

Here we are in the last month of another great year for Rotary District 5170! For the Foundation, this is the time for looking at the goals we set a year ago and assessing what we can do to close out on a high note. Is your Club “this close” to achieving 100% EREY? Contact those last few members needed to hit that target! Were there pledges made last August that may have been forgotten? It’s time for a reminder to write those checks! How many of your members are just one donation away from Paul Harris Fellowship (or their next multiple)? Be sure to let them know where they stand! While many Club activities are winding down, this is a great time to make that last push for TRF!

How Can Club Members Make Last-Minute Donations?

2012 Rotary Fiscal Year-end Deadlines for TRF Contributions

- **Credit Cards:** Online via www.rotary.org – must be authorized on or prior to 30 June 2012, midnight (Central Standard Time).
- **Fax:** +1-847-328-4101 / **Phone:** +1-866-976-8279 - must be received prior to the close of business on 30 June 2012.
- **Checks:** must be postmarked 30 June 2012 or prior and received at the Foundation by 6 July 2012.

United States Lockbox Address:
The Rotary Foundation 14280 Collections Center Dr. c/o 911600 Chicago, IL 60693 USA

- **Wire transfers:** Must be initiated prior to 30 June 2012 and received by 3 July 2012.
- **Securities:** Must be received prior to 30 June 2012. Instructions are available for the U.S. and for Canada, or can be found by searching for ‘stock transfer’ on www.rotary.org.

Special gifts: instructions for Charitable Gift Annuities and Charitable Remainder Unitrusts can be obtained by emailing plannedgiving@rotary.org or calling +1-847-866-3100.

How is your Club doing as Year-End Approaches?

CLUB NAME	AREA	\$ ANNUAL GIVING TOT	% TO GOAL	\$ PER MEMBER	% EREY	OPP COUNT	% POLIO FAIR SHARE
ALAMEDA	1	10,955	110	\$115	50	46	89.7
ALMADEN VALLEY	6	11,555	141	282	100	0	176
ALVISO	5	2,900	193	153	55.5	8	77.8
CAMPBELL	8	9,300	74	245	54.7	24	74.6
CAPITOLA-APTOS	7	9,900	120	220	72.3	13	121.1
CASTRO VALLEY	2	6,401	64	126	60.7	20	80.1
CASTRO VALLEY SUNRISE	2	2,050	171	171	84.6	2	0
CUPERTINO	8	57,975	104	329	89.2	21	179.4
DUBLIN	4	13,685	91	279	77.8	10	193.2
EAST OAKLAND	1	875	146	58	17.6	14	21.9
EAST PALO ALTO BAYSHORE	9	600	167	50	26.6	11	122.3
FREEDOM	7	2,900	71	67	41.8	25	93.8
FREMONT	3	5,995	250	143	66.6	14	110.1
FREMONT WARM SPRINGS SR	3	4,975	113	191	85.1	4	1,249.90
FUN	3	350	23	23	60.8	9	128.8
GILROY	6	12,170	68	116	50	51	18.1
GILROY SOUTH COUNTY	6	3,250	83	217	76.4	4	47.5
HAYWARD	2	10,210	115	125	57.5	34	84.2
HOLLISTER	6	10,800	130	138	94.6	4	13.7
LIVERMORE	4	27,860	121	216	49.6	69	120.5
LIVERMORE VALLEY	4	5,045	101	101	74	14	51.4
LOS ALTOS	9	31,567	184	185	84.3	27	107.6
LOS ALTOS SUNSET	9	7,060	252	543	100	0	35.3
LOS GATOS	8	16,375	119	154	100	0	104.8
LOS GATOS MORNING	8	17,250	120	230	87.1	9	209.6
MILPITAS	5	5,181	190	133	70.5	10	17.3
MISSION SAN JOSE	4	8,198	210	328	88	3	161.3
MORGAN HILL	6	15,110	60	153	58.9	46	51.1
MOUNTAIN VIEW	9	7,710	129	203	100	0	121.5
NEWARK	3	3,781	54	125	41	23	80.8
NILES FREMONT	3	22,596	103	228	67.3	33	180.9
OAKLAND	1	29,550	79	97	29.7	213	29.1
OAKLAND SUNRISE	1	4,040	90	253	55.5	8	62.4
PALO ALTO	9	20,135	107	137	61.8	55	44.2
PALO ALTO UNIVERSITY	9	18,590	103	200	57.3	38	93.8
PIEDMONT/MONTCLAIR	1	1,950	51	103	50	9	120.4
PLEASANTON	4	7,686	83	89	53.5	40	50.8
PLEASANTON NORTH	4	5,878	53	107	44.6	31	99.3
SAN JOSE	5	32,120	71	70	62.5	170	87.9
SAN JOSE EAST/EVERGREEN	5	1,750	324	92	25	15	211.6
SAN JOSE NORTH	5	10,235	128	262	83	7	65.9
SAN JUAN BAUTISTA	6	3,800	109	190	86.3	3	52.1
SAN LEANDRO	2	9,950	100	199	59.1	20	130.3
SAN LORENZO SUNRISE	7	1,620	90	90	61.1	7	120.1
SANTA CLARA	5	13,400	103	189	64.9	27	41.4
SANTA CRUZ	7	18,740	110	143	64.5	40	38.6
SANTA CRUZ SUNRISE	7	20,222	135	198	76.2	15	44.4
SARATOGA	8	27,492	107	227	77.1	29	21.6
SCOTTS VALLEY	7	11,650	224	243	78.6	9	141.2
STAR	8	650	22	46	22	14	10
SUNNYVALE	8	19,113	368	230	98.4	1	145.2
SUNNYVALE SUNRISE	8	4,850	162	323	100	0	58.2
TRI-VALLEY	4	2,875	205	288	100	0	88.1
WATSONVILLE	7	9,886	69	110	39.7	53	30.6
TOTAL	10	620,849	105	162	64.6	1365	91.6

