



## Plank Foundation Does it Again for the Community and Lloyd is Honored for 50 Years of Service in Rotary!



VOLUME 60, ISSUE 29 "60 YEARS OF PRESERVING THE PAST AND FORGING THE FUTURE" JAN. 11, 2013



Our Speaker Fernando Jara and Nick Hernandez from Rockhill Farm discuss the redemption process of the group of men who are in the program.

### Rockhill Farm the Brain Child of Fernando Jara

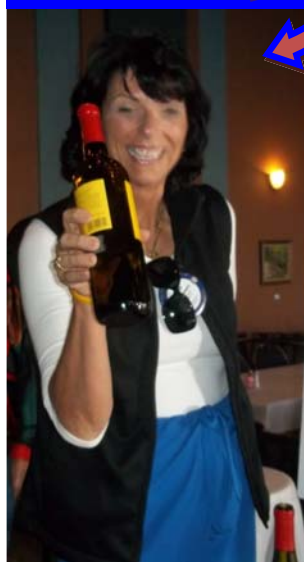
who is the Pastor of Rockhill Disciples of Christ and is currently working on his PHD in Theology. He gave a very compelling biography of his life from a street gang member who couldn't read and who ended up in the Juvenile Correctional Institute for some time and was paroled in 1992 and turned his life around by joining the Marines after the 911 attacks. He then went on to get his degree and started a 5 acre farm that works with the worst of the worst guys to help them be educated and employable. Nick is working on his graduate degree in farming, management/marketing and is helping the farm to grow produce.

Right in the shirt of many colors is Larry Moxley who introduced our speaker from Rockhill Farms.

Sandi Schwartz, President Elect was the sponsor for the Roto Lounge this week to celebrate her 60th Birthday, yes, and proud of it!



Below Lloyd Plank, PP collects a special honor from President Randall for 50 years of service to Rotary as Past President Bob Parker steps up to give Kevin Burton from SJCH a check for \$5000.00 from the Plank Foundation. Lloyd wanted the event to be "low key."



### OFFICERS

- President: Christine Randall
- Secretary: Alejandro Haiek
- Treasurer: Bob Parker
- Sgt. at Arms: Tom Burch
- Board Advisor: Larry Moxley

### BOARD OF DIRECTORS

- Administration: Michele Brown
- Membership: Scarlett Sabin
- Vocational Service: Bill Cresco
- Community Service: Jim Williams
- International Service: Baynes Bank
- New Generations: Aaron Markovits
- Rotary Foundation: Dan Giordano
- Past President: Dave Bass
- President '13-14: Sandi Schwartz

### UPCOMING EVENTS AT BAKERSFIELD EAST

- 01/25/13 Speaker Patrick Plugge-- Life at West Point
- 02/01/13 Speaker Dan Klingenger-- 2013 Labor Law Update
- 02/04/13 Vino Amore Committee Meeting 5:30
- 02/08/13 BERC DARK
- 02/09/13 Charter Night
- 02/15/13 Meet & Greet No Speaker
- 02/22/13 Speaker Frank Tropiccio-- Rotary International
- 03/01/13 Speaker Ron Biglin and Melinda Westfahl-- River Cruising and How to Pack Your Suitcase



**Supper Club**  
**Roadhouse on Rosedale**  
 Hwy Thursday  
 6:00 PM make RSVP **Gary Stanfill** 327-8476 or call his office leave message with Meredith

**January Birthdays**

- Turner 12
- Gibbs 14
- Schwartz 20
- Elkind 21
- Keith 24
- Larson 28
- Giordano 29
- Schroeppfer 31



**JANUARY Rotarian Magazine Assignments**

It's a Mystery-- Everyone be Prepared

Did you know that for years Cy Wade, founding member, he supplied who got what assignments? Now Dan Giordano, PP has taken on the assignment.

**Looking for Sponsors for the Roto Lounge**

Your business could do some marketing activities and socialize with fellow Rotarians. See Bill Gresco to set up a week for your sponsorship or e mail at:

[WILLIAM.GRESCO@SBCGLOBAL.NET](mailto:WILLIAM.GRESCO@SBCGLOBAL.NET)

DO BUSINESS WITH A FELLOW BERCER

**BLASTS FROM THE PAST VIA FRANK GEDDES, PDG**

**Harris' Homilies: Words of Wisdom By Rotary Founding Father Paul Harris**

"May we never permit ourselves to speak in a derogatory manner of the people of any nation. If we do speak in such a manner, we shall be guilty of defamation of character; we shall be saying that which is not true. Let us go further as ambassadors of goodwill. Let us rebuke all violators of the rules of decency in international relationships. Let us show our colors, let us make it manifest that we are not in sympathy with calumny in international affairs, any more than we are in sympathy with disreputable slander of the fair name of a neighbor."

**Part 18: 1967/68, Jack Baird , President**

According to the RotoNews, 1967/68 Prez Jack Baird "conducted his first meeting on an empty stomach and with trembling hands and heart." Sounds just like every other BERC President since 1952! Jack soon got over his stage fright and ushered in a year of innovations, not the least of which was his "good guy" awards. Imagine a president giving you something (in this case, a \$2 bill mounted on a "gold-colored cardboard plaque with the inscription "Do Not Spend It!") rather than lightening your wallet!

