

District 5170

November 2014

From the desk of District Governor Ed Jellen



Calendar of Events

December 3rd

[Cabinet Meeting led by Interact](#)

February 4th

[Cabinet Meeting](#)

March 4th

[Cabinet Meeting](#)

April 17-19

[District Conference @ DoubleTree San Jose](#)

May 6th

[Cabinet Meeting](#)

Dear District 5170 Rotarians,

The locomotive that is our District just keeps on rolling – full steam ahead! We are now forming a new E-Club, and a new Interact Club in Oakland is rapidly becoming a possibility.

Membership in our District has grown by 100 since the beginning of this Rotary year.

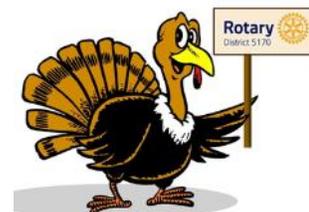
Kudos to our Public Image Chair Ginger McDonald for heading up our successful Rotary PR campaign. During the campaign, we ran 60 ads in 25 newspapers, displayed Rotary signs in 16 bus shelters, posted 28 bus tails featuring a Rotary banner, and ran radio ads for two weeks that ran morning, noon, and evening. Forty two of our clubs participated. Thank you Ginger for a job well done!

Our Partners in Service are now back home in their native countries of Nigeria, Mexico, Taiwan, Honduras, and Norfolk Island (Australia). And speaking of jobs well done, we should all say thanks to our District's Foundation Chair, Cecelia Babkirk, for the great job she did in organizing these visits. Thanks

also to Brad Howard, Jolene Bortz, and all the home hosts and club members that contributed to the success of this program, designed to thank the Rotarians of District 5170 for their support of the Rotary Foundation. *And let's make this our best year ever in our support of the Rotary Foundation!*

Finally, now is a good time for the clubs to start thinking about their Presidential Citations. As many of you know, the requirements originally established at the outset of this Rotary year have been relaxed, so I am hoping to be able to distribute lots of citations when the time comes. If your club doesn't have the latest information, please contact District Administrator Brittany Overbeck and she'll get it right out to you.

Have a great Thanksgiving!



News from around District 5170



Members of the **Rotary Club of Santa Cruz Sunrise** did their part for the adopt-a-highway program on a recent Saturday. They collected 18 bags of trash along a 2 mile stretch of Highway 1 in just under 3 hours. The big find of the day was a wheel and tire still connected to the two front axles of a small car!

The **Rotary Club of San Jose Silicon Valley** recently hosted a wine social for the Rotaract clubs of Silicon Valley and Greater Fremont at Wine Affair. What a great way to share in Rotary fellowship and strengthen Rotary & Rotaract friendships!



The Clubs in Area 3 held their annual Chili Cook-off in early October. The event raised money for the individual clubs projects and drew thousands of attendees, including RI President Gary C.K. Huang and his wife Corrina, in town for the Charter night of the Rotary Club of HuaRen in Silicon Valley.

Upcoming Events...

Howard Tours with Rotary District 5160 and Rotary District 5170



Rotary Mexican Project Safari

Creating Friendships and Providing Community Service and Mobility to People in Need

Monterrey, Mexico March 11-15, 2015

"You will never be the same after you have looked into the appreciative eyes of someone whose life you have changed."



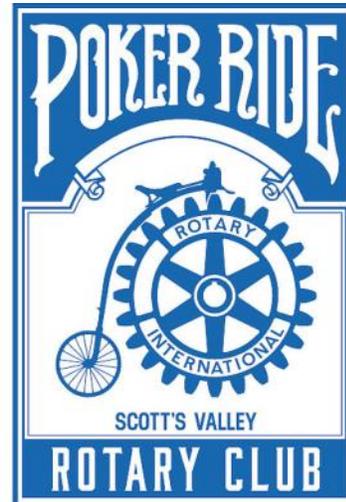

SÃO PAULO BRAZIL 6-9 JUNE 2015

ROTARY INTERNATIONAL CONVENTION

Register by 15 DECEMBER 2014 for the lowest rates.