“Opp Count” = Number of Club members who still represent an opportunity for contributions!

How are those TRF Dollars Working for Us?

Included in this month's TRF NewsToday is the District 5170 District and Global Grant Reports, thanks to the effort of Grants Chair Cecelia Babkirk. The clubs in the District should be very proud of their efforts in both Community and International Service. As you view this report, please note how just a few DDF/Global dollars expanded to large Project amounts. In some cases the project was more than six times the Foundation portion. Total DDF of \$153,824 created projects worth \$303,277; and Matching Grants started with \$203,617 expanded to projects worth \$895,165. WOW!

Global Grant Proposals Submitted/In Process				
Club Name	Grant No.	Title or Description	DDF Amt	Project Size
Cupertino		Pratham Computer-Aided Learning - India	\$ 13,000	\$ 50,000
Cupertino		Atitlan Agua Hermosa-Wash stations-Guatemala	\$ 30,500	\$ 110,000
Cupertino		Vision Guardians - Kanpur, India	\$ 16,557	\$ 60,000
Global Grant Applications in Member Access Which Are Pending Approval and Funding				
Cupertino	25411	Fuel-Efficient Stove Project - Honduras	\$ 9,500	\$ 35,500
Cupertino	25615	Kenya Dream - benefitting schools in Kenya	\$ 11,637	\$ 46,521
Sunnyvale	25804	Burkina Faso Literacy/Media Center	\$ 8,786	\$ 33,840
Santa Cruz	25846	X-Ray equip to Westmont Hosp. Guatemala	\$ 17,456	\$ 50,254
Oakland Sunrise	25981	Faces of Hope - Pediatric Anesthesiology VTT	\$ 21,300	\$ 47,100
Palo Alto Univ.	25995	Global Grant Scholar - Momoko Otsuka - Japan	\$ 25,000	\$ 50,000
Open Global Grants in Member Access (approved and funded by The Rotary Foundation)				
Los Altos	25498	Liberia AIDS Vocational Training Team (VTT)	\$ 15,000	\$ 60,000
Oakland #3	25613	Matibabu Bore Hole Renovation - Kenya	\$ 18,219	\$ 46,750
2011-2012 DDF Carried Over For 2012-2013 Projects				
Los Altos		Los Altos Rotary AIDS Project	\$ 3,000	\$ 250,000
Area 6 Clubs		School Renovation and Water Project in Ghana	\$ 13,662	\$ 55,200
Total DDF and Project Impact			\$ 203,617	\$ 895,165
Inter-District Transfers of 2011-12 DDF				
Capitola-Aptos		Transferred to D6400 (Guatemala Literacy)	\$ 3,328	unknown
Los Altos		Transferred to D7510 (Nepal Project)	\$ 5,584	\$ 21,450
Los Altos		Transferred to D5520 (Haiti Project)	\$ 7,203	\$ 44,806
Livermore		Transferred to D2420 (Kosovo project)	\$ 19,250	\$ 60,000
Cupertino		Transferred to D5230 (Honduras Microfinance)	\$ 1,000	
Total DDF Transferred Out of District 5170			\$ 36,365	
Cupertino		Transferred from D5130 (Kenya Dream Project)	\$ 5,496	
Cupertino		Transferred from D5110 (Copan Stove Project)	\$ 6,500	
Total DDF Transferred Into District 5170			\$ 11,996	
Special DDF Donations				
District 5170		Rotary Centers for Peace and Conflict Resolution	\$ 25,000	

