



President's Mojo Still on Holiday at New Year's First Meeting

Speaker Cynthia Dollard Wows BERC with a Sharp Presentation



VOLUME 60, ISSUE 28 "60 YEARS OF PRESERVING THE PAST AND FORGING THE FUTURE" JAN. 11, 2013

Ten Reasons to Join the Chamber-

1. Business exposure to the community.
2. Business to other businesses in the community.
3. Make a difference in the community.
4. Add credibility to your business.
5. Become civically responsible.
6. Join other businesses in advocacy efforts.
7. Become leaders of this generation.
8. Various benefits in services they provide.
9. Seminars and workshops many provided free.
10. Ability to participate on Chamber committees.



Cynthia Pollard, Speaker and Executive Director of the Bakersfield Chamber of Commerce, President Randall, Christy Swatzell, Speaker Chair and Tanya Drexda, Director of Membership for the Bakersfield Chamber of Commerce.



Stanky Coat Returned from Mike Burger, who has disappeared since he got the green giant Mikey has some splain' to do. Because Andrea Covey is getting married in January the Prez thought that she should take a picture in her dress with the coat on and return that or put it on the coat along with something appropriate like a "garter belt" as her contribution. "Something old, something new," Garter belts are different than garters, but then Madame President was still in a haze when these things flowed from the podium. Then Madame Prez got from Mike Cooper, PP some cheese necklaces and shot glasses from a 49er /Packers game on Dec. 9th when he went to the Holy Grail of games. Then the Prez taunted Carolyn Jackson and Kelly Giblin who she thought might steel the necklaces as they both like stylish jewelry.



BERC Annual Football Pool Begins

77 spaces out of 100 are already reserved. There are 23 spaces at \$20.00 a square. When the board is full, scores will be attached and members notified of their score to watch. All funds raised will go to the development of the Club Web site. Check with Quon Louey or Mike Cooper, PP to find out the details since we don't gamble at BERC. Go, Go!

UPCOMING EVENTS AT BAKERSFIELD EAST

- 01/18/13 Speaker Rock Hill Farm Fernando Jara
- 01/25/13 Speaker Patrick Plugge- Life at West Point
- 02/01/13 Speaker Dan Klingenberger- 2013 Labor Law Update
- 02/04/13 Vino Amore Committee Meeting 5:30
- 02/08/13 BERC DARK
- 02/09/13 Charter Night
- 02/15/13 Meet & Greet No Speaker
- 02/22/13 Speaker Frank Tropiccio- Rotary International
- 03/01/13 Speaker Ron Biglin and Melinda Westfahl- River Cruising and How to Pack Your Suitcase



OFFICERS

- President: Christine Randall
- Secretary: Alejandro Haiek
- Treasurer: Bob Parker
- Sgt. at Arms: Tom Burch
- Board Advisor: Larry Moxley

BOARD OF DIRECTORS

- Administration: Michele Brown
- Membership: Scarlett Sabin
- Vocational Service: Bill Cresco
- Community Service: Jim Williams
- International Service: Baynes Bank
- New Generations: Aaron Markovits
- Rotary Foundation: Dan Giordano
- Past President: Dave Bass
- President '13-14: Sandi Schwartz



Supper Club

Mimi's

Thursday

6:00 PM make RSVP Gary Stanfill 327-8476 or call his office leave message with Meredith

January Birthdays

- Turner 12
- Gibbs 14
- Schwartz 20
- Elkind 21
- Keith 24
- Larson 28
- Giordano 29
- Schroeppfer 31



JANUARY Rotarian Magazine Assignments

It's a Mystery Be Prepared

Did you know that for years Cy Wade, founding member, he supplied who got what assignments?

Looking for Sponsors for the Roto Lounge

Your business could do some marketing activities and socialize with fellow Rotarians. See Bill Gresco to set up a week for your sponsorship or e mail at:

WILLIAM.GRESCO@SBCGLOBAL.NET

DO BUSINESS WITH A FELLOW BERCER

BLASTS FROM THE PAST VIA FRANK GEDDES, PDG

Harris' Homilies: Words of Wisdom By Rotary Founding Father Paul Harris

"Rotary is the Twentieth Century leveler of caste, destroyer of hypocrisy, the foe of artificiality, the lover of things genuine, and the ally of truth and righteousness.

The standing of Rotary is, of course, largely dependent upon the standing of its individual members. This thought naturally leads us to select new members from the ranks of strong well-known businessmen ... Let us not, however, become obsessed of the idea that a prospective member will necessarily become a good member just because he has a large bank roll. There are considerations far more important than those of possessions. We must guard the democracy of Rotary beyond all things. The democratic spirit is essential to the welfare of all worthwhile organizations, but it is the very life spark of Rotary. Rotary must never be permitted to become merely a rich man's club. With the democracy of our organization kept always pure, we may hope to attain hitherto undreamed-of heights in the elevation of business standards."

