, 3% increase in Benefactors and Bequest Society, and a 2.6% increase in Major Donors by June 30, 2014.

Service Projects—Go for those District & Global Grants
Support clubs in developing and implementing successful service projects under the new grant model with a resulting 14 grants funded by a District Block Grant and 3 Global Grants by June 30, 2014.

Youth—a new Interact club
Increase support for Rotaract, Interact and youth generally. Establish one new Interact club by June 30, 2014.

Welcome new Rotarians

Elizabeth Pierce
Anchorage

Melissa Galloway
Soldotna

Trevor Mead-Robins
Whitehorse

Sherryl Jacobs
Whitehorse

Elizabeth Trowbridge
Homer- Katchemak Bay

Daisy Chiskok
Nome
**Peggy Pollen: An Amazing Year**

By Peggy Pollen, 
Rotary District 5010 
Governor, 2012-2013

Recently I was at the Anchorage airport coming home from my last club visits in Kodiak. I have such fond memories of my visits to all the clubs in District 5010 and am so proud to represent such a vibrant group of Rotarians.

I wish each of you could see our district like I do. Each club does amazing projects and events, but when you look at the work of all 39 clubs, the bigger picture, so to speak, it truly is amazing. From playgrounds in Sitka to a nature park in Nome, wheelchairs, shelter boxes, youth exchange, pantry programs for students in middle school, motorcycle trips for the Foundation, I could go on and on.

“I want to thank you all for the honor of serving…”

With the monumental success of the District Conference and the winding down of my year as your District Governor, I want to thank you all for the honor of serving our District. I have grown so much as a Rotarian and the sense of pride I have at meeting all of you and calling you friend means so much to me.

“…step up to the District level…”

I would like to encourage you to step up to the District level as a committee member or chair so you too can feel the sense of pride I have at being part of something bigger than just attending the club meetings. The possibilities are endless and getting out of your comfort zone can be exhilarating!

To prove the point, the District Conference started out on a Zipline. Now that was exhilarating! You can check out the video on the District Website.

“First and foremost is the honoring of Gayle Knepper…”

This year our District had so many successes. First and foremost in my mind is the honoring of PDG Gayle Knepper with the Service Above Self Award from Rotary International. RI has over 1.2 million members and only 150 of these awards are given out annually. I’m sure you can do the math! Our District is truly blessed to have Gayle as a member.

Twelve District Simplified Grants from nine clubs were processed. Anchorage Hillside, Anchorage International, Fairbanks College Club, Eagle River, Homer Downtown, Juneau Gastineau, Juneau Glacier Bay, Ketchikan First City and Wasilla worked on grants both locally and internationally.

“Six clubs leveraged $33,550 to fund $104,959 in projects…”

District Designated Funds with $71,409 from Rotary International to fund $104,959 in projects in the Philippines, Nepal, Puerto Vallarta in Mexico and India. Thirteen clubs also presented 260 wheelchairs in Mexico and $3500 went towards a leprosy project in China.

This year I spent part of my club visits explaining the grant process and I am happy to report that 27 clubs have submitted 43 grant applications for next year. Even though the Grants Committee will be put to extra work this next year, I love it when a plan comes together!

“Our District is in sound financial shape.”

The Financial Committee put together a pretty tight budget this year. We wanted to make sure we had all the essentials covered and to make sure we could assist our Russian counterparts, if needed. I’m happy to say we ended the year with a surplus. I’m looking forward to seeing the final numbers. Our District is in sound financial shape.
Avenues of Service Citation

The Rotary International Avenues of Service Citation recognizes that the strength of the Rotary movement is founded on service carried out by club members worldwide. This citation program provides a means for Rotary clubs to personally recognize one club member for his/her outstanding efforts in the Five Avenues of Service.

- Candidates for the nomination must be good standing members of your club who have consistently demonstrated support of the Object of Rotary through participation in service activities in each of the avenues of club, vocational, community, international and new generations service.
- Only one person per club may be nominated per year.
- Current club presidents and immediate past and current district governors are not eligible.
- Clubs nominate one candidate for this citation.
  - Consider requesting nominations through your weekly bulletin.
  - Appoint a Recognition Committee to receive and select the successful recipient (if any) each year.
  - The club president must endorse the nomination form and submit it directly to RI Headquarters and also provide a duplicate copy to the district governor.
- Deadline: On-going, rolling basis
- When the award is received from RI, schedule a formal presentation to the recipient.
- To download the form in PDF, just google “avenues of service citation.”