District Grants/DDF			
<u>Club</u>	<u>Project Title/Description</u>	<u>DDF Amt</u>	<u>Project Amt</u>
Alameda	Dream Catcher - Life Skills Training/Mentoring	\$ 464	\$ 1,000
Alameda	Boy Scouts - Food Drive support	\$ 500	\$ 1,000
Alameda	Spring Egg Scramble - Rite-of-Spring Event	\$ 1,000	\$ 2,000
Almaden/Area 6 Clubs	Renovate School Garden - Almaden Vly Elem Sch	\$ 3,996	\$ 14,000
Campbell	EMQ Families First - Backpacks for Foster Kids	\$ 412	\$ 3,588
Campbell	21st Century Learning and Leadership Workshop	\$ 1,000	\$ 2,500
Castro Valley	Eden Hospital Meditation Garden Fountain	\$ 5,472	\$ 25,000
Dublin	Dictionaries to Third Graders	\$ 2,461	\$ 7,500
Fremont Warm Sprgs SR	Warm Springs Elem Sch Courtyard Renovation	\$ 1,000	\$ 5,380
Hayward	Dictionaries to Third Graders	\$ 3,023	\$ 19,800
Livermore	Dictionaries to Third Graders	\$ 3,000	\$ 11,000
Los Gatos	Educational video display to Good Samaritan Hosp	\$ 2,782	\$ 5,550
Milpitas	Chinandega Children's Hosp. Supplies-Nicaragua	\$ 3,157	\$ 6,400
Mountain View	"Cops & Gobblers" Thanksgiving Dinners	\$ 1,579	\$ 3,158
Newark	"Adopt-a-School" at Graham Elementary School	\$ 960	\$ 14,200
Niles Fremont	Support home for unwed mothers - Chile	\$ 5,000	\$ 10,657
Oakland #3	Classroom equipment - transitional Kindergarten	\$ 2,087	\$ 24,027
Oakland Sunrise	"Faces of Hope" surgical/medical supplies	\$ 2,473	\$ 4,950
Oakland Sunrise	"Youth Alive" leadership dev/violence prevention	\$ 400	\$ 800
Palo Alto	"Positive Behavior" program at two local schools	\$ 1,986	\$ 3,972
Palo Alto	"Mend a Broken Heart" surgeries - Philippines	\$ 4,987	\$ 6,974
Palo Alto	Toilet Block in Cameroon	\$ 4,500	\$ 9,000
Palo Alto University	"Youth Community Service" - engaging youth	\$ 2,000	\$ 4,000
Palo Alto University	Scholarships and school equipment-El Salvador	\$ 3,801	\$ 7,602
Pleasanton	Computers for libraries - Tulancingo, Mexico	\$ 1,990	\$ 3,980
Pleasanton North	REACH - supporting developmentally disabled	\$ 645	\$ 1,540
San Jose	Medical equipment to Vietnam	\$ 5,000	\$ 10,000
San Jose	Wheel Chairs to Thailand	\$ 5,000	\$ 10,000
San Jose	Visual Aid Equip- Polokhwane School South Africa	\$ 3,950	\$ 8,000
San Jose North	Health clinic renovation - Ensenada, Mexico	\$ 2,895	\$ 6,000
Santa Cruz	Renovate Dennis Mullin Tennis Court-SC High Sch	\$ 3,171	\$ 6,342
Santa Clara	Enterprise Leadership Conference	\$ 1,250	\$ 7,475
Santa Clara	Specialized book collections for city library	\$ 500	\$ 1,000
Santa Clara	Purchase two Shelter Boxes for disaster relief	\$ 1,000	\$ 2,000
Saratoga	"A Snapshot of You" - college skills assessment	\$ 1,000	\$ 2,000
Tri-Valley	"Christmas Coats Shopping Day"	\$ 403	\$ 800
Tri-Valley	Livermore Veterans Hospital Family Day BBQ	\$ 320	\$ 640
Silicon Valley STAR	School/art supp., games, toys for EMQ foster kids	\$ 1,000	\$ 2,000
Watsonville	EA Hall Middle School gym seating	\$ 912	\$ 2,473
Watsonville	EA Hall Middle School Calendar Project	\$ 695	\$ 1,391
Watsonville	Renaissance High School sports league fees	\$ 1,465	\$ 2,930
District Grant Scholar	Yolanda Diaz Houston - Doctoral study N. India	\$ 12,500	\$ 12,500
District Grant Scholar	Raisa Kikteva - to complete US medical license	\$ 7,000	\$ 7,000
District Grant Scholar	Kory Russel - water supp proj impact Mozambique	\$ 12,500	\$ 12,500
District Grant Scholar	Katy Hsih - Medical Anthropology - Oxford	\$ 15,000	\$ 15,000
District Grant Scholar	Hannah Varnell - Sustainable Comm Dev-S. Africa	\$ 8,000	\$ 8,000
D5170 District Grant Proj	Rotacare Gilroy medical supplies and equipment	\$ 7,588	\$ 7,588
<u>DDF and Project Totals</u>		<u>\$ 151,824</u>	<u>\$ 325,217</u>

