Thank you and Welcome!

Special thanks to President Dick Smith for his wonderful leadership last year. We are looking forward to the new year and Mary Bradley’s leadership. Thanks to all of our last year’s officers and welcome to this year’s officers!

About our new Club President:

Mary Bradley has been the Finance Director for the City of Sunnyvale since 1995. Mary’s core responsibilities for the City of Sunnyvale include budget, accounting, purchasing, treasury, utility business management, and internal audit.

Mary began her career in the Public Sector in 1970 with the City of Pasadena. There she began by working in various administrative positions in the City Managers Office, Public Works and Finance department. From 1984 through 1987, Mary served as the Assistant Director of Finance and was promoted to Finance Director in 1987.

Her educational accomplishments include a B.A. from Pomona College and M.A. at the University of Southern California. Mary served a term as President of the California Society of Municipal Financial Officers (CSMFO) in 1999 and also as President (2000) and former member of the Board of Directors for the League of California Cities (LOCC) Fiscal Officers Department from 2001 to 2003. Mary has been a member of the Government Finance Officers Association since 1985.

Mary has been a member of the Sunnyvale Rotary Club since 1995, serving as Secretary since 1997.

On the personal side, Mary is married to Terry Blumenthal and has one daughter. Also in the family are her beloved dogs Scruffy and Penny and her cats Kadie and Boris. All of the family happily reside in Sunnyvale.

Welcome Mary!!
Meet the New District 5170 Governor

Roger Hassler

A native Californian, Roger Hassler was raised in El Monte, nineteen miles east of Los Angeles. After graduation from high school, he joined the U.S Air Force serving for four years, the last year in Viet Nam. Upon discharge he continued his education and graduated with a Bachelor of Science Degree in Accounting from California State College Los Angeles.

Roger started his professional career as a Retail Store Controller for Sears in 1971. His Sears career took him to the Eastridge (San Jose) where he met Angie, who was the Personnel Manager, they were married in 1977. In 1989 he was the manager at the Sears Distribution Center in San Leandro, when he made the decision to leave Sears and start his own Allstate Insurance agency, where he has won many of Allstate’s top sales awards. He recently decided to sell the property and casualty side of his business in order to concentrate on the financial services area.

In January of 1990 Almaden Valley club President, Jim Dowling, came into Roger’s office and asked if he would be interested in joining Rotary. After 18 years of working for Sears, and “all of our friends were Sears employees” Roger was looking for a way to get to know people in the neighborhood. Roger has served on almost every board position for his club and was President from December 1996 to June 1998.

He has been named Rotarian of the Year twice by his club, once sharing the honor with Angie, the second time on his own.
Roger has served the District by being a member of the Scholarship Committee, the Finance Committee, and Youth Service Chair. He will be the District Conference Chair in 2009. Both Roger and Angie are multiply Paul Harris Fellows, and are Rotary Foundation Benefactors.
The RI president’s monthly message
July 2010

Winds of Change
What an amazing world! Advances in technology are happening so quickly that they cause constant changes in our businesses and professions. Yet about one-third of the world’s population is still living at a subsistence level with little change in their lives. It is a stark contrast and a cause for concern. Rotary has both a distinguished heritage and a bright future. My primary task as president is to enhance the vitality and viability of Rotary clubs and to enable them to succeed in the midst of societal changes. This is an important task because it is the clubs that address and alleviate the root problems of society and thereby make the world a better place.

Wind of change was a new and significant phrase when I was a Rotary Scholar in South Africa in the early 1960s. It is serendipitous that the phrase that was first publicized in my host city of Cape Town is now applicable to Rotary as we contemplate the changes in society that dictate some corresponding changes in our organization. The phrase is now better known as winds of change.

We are currently enjoying a culture of innovation at Rotary International. We have the ability to look at all of our programs and practices to see if they can be improved, even as we steadfastly maintain our core values. I hope many Rotarians will take advantage of this opportunity to identify and implement improvements in their clubs and districts as well.