District 5010 Avenues of Service Past Recipients

<table>
<thead>
<tr>
<th>Name</th>
<th>District</th>
<th>Year(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Vivian Finlay</td>
<td>Wasilla</td>
<td>1999-00</td>
</tr>
<tr>
<td>William L. Hopper</td>
<td>Anchorage</td>
<td>2000-01</td>
</tr>
<tr>
<td>Craig Dahl</td>
<td>Juneau Glacier Valley</td>
<td>2000-01</td>
</tr>
<tr>
<td>Barbara Maynard</td>
<td>Ketchikan (First City)</td>
<td>2000-01</td>
</tr>
<tr>
<td>David Arlan Berg</td>
<td>Petersburg</td>
<td>2000-01</td>
</tr>
<tr>
<td>Harold S. Newcomb</td>
<td>Wasilla</td>
<td>2000-01</td>
</tr>
<tr>
<td>Audrey McLaughlin</td>
<td>Whitehorse</td>
<td>2000-01</td>
</tr>
<tr>
<td>Donald Ferris</td>
<td>Anchorage Hillside</td>
<td>2001-02</td>
</tr>
<tr>
<td>Cindy Hawkins</td>
<td>Anchorage International</td>
<td>2001-02</td>
</tr>
<tr>
<td>George Elgee</td>
<td>Juneau Glacier Valley</td>
<td>2001-02</td>
</tr>
<tr>
<td>Bev Buckway</td>
<td>Whitehorse</td>
<td>2001-02</td>
</tr>
<tr>
<td>Wayne Jensen</td>
<td>Juneau</td>
<td>2002-03</td>
</tr>
</tbody>
</table>

Greg’s Groaner

I changed my Ipod’s name to “Titanic.” It’s syncing now.
Rotary END POLIO NOW Night at the ball park Tuesday, July 16

Rotarian Jon Dyson and Glacier Pilots Baseball have put together a Rotary END POLIO NOW night at Mulcahy Stadium in Anchorage. Everyone loves baseball and now all Rotarians and guests can join us in our efforts to raise funds for the eradication of this crippling disease. The VIP Mini Plan Pack retails for just $20, which is a $50 value, and the Glacier Pilots are giving $10 of each sale back to Rotary's END POLIO NOW effort. You can't lose with this fabulous promotion!

Jon Dyson and I will be happy to get the VIP Mini Plan Packs to you or your Rotary Club. Just let us know the quantities you need and we'll handle the deliveries. We want Mulcahy Stadium packed with Rotarians and guests on Tuesday night, July 16, to see the Glacier Pilots play the Anchorage Bucs!

What more can you ask! Great baseball games and the opportunity to help eradicate polio. Thank you for your assistance in this fundraiser.

Contact: Bob Weel
District 5010 PolioPlus Chair
907-346-3549 Home
907-301-0639 Cell

Budget Now for the 2014 District 5010 Conference at the Hotel Captain Cook in Anchorage May 15-16

Conference ticket $275
Spouse/Guest $100

Avenues of Service Past Recipients (Continued)

<table>
<thead>
<tr>
<th>Name</th>
<th>Avenues of Service</th>
<th>Year(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bonnie Golick</td>
<td>Anchorage International</td>
<td>2002-03</td>
</tr>
<tr>
<td>Robert Rehfeld</td>
<td>Juneau</td>
<td>2003-04</td>
</tr>
<tr>
<td>Greg Wakefield</td>
<td>Anchorage International</td>
<td>2004-05</td>
</tr>
<tr>
<td>R. Clark Davis</td>
<td>Ketchikan</td>
<td>2004-05</td>
</tr>
<tr>
<td>Richard Nerland</td>
<td>Anchorage</td>
<td>2005-06</td>
</tr>
<tr>
<td>Robert Huston</td>
<td>Anchorage International</td>
<td>2005-06</td>
</tr>
<tr>
<td>Monte Jordon</td>
<td>Fairbanks Sunrisers</td>
<td>2006-07</td>
</tr>
<tr>
<td>Ventis Plume</td>
<td>Anchorage East</td>
<td>2007-08</td>
</tr>
<tr>
<td>Tom Busch</td>
<td>Anchorage International</td>
<td>2007-08</td>
</tr>
<tr>
<td>William Robertson</td>
<td>Fairbanks</td>
<td>2007-08</td>
</tr>
<tr>
<td>John Stein</td>
<td>Sitka</td>
<td>2008-09</td>
</tr>
</tbody>
</table>
Peggy (continued)

Communications was a priority for me and standardizing a system was not an easy accomplishment. I’m happy to report that GoToMeeting has been used this past year and was fairly successful with our Youth Exchange, Finance Committee, Grants Committee and Presidents monthly meetings. It has been encouraging to me to see clubs starting to work together on projects and programs.

“It has been encouraging to me to see clubs starting to work together on projects and programs.”

I’m afraid the District newsletter required too much of my time and I am happy to turn it over to Jan Ingram. This will be a great tool for communication within the District and I would encourage each of the clubs to share events and projects with the District so we can celebrate Rotary in all its different forms.

I would like to ask you to look within yourself and what you are passionate about: Family, Youth, Literacy, Community, International Peace, Disease Prevention, Water and Sanitation, Maternal and Child Health. Rotary has a venue for making a difference in the world. Look into the programs of Rotary and get involved.

I stand ready to assist you with your “Rotary endeavors, whatever they may be.

Ketchikan—a beautiful (and wet) place for a district conference
Top: Past District Governors, Left: Sun with Mist.; Right: Tramway; Bottom: Fishing Boat. Photos by Jon Deisher