True Stories of Your TRF Dollars At Work

From the Rotary Club of Hayward:

In 2004, the Hayward Rotary Club in collaboration with TRF Grant program, brought the Dictionary Project to all 3rd grade students attending elementary schools in Hayward, CA. Each year, under the able leadership of Dr. Ken Meirovitz and John Wilma, 3rd grade students who attends public and private schools in Hayward receive a dictionary to take home and assist with schoolwork and any other academic needs. Currently, over 17,000 students have benefitted from this program.

What has been most rewarding to the Hayward Rotary Club is the gratification that occurs as a result of this important hands-on project. From the distribution of dictionaries to the 26 Hayward schools, to the presentation of the dictionaries to the children, Rotarians are the heart of this important effort! "The Dictionary project has had a dramatic impact on the children and families of Hayward, but it also has an equally immeasurable effect on Rotarians", shares Dr. Ken Meirovitz. "Rotarians are able to interact one-on-one with students and provide them new ways to learn and to further their education", Dr. Meirovitz adds.

During the presentation to 3rd graders, Rotarians teach the students about the Rotary organization and what it does for the Hayward community as well as how Rotary's efforts translate even further on an international level. Rotarians also instruct the students how to use the dictionaries and its various applications. Additionally, a letter from the Hayward Rotary Club is sent home with each dictionary to student's parents about Hayward Rotary and how it makes for a stronger, better community.

Over the years we have garnered a variety of media coverage about this outstanding program, both in print and televised. This creates new membership interest and allows our community to see the dedication and commitment of the Hayward Rotary Club.

"We remain grateful to TRF Grant program for their continued support. The Dictionary Project has allowed us to make a difference in the lives of children who often wouldn't otherwise have access to educational tools and the benefits of learning about service clubs such as Rotary", says John Wilma." [submitted by Pam Russo, Club President]

From the Rotary Club of Castro Valley:

The Castro Valley Rotary Club is proposing to construct two small fountains at the Sutter Medical Center Park to create a visual and acoustical feature that will enhance the landscaping and provide a place of rest and solitude for visitors of the park. The design and construction of the park fountains will be funded by a donation from Rotary. The majority of the construction will be performed by Rotarians and local youth groups.