São Paulo is the perfect venue for a Rotary convention because Brazil, like Rotary, reflects many different cultures and peoples who have made the country their home. Come for the fellowship, come to learn and be inspired, and come to meet and share ideas with Rotary members and their guests. And you're sure to experience samba, the Afro-Brazilian musical form that expresses the vitality of Brazilian culture. So bring your dancing shoes and prepare to join in a very special carnival celebration!

www.riconvention.org

Join Scotts Valley Rotary for a poker ride to benefit our club! It's a local bike ride for all levels. Get a card at each stop along the way for a chance to win a prize for the best poker hand. \$35.00 gets you into the ride, a T-shirt, and a BBQ lunch at the finish.

Date: November 22nd
Time: Ride starts at 10am at Siltanen park on Vine Hill School road in Scotts Valley
Info: Riders should plan to arrive around 9:30am to fill out registration paperwork.

For more information, or to pre-register, contact:
 Charlene McIntyre, cell 408-482-8641

Friendship Exchange—Bridging Continents & Building Friendships

Friendship Exchange (FE) opportunities are visitor exchanges from 3-7 days for individual Rotarians who may be accompanied by family members or team/group exchanges for up to 2 weeks or more, as pre-arranged, or univocational exchanges of like occupations. Teams are usually made up of 10-12 adults (Rotarians and partners or single Rotarians).

Our district has received invitations for FE visits in 2015 and 2016 to Australia, India and Uganda. The FE program can help facilitate trips to these countries or open doors to exchanges to other countries you are interested in visiting.

Australia (District 9640) Eastern Australia straddling 2 states: Queensland and New South Wales-diversity of landscapes, climate, industries, surfing, beaches, subtropical rainforests, mountain peaks and more. See: www.rotarydistrict9640.org, www.visitgoldcoast.com



India (District 3040) Located in part of the state of Madhya Pradesh, it is a beautiful and serene part of India. The main cities in this district are Bhopal and Indore. Bhopal, the capital of this state is known as the city of lakes. Indore is the cultural and business center of M.P. The district is in or near to famous Kashmir, Tajmahal, Goa and Kerala. See www.rotarydistrict3040.org

Uganda (District 9211) Kasese, Uganda, located in East Africa is a Friendship City of Santa Cruz, CA. Rotarians are invited to join a Friendship City team to Kasese, a city surrounded by 5 Ugandan National Parks featuring gorillas, snow-capped mountains year round, wildlife safaris and over 2000 bird species. See <http://vimeo.com/70271517>, www.Kasese-SantaCruzweebly.com, <http://www.dailymotion.com/video/x11vtjs>



Continued on next page...

Continued from previous page



Venezuela (District 4370) Puerto La Cruz, former Sister City of Santa Cruz. The Santa Cruz Rotary has been invited to help reestablish the relationship it helped to start with a

Youth Exchange to the area over 40 years ago. Located on the coast of Venezuela, nearby attractions include Angel Falls, the world’s largest waterfall & Canaima Waterfall.

Anyone interested in any of these opportunities or has other ideas, please contact District Friendship Exchange Co-chairs: Cindy Schuette kinikiasch@cruzio.com or Gloria Garing ggaring10@gmail.com

Have you “liked” Rotary District 5170 on Facebook yet?

Here are some recent photo’s from the District Facebook page...



The Rotary Club of Alameda held their annual Lobster feed November 13th.



Members of the Rotary Club of Dublin served lunch, recently, at the local Senior Center.

Among the attendees for Rotacare’s A’Sante fundraiser, were members of the Rotary Club of Mountain View.



Technology Corner

By Charlie Wasser, District Communication Technologies Chair

Why have a district website?

One of the most significant cultural changes we are living through is the ability to share information with the person in the office next to us or with a Rotarian, just about anywhere in the world. The information can be on any topic. The District 5170 website, found at www.rotarydistrict5170.org, is a good example of a method to share information.



When you look at the HOME page, pictured to the left, you see top center, the monthly message from DG Ed Jellen. DG Ed gives a comprehensive overview of key activities in the district. You will read about our district's growth, PR campaign, and the upcoming trip to Monterrey, Mexico to distribute wheelchairs. Right below DG Ed's message is a link to more in depth information about the Monterrey trip.

Look at the top right hand corner of the picture and you will see where the links are for an extensive list of speakers available for club programs on many topics including The Rotary Foundation (TRF). Right under that is a link to a description of the upcoming Uniendo America. Don't know what that is? Click on the link and find out!