Rotary lives and breathes in our 33,000 clubs, and it is the clubs that improve lives by Building Communities – Bridging Continents. If we succeed in helping clubs to become Bigger, Better, and Bolder in the next year, then it will be clear that the best days of Rotary are still ahead. We are fortunate to be Rotarians! Together, we can make the world a better place!
Rotary partners with Amazon, offers 15 percent off
Rotary International News -- 1 July 2010

Rotary has partnered with Amazon Services to launch the new shop.rotary.org website on 1 July. The site features Rotary publications, videos, and other resources aimed at helping Rotarians in their service and spreading the word about Rotary.

Online shoppers on the new site will receive 15 percent off their first purchase during the month of July. In addition, all items listed as US$0.01 automatically become free at checkout for all Rotarians.

The enhanced shopping site includes improved search functionality, allows customers to use Amazon.com accounts to make purchases, and provides the highest possible level of security and protection against fraud. The online shop is currently available in English, with plans to add language options by 19 July, and full German, French, Italian, Japanese, Korean, Portuguese, and Spanish versions of the site in the coming months.

Because of the Amazon partnership, all purchases made on shop.rotary.org are covered by Amazon’s A to Z Guarantee.

Rotarians with questions about using the new shop site should contact RI’s Publications Order Services (phone: 847-866-4600; e-mail: shop.rotary@rotary.org).

Global Polio Eradication Initiative Launches 2010-2012 Strategic Plan for Interrupting Polio Worldwide
New strategy builds on 99% drop in Nigeria cases but faces 50% funding shortfall

GENEVA (June 17, 2010) – In Geneva this Friday, a broad range of stakeholders will formally launch the new Strategic Plan 2010-2012 for eradicating wild poliovirus. Polio eradication sits at a critical juncture. Across Africa, 10 of the 15 previously polio-free countries re-infected in 2009 have successfully stopped their outbreaks. Key endemic countries are witnessing historic gains against the disease. Nowhere is progress more evident than Nigeria, where case numbers have plummeted by more than 99% – from 312 cases at this time last year, to three in 2010. In India, for the first time ever, the remaining endemic states of Uttar Pradesh and Bihar have not reported any wild poliovirus type 1 cases concurrently for more than six months.

This meeting in Geneva is being held to build on the gains already made in 2010 and to galvanize new action on polio eradication. Last month, the World Health Assembly welcomed the new plan while expressing deep concern about the US $1.3 billion funding shortfall (out of a budget of US $2.6 billion) over the next three years. This financing shortfall is a serious risk to the eradication of polio – activities are already being cut back or postponed due to a lack of funds.

Read the whole story here and help us END POLIO NOW!
2010 Rotary International Convention
Montreal, Quebec, Canada –

More than 18,000 Rotarians from 154 countries and geographical areas left the 2010 RI Convention in Montréal, Québec, Canada, on 23 June after being challenged to finish the job of eradicating polio and reminded that their efforts are making a difference, even when the results aren’t immediately apparent.

Notes from the Rotary International Convention
June 2010 – Montreal, Quebec, Canada
By: Flo Stafford

Why attend an international convention? Why attend another Rotary Event and hear more Rotary speakers? To answer your question, I will share some of my experiences about a Convention that brings Rotarians from all over the world together.

The first day Plenary Session included the Rotary International President and the parade of flags. This parade consists of the flag of every country that has a Rotary Club in it. The flag is carried by a boy scout. The entertainment at every plenary session is unforgettable. Day one included the Celtic Thunder. A wonderful group of singers and musicians.

The second day Plenary Session featured a Rotarian from the Philippines that has changed the lives of street children in his country. The second speaker was Greg Mortenson. He is the author of "Three Cups of Tea: and "Stones into Schools". He spoke on how education can bring about world peace.

The third day Plenary Session included Jo Luck, the woman that runs Heifer International. Heifer International supplies heifers to families in need giving them a livelihood and a means of support. Our next speaker was her Majesty Queen Noor of Jordan.

The fourth day Plenary Session started with Bob Mazzuca, Chief Scout Executive, Boy Scouts of America. He gave us the history of the Boy Scouts and how it all got started. He gave us a very positive report about the good health of Scouting in todays world. Our next speaker and entertainer was none other than DOLLY PARDON. She sang for us and told us about her "Imagination Library" and all the good work the Dolly Pardon Foundation is doing. Dolly did not disappoint. She came out in a skin tight white dress with fringe and her trademark big blond hair etc. etc.