The design of the fountains at the park matches the larger fountain at the turn around at the Hospital entry. Each fountain will be approximately 3' wide by 7' long and 3' tall. A 4' opening at the top of the fountain will allow water will spill out to a cobble covered sump below. The exterior fountain walls will be covered with a stone veneer to match the larger fountain at the entry. The project cost is anticipated to be approximately \$25,000. The plans are complete (see attached) and have been approved by Sutter Health. Building permits shall be obtained in the next few months. We will affix a Rotary wheel to a prominent location of each fountain.

We are very excited to be part of this important community project.

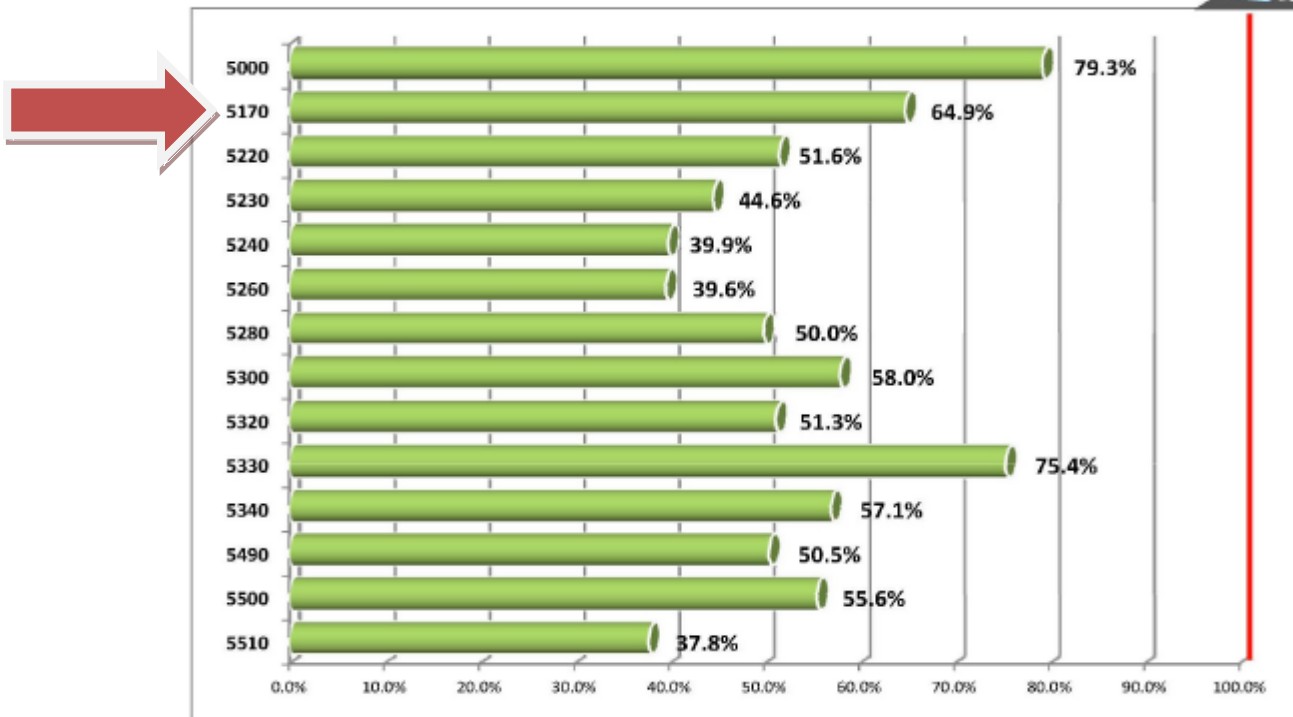
[submitted by Jeff Moore]

We Still Have a Ways to Go...But We Still Have Time!

Zone 26 EREY Goal Tracker

Goal - 100% of Rotarians Participate

Percentage Participation as of Mid-May 2012



Holding the Purse Strings

by Helene Kalfuss, Ph.D., Zone 26 TRF Development Specialist



The greatest thing about being a Rotarian is having the power to do such phenomenally great things

throughout the world to help people. We can do this simply by contributing to The Rotary Foundation.