Look to the top of the left hand column and you will find a link to the district Facebook page and the current TRF NEWSTODAY. The NEWS has useful information about TRF in general and activities happening in District 5170.

These are just a few examples of what you will find on the HOME page. There are links scattered around the HOME page related to how to run a club PR program, the district leadership org chart, where and when district clubs meet, etc.

What is that AREA 5170 link all about?

By the way, when you do go to the HOME page you might find some things in different places than the picture shown here. The website is updated regularly and there is always something new to see there.

Do you have an idea for a HOME page article? Get in touch – charliewater@att.net.

Important Dates and Deadlines!



Looking for information on **The Rotary Foundation?** Download a copy of the TRF NewsToday from the [District website](#).



Camp RYLA 2015

Location: Mission Springs Camps and Conference Center -- 1050 Lockhart Gulch Rd, Scotts Valley, CA 95066

Date: Sunday, Aug 2 - Friday, Aug 7, 2015

Cost for camper: \$545

RSVP form will be available the end of November 2014. Deadline for RSVP is December 31, 2014. Entire process and deadlines can be found here:

<http://ryla5170.com/rotarians/>

2014 YEAR-END DEADLINES

FOR CONTRIBUTIONS TO THE ROTARY FOUNDATION

Credit Cards:

- Via rotary.org – must be authorized by midnight on Wednesday, **31 December 2014**.
- Via fax (847-328-5260), phone (866-976-8279) or mail - must be received prior to the close of business on Wednesday, **31 December 2014**.

Mail (least preferred):

Note: Contributions mailed at the end of **December 2014** intended as early gifts for **January 2015** will be treated as **December 2014** gifts. It is best to begin mailing **January 2015** gifts TRF in the month of January.

Both the postmark on the envelope and the date written on the check must be no later than Wednesday, **31 December 2014** and received by Thursday, **8 January 2015**

The Rotary Foundation
14280 Collections Center Dr.
Chicago, IL 60693 USA

Rotary District 5170

2014-2015 Officers:

District Governor: Ed Jellen
District Governor Elect: Susan Valenta
District Governor Nominee: Jeff Orth
Lieutenant Governor: Robert Kidd
Governor's Partner: Julie Jellen
District Treasurer: Lorna Padia Markus
District Administrator: Brittany Overbeck

Assistant Governors:

Area 1: Joe Goralka
Area 2: Brian Schott
Area 3: Daren Young
Area 4: Pamela Philbert
Area 5: Ken McLaughlin
Area 6: Gregg Giusiana
Area 7: Cheryl Rebottaro
Area 8: Orrin Mahoney
Area 9: Shawn Curby

District Chairs:

Club Administration: Larry Dean
Community Service: Hafsa Burt
Communication Technologies: Charlie Wasser
International Service: Jeboy Koshy
Membership: PDG Joe Hamilton

The Rotary Foundation: Cecelia Babkirk
Vocational Service: Renee Mello
Youth Service: Larry Barr
Public Image: Ginger Taylor McDonald
District Trainer: Tim Lundell

The District Office is located at 2570 N. First Street, San Jose, CA 95131.

The office is open Monday—Thursday, 9am-4pm.

www.rotarydistrict5170.org Phone:(408) 273-4577 Email: brittany.5170@gmail.com

The District Office will be closed Tuesday, November 27th & 28th for the Thanksgiving Holiday.

To highlight your club projects and events in the District newsletter, please email the information to [Brittany](mailto:brittany.5170@gmail.com) by the 10th of each month.

In Memory...



Our Sympathy is extended to the family and friends of Roger Williams, past President of the Rotary Club of San Lorenzo Valley, who passed away in October.

Happy Birthday Wishes to our District Leaders and Club Presidents!

Brian Schott (Hayward)	December 11
Pamela Philbert (Tri-Valley Evening)	December 12
Joel Goldsmith (Gilroy)	December 13
Rich Bennett (Dublin)	December 14
Marco Renella (Gilroy)	December 14
Marie Sikora (Scotts Valley)	December 16
Karen Koshy (Fremont Warm Springs Sunrise)	December 20
Art Testani (San Juan Bautista)	December 27