Back in '67/'68, new members like Bob Frappwell and Frank Garner were required to attend the club assembly with the District Governor. At Christmastime, the club remembered, recognized and saluted all of our servicemen (442 of them) stationed in foreign territory. It being "the year of the swine, Chief Porker Jack" ordered the BERC team buying prize 4-H livestock at the K.C. Fair to "bring home the bacon." Lloyd Plank, then in the "rag trade" at Coffee's Men's Shop, was collecting old suits for the annual "Rotary Suite Sale"- and selling replacements no doubt. Ray Rees was serving on the Bakersfield City Council. And President Jack was serving our Rotary district by taking on the challenge of heading the "On-To-Mexico City" effort for the 1968 R.I. Convention.

In the area of Youth Service, Miss Eli Hansen, a youth exchange student sponsored by the Rotary Club of Kragero, Norway, was hosted by BERC as was young Annie Etcheverry. Eli and Annie joined with 64 kids and grandkids in a most enjoyable Kids' Day at East. Under the tutelage of PDG Jim Huber, father of Interact in District 524, twenty young high school boys formed a new Interact Club at East High (chartered 5/22/68) with BERC as the sponsoring Rotary; club. Hopefully that club will be rechartered in 1992/93!

**The College of Rotary Knowledge-**

"One of the most popular and rewarding programs of The Rotary Foundation is Group Study Exchange. Since the first exchange between districts in California and Japan in 1965, the program has provided educational experiences for more than 52,000 business people and professionals who have served on about 12,000 teams. The GSE program pairs Rotary districts to send and receive study teams. Since 1965, more than US\$88 million has been allocated by The Rotary Foundation for Group Study Exchange grants.

GSE provides an opportunity for the visiting team members to meet, talk, and live with Rotarians and their families in a warm spirit of friendship and hospitality. In addition to learning about another country through visits to farms, schools, industrial plants, professional offices, and governmental establishments, GSE team members serve as ambassadors of goodwill. They interpret their home nation for host Rotarians and others in the communities they visit. In recent years, teams of a single vocation or cultural group have been exchanged. Some GSE teams have helped to create humanitarian projects between their countries. Many of the personal contacts blossom into lasting friendships.

The Group Study Exchange program has provided Rotarians with a most enjoyable, practical, and meaningful way to promote world understanding."

\*\*\* From "The ABCs of Rotary" \*\*\*



**BERC Bids a Fond Farewell to Jerrod McNaughton** as he moves out of our community. Jerrod was with San Joaquin Community Hospital and will be missed by them too. Jerrod has a wonderful voice and

## ***This week in business:***

- Today Bill Gresco did the invocation as Scott Begin said, "get it done." He apparently had something special to do and wanted us to get on with it. Tom Burch did a rather snappy salute to the almost good looking flag (still needs a proper poll and eagle). Baynes deferred to Jerrod McNaughton to lead us in song and he did GBA as "George likes that." Greg Braun gave us the low down on Visiting Rotarians; Kevin Burton from West Club, Denise Thompson from Twilight, and Susan Heaton, PP from South. We had quite a few guests so here's where it gets messy as Tom Burch makes the rounds; Stacy Down from Riverlakes Rabobank was somebody's guest, and Virginia Lozano, Bob Parkers guest. Susan Sherman the guest of the speaker and Greg Moore the step son of Jim Williams. There may have been two others, but the mouth is faster than the pen. As the front table was being announced, Larry Moxley said something about "testing out his printer as it was out of ink with the long bio he was going to read later."
- Birthdays were Jerry Elkin on the 21st (absent today), Bruce Keith on the 24th, Sandi Schwartz on the 20th. Pauline Larwood's birthday is also on the 20th, but Tom wasn't here to tell us how many years old! George Palmer, PDG led in the singing of the Birthday Song. Anniversaries were this week Phil and Dina Franey on the 24th for 37 years! Phil was absent today. Club Anniversaries is Terry Maxwell on the 21st for 15 years, but he was out doing Supervisor work and was also absent.
- January is Rotary Awareness Month and President Randall challenged us to go on facebook and share a Rotary story. The story can be educational, inspiring and because of the new year it can reinspire us!
- Madame President wants as many BERCers to join her as possible in Santa Barbara at the STEPS presentation on Saturday January 26th. She wants to scope out Oprah's house, so bring your maps and GPS's.
- The following list may be incomplete, but represents the majority of the members who have 80% or greater attendance;

Baynes Bank, Tony Ansolobehere, Michele Brown, Dan Giordano, Johnson Jung, Alejandro Haiek, Jim Williams, Steve Kartcher, George Palmer, Christy Swatzell, Day Smith, Dean Carpenter, Lloyd Plank, Roy Hermann and Rena Kay Schrader.

- Lloyd Plank got an e mail from Ron Bivens, former member, who is now living in Grass Valley and doing fine.
- Super Bowl pool is filled up- numbers available next week as they were pulled at the end of the meeting.
- Roy Hermann, Baynes Bank and Michele Brown worked on the Financial Literacy Program that started this week along with Jim Williams who got a big thank you.
- The new Web Page Committee will receive additional funds from the Super Bowl pool and Rotarians are asked to look at the following web pages to give input;

Portsmouth Virginia [www.portsmouthvarotary.org](http://www.portsmouthvarotary.org) Ojai West [www.rotaryojaiwest.org](