As Rotarians, we literally hold the purse strings to the TRF coffers, because we are the ones to make the decisions on how to spend the money. When your district or club decides to do a project, you are in effect controlling just how the money is going to be spent. I certainly cannot do this when I contribute to other worthwhile charities, because I have absolutely no say in how the money will be spent. Few of us truly realize our literal ownership of the Rotary Foundation and how our contributions dictate the

amount of money we get to spend.

That is precisely why the EREY program of TRF is so important. There is no excuse for a Rotarian not to give *something* to the Rotary Foundation. In teaching our clubs about TRF, it is very important that we show our members why their contributions are needed, and how every amount can be used for positively changing a life.

Often, members think that if they cannot give \$100.00 as a "sustaining" member, their contribution will be meaningless. We need to show them why this is faulty logic, and how their lesser amounts can provide the same life changing gifts as larger contributions. In instances where the financial capability of a club's members is low, fund raisers earmarked for TRF are important. And by allocating a percentage of the profits to TRF for each

member, and adding that to their personal TRF contributions, a member's PHF status can be remarkably enhanced.

Every club Foundation Chair should have the goal of 100% EREY as the mantra of the club. Reminding your members that they really do hold the purse strings - can sometimes do the trick. If the club relishes doing international or community service (and what club doesn't relish all of that?), then they need to remember that if they don't put anything into the purse, there will be nothing to take out!

Wouldn't it be terrific if the contributions into the purse required a much bigger purse? You are holding the purse strings - now start working on having to get a bigger one! Rotarians can do anything they set their mind to- so go for that bigger purse! (Contact Helene at drhkalfuss@dc.rr.com)

Cycling to “End Polio Now”

District 5170 and other Rotary clubs are strongly encouraged to recruit members to participate in one of the nation’s premier cycling events, **El Tour de Tucson**. It is a fundraising event benefiting several good causes, including Rotary’s polio eradication efforts. Almost 10,000 cyclists participate in this annual ride, which has been held in mid-November every year for almost 30 years. It includes several course options to accommodate riders of all cycling abilities.

Last year 85 Rotarians from several clubs biked El Tour and raised more than \$105,000 in what they called the Ride To End Polio. This year the ambitious goal is 200 Rotarians riders to raise \$200,000.

Phil Holt, a member of our district’s Alameda club, completed the longest course, 111 miles, and his club members sponsored his fundraising efforts by donating more than \$3,500, ranking Phil among the top 5 Rotarian fundraisers for this event last year.



Phil described the El Tour as an incredibly fun and well-organized event. And he says that knowing you are riding to benefit others is very satisfying. He adds that Tucson is an ideal location for such an event. The weather in November is very pleasant, the surrounding terrain is beautiful, there are plenty of restaurants and hotels, as well as a good variety of entertainment. And the community is very supportive of El Tour cyclists. Plus, the clubs in Southern Arizona’s Rotary District 5500 go out of their way to make visiting Rotarians feel welcomed.

This year, Phil will participate again and he has already recruited one of his club members, Doug Biggs, to join him. In fact, Phil has become so enthusiastic about cycling for humanitarian causes, he is committed to recruiting other Rotarians to do likewise. Earlier this year Phil formed a bicycle team, **Alameda Rotary Rough Riders**, and they have been participating in several cycling events sponsored by other Rotary clubs. There are such events within easy driving distance of the Bay Area every month for the next several months. It’s all good training for El Tour!

It is hoped that all clubs in District 5170 will try to recruit members to participate this year in the Ride To End Polio, which is part of the El Tour de Tucson. For information, go to <http://www1.perimeterbicycling.com/el-tour-de-tucson> or <http://www.rotaryd5500.org> or email Phil Holt at pholt@sunbeltnetwork.com

2012-2013 District Foundation Committee

Carolyn Schuetz, Rotary Foundation Chair, csandlb@comcast.net

Roger Hassler, Fundraising Chair, rogerhassler@gmail.com

Cecelia Babkirk, Grants Chair, rotariancecelia@gmail.com

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Jim Mealey, PolioPlus Chair, jvm1031@aol.com