I sat next to and chatted with a fellow Rotarian from Nigeria. I met a woman from Malawi who was also named Florence (after her grandmother). Everyone traded pins and flags. The Plenary Sessions only last from 9AM until 11:30. The rest of the day was free to enjoy the House of Friendship which features the best of the Rotary projects from around the world and to enjoy Montreal. Next years Convention will be held in New Orleans in May. Please consider attending. It is a wonderful experience that should not be missed.

Plan to attend next year in New Orleans, LA, USA!

Yours in Rotary,
Flo Stafford
Dinner at the Dump – June 26, 2010
Help Kick Polio Out of Africa!

http://www.kickpoliOutofafrica.org/

Did you know....

RI has several online resources, including e-learning modules to help Rotarians learn about all aspects of Rotary.

You can watch the latest Rotary Minute video here!

New Rotary year
Club, district, and RI officers begin their terms 1 July. Welcome the 2010-11 leaders as they help make Rotary bigger, better and bolder.

Food of the month:
Powdered Milk

Mark your Calendar for these upcoming events!

Jul 8 – District 5170 Roast & Toast
Jul 10 – Sunnyvale Rotary Visioning Retreat
Oct 8 – Sunnyvale Rotary Car Show
Nov 11 – Asante

Meeting Makeup Locations:
Here are some of the clubs near by, or go to: http://www.rotary5170.org/directory/clubslist.asp for the complete list of all club meetings.

The Rotary Clubs of:
Sunnyvale Star
Meeting: Thursday 7:00 pm Ramada Inn, 1217 Wildwood Avenue, Sunnyvale
Santa Clara
Meeting: Thursday 12:15 Hilton Hotel, 4949 Great America Parkway Santa Clara
Mountain View
Meeting: Tuesday 12:15 Historic Adobe Building, 157 Moffett Blvd. Mountain View
Sunnyvale Sunrise
Meeting: Wednesday 07:15 Sunken Garden Golf Course, 1010 S. Wolf Rd. Sunnyvale
Los Altos
Meeting: Thursday 12:15 Garden House, 400 University Avenue Los Altos
Palo Alto
Meeting: Monday 12:15 Ming’s Restaurant, 1700 Embarcadero Road Palo Alto

Mark your calendar now!

Help Kick Polio Out of Africa!
You Are Cordially Invited to Attend...

ROTARY DISTRICT 5170
ANNUAL ROAST & TOAST BBQ

FAREWELL TO
LOREN HARPER

WELCOME OUR NEW DISTRICT GOVERNOR
ROGER HASSLER

Thursday, July 8, 2010
5:30 p.m. - 9:30 p.m.
Saratoga Springs Resort
Located at 22361 Big Basin Way Saratoga, CA (408) 867-3610
(for directions, use www.mapquest.com or visit www.saratoga-springs.com)

Outdoor BBQ & Roast ~
Dress Casual & Accordingly
5:30 p.m. No Host Bar & Hors d'oeuvres
7:00 p.m. BBQ Steak & Chicken Dinner
Cesar Salad, Corn on the Cob, Beans, Garlic Bread & Dessert.
Wine included with dinner.
5:30 p.m. Roast Ceremony

Your Host:
GARY CITTI
Past District Governor

Your Chairman:
BOB BARBATTI

$35.00 PER PERSON
(All Spouses, Guests & Friends are Welcome too)

Please FAX REPLY TODAY to BOB & MARY BARBATTI ***
Phone (408) 379-1472 FAX (408) 378-7739 email: mbarbatti@aol.com

Name __________________________________________ Area _______________________
Club __________________________________________
Number Attending _______ Spouses And Guests Welcome Amount Due $ _________ $35.00 Per Person
Phone ______________________ Fax ______________________
Email Address ________________________________
Visa/MC # ___________________________ ex. date________ Visa & M/C Accepted. Checks Payable to: District 5170 Roast & Toast
Checks In the Mail______
Mail Checks to: 18570 Montpere Way Saratoga CA 95070

Please RSVP as soon as possible and no later than June 28, 2010

email: mbarbatti@aol.com RSVP FAX to: 408 378-7739