Part 17: 1966/67, Jere Sullivan, President

Not only did Jere Sullivan serve as our 15th President in '66/'67 but Jim Huber also served as our first District Governor! And just for extra measure, Ray Rees served as Governor Jim's Zone 1 Representative for the four Bakersfield clubs and Pat Walsh was District Treasurer.

In his 9/23/66 official address to his home club, Governor Jim stressed individual responsibility. After noting the pervasiveness of change, the extent of governmental control and the value of Rotary service, The Gov. closed his remarks by warning his listeners that "Our real danger is our decline in morality and our public apathy which result in increased crime and both petty and huge-scale chiseling."

November brought with it the District Conference which our East Bakersfield club hosted. Tom Akers was Gen. Chmn; Dick Henderson, Treasurer; George Palmer, Secretary; and Jack Baird, Chairman for Meeting Places & Food. Serving as R.I. President Richard Evans' Representative to the Conference wasw Jim Bennett from Wales, a Past President of R.I.B.I. and Second Vice President of Rotary International. The 3-5 Nov. conference, held at the Civic Auditorium was a hug success thanks to the hard work of many loyal BERCers.

Other '66/'67 activities included formally changing the name of the club from East Bakersfield to Bakersfield East. Visits were scheduled to Las Vegas, the Golden Bear Refinery, and "the new temple of trade-alley Center (now Valley Plaza)." The RotoNews noted that "The mall was 800 feet long or slightly longer than the nave of St. Peters in Rome and about the height of the Capella del Coro." And President Jere's able leadership saw the club through Ladie's Day, Secretaries Day, Kid's Day, Competitors' Day, several joint meetings with other clubs including an exchange of visits with the Rotary Club of Dinuba, and visitations by both the visiting 4-man GSE team from D-457 in Brazil and a group of 6 young businessmen from Perth in Western Australia.

The College of Rotary Knowledge-

"In 1999, The Rotary Foundation launched the Rotary Centers for International Studies in peace and conflict resolution, a partnership with seven leading universities around the world to provide advanced educational opportunities for a group of Rotary World Peace Fellows chosen from various countries and cultures. Each year, 60 fellows are selected to begin two-year master's-level degree or certificate programs on conflict resolution, peace studies, and international relations. Each Rotary district may nominate one candidate for a world-competitive selection process every year. The first Rotary World Peace Fellows began their studies in the 2002/03 academic year. The Rotary Centers will provide future leaders with opportunities to study the root causes of conflict, theories of international relations, and effective models of cooperation. Beyond academics, Rotary World Peace Fellows will gain practical tools in conflict resolution for use in their chosen careers. The Rotary Centers will also help to advance research, teaching, and publication on issues related to conflict resolution and world understanding.

The first class of Rotary World Peace Fellows graduated in 2004 and are already contributing significantly to the world community in a variety of ways -- working for international agencies such as the United Nations or for governments as diplomats, foreign service officers, economists, and policy analysts."

*** From "The ABCs of Rotary" ***

By PRIP 1992/93 Cliff Dochterman

Polio Stats for 2012

A total of 218, 212 from Endemic countries and 6 from Non-endemic countries. The following countries had the 2012 cases:

Nigeria 119

Pakistan 58

Afghanistan 35

Chad 5

Niger 1

This was the lowest total cases of children paralyzed by wild Polio virus in the fewest places in history. However-- as Sandi Schwartz says, "We still have work to do." **Remember Polio when donating to the RI Foundation.**

This week in business:

- *Jerry Elkind started the new year with a short prayer to which he wanted BERCers to be thankful. John Fanucchi led the pledge to the flag and Baynes Bank led in GBA at PDG Palmers' request. Marv Denny told us that Pauline Larwood from Downtown and Bob Levine also from Downtown started their year with us as well as our speaker Cynthia Pollard also from Downtown, who was our speaker. Tom Larwood told about Cynthia being in the first Valley Fever video as she had been a sufferer of the disease and then also that her father in law was the reason that Dan Giordano became a Physical Therapist. (Small world or what?) Bill Lewis helped to introduce Jane Lewis, Micheal Auriemma, Rejo Ambassadorial Scholar and Tanya Drexda Director of Membership for the Chamber of Commerce and the President of Bakersfield College— Ms. Didn't get her name because of too much banter between Mr. Lewis and Larry Moxley, PP who was trying to figure out which side Bill was on?*
- *New member Jim Turner celebrated his birthday on the 12th and Steve Gibbs, PP will celebrate on the 14th. Spouse birthdays was announce as Jane Lewis, which was actually Jann Williams on the 16th. President Randall said that "Jane was always in her thoughts." This was the first hint that Pres. Randall was still suffering the affects of the New Year's Eve Party. Sandi and Richard Schwartz celebrated their 8th anniversary on the 9th— however Sandi was absent today. Rich Harger, PP was also absent and on the 1st has been a member of BERC for 28 years. This seems to be an error, unless there was a meeting on January 1st. Rich, not being present couldn't clarify this issue, and everyone else at BERC just missed this obvious error on the Prez's part!*
- *January is Rotary Awareness Month. The Prez had a moment of clarity and asked us if we were aware of Rotary? Duh! She talked about us losing our Mojo for Rotary, however, PP Larry Moxley was "worried about her Mojo." President Randall didn't seem to get it as she was rather fuzzy to her admission. She then explained about the event on February 26th in Santa Barbara that is titled Eliminate Poverty Sustainably. This is to help get your Mojo back? I guess if you make it a weekend mini vacation you might find some Mojo. But poverty is depressing, yet helping people out of poverty is wonderful (so maybe that's the Mojo?) And the event is free— except you have to drive there and pay for the hotel, oh well— free breakfast! Sandi Schwartz, President Elect, President Randall and 2014/15 President Terry Schroepfer will be attending. President Randall may need additional help to keep her alert and so BERCers are encouraged to attend.*
- *It was announced that several members forgot we were dark last week and showed up, among them was Doug Amstutz, PP and John Wilson. Dave Haynes, PP and Gary Stanfill were both absent this week, so don't know if they showed up last week with the others and called it a make up meeting!*
- *All Past Presidents were asked to stand and raise their right hands and were tricked into becoming part of a new future leaders of the club committee. There will be a meeting in February so they were fore warned to prepare for a meeting to be announced soon.*
- *In the Bakersfield Life Magazine there was a write up about the Plank Foundation. Next week there will be an update and a presentation at the meeting by PP Bob Parker.*
- *Jim Williams gave us some fantastic figures on the dictionaries passed out at the following schools and those who volunteered their time:*
 - Pioneer; Christie Swatzell who did an oragomi demo, Tom Burch, PP & Larry Moxley, PP.*
 - Jefferson; Baynes Bank, Dan Giordano, PP, PDG George Palmer and Tom Burch, PP.*
 - Williams; Andrea Covey, Tom Burch, PP, Bill Lewis— who did a high 5 routine, Susan Leedy, PP and Michele Brown.*
 - Horace Mann; Rejo, Bruce Keith, PP, and Tom Burch, PP.*
 - Noble; Rena Kay Schrader, Tom Burch, PP, and Gail Burch.*
 - Casa Loma; Baynes Bank, Tom Burch, PP, and Gail Burch*
 - Longfellow ; Aaron Markovits who taught sign language, Rena Kay Schrader who talked about buttons on her vest, Sandi Schwartz, Pres. Elect, Rejo, Ambassadorial Scholar & Bruce Keith, PP.*
- *Also coming up is a Joint Financial Literacy with the Twilight Club in cooperation with High School Seniors at East High, Mira Loma and the Covenant Coffee House group. Michele Brown, Baynes Bank, Andrea Covey are participating. They are looking for 5-6 more members to join.*
- *Terry Schroepfer won the 50/50 drawing. He got a jack, therefore \$15.00. There was \$217.00 in the pot just waiting for an ace. Terry will use this money for the trip to Santa Barbara for the District event.*
- *Bruce Keith, PP and family, including Rejo took a road trip to the Grand Canyon. We hope to hear more about this at another time. Rejo says they don't have a Grand Canyon in Japan.*
- *Jerrad McNaughton will be leaving us on February 1st as he is leaving the community. He was on the Chamber of Commerce Board and will be missed there as well.*
- *PS ask Christy Swatzell about her husbands red/white & blue jacket that he wore all over Europe. Apparently our Stanky Green BERC jacket isn't anything like that coat!*

Area Meetings

MONDAY

Bakersfield South—noon
Petroleum Club

Wasco— noon
Veteran's Hall on Poplar Ave.

TUESDAY

Bakersfield North— noon
Petroleum Club

Inyokern— 6 p.m.
Bernardino's

WEDNESDAY

Bakersfield West—noon
Stockdale Country Club

China Lake—noon
Heritage Inn

Shafter—6:30 a.m.
Shafter Vet's Hall
Bakersfield Breakfast—
6:45 am

Petroleum Club
Taft— noon

Jo's Restaurant

THURSDAY

Frazier Park— 5:30 PM
Los Pinos Restaurant

Bakersfield Downtown—
noon

Bakersfield Art Museum
Tehachapi— noon

Kelcy's Restaurant

Delano—noon

Kong's Dynasty

Kern River Valley - 6 pm
Ewings

FRIDAY

Bakersfield East - noon
Starlight Theatre

BERC CLUB

Reminder Club

Assignments: 01/18

Greeters: Cooper & Michele Brown

Flag Salute: Burch

Invocation: Brazzell

Visiting Rotarians:

Braun

Front Desk: Covey & Karcher

Find a Replacement or pay a fine!



ROTARY CLUB OF
BAKERSFIELD EAST

PO Box 2383
Bakersfield, CA 93303

WE'LL BE ON THE WEB SOON

“Let this New Year be the beginning of a new life in each of us wherein “old things are passed away.” Let all blessed old things stay, but let the clutter of our heads and hearts be removed, that new inspirations and new affections may come in to gladden our lives.”

Chester Burge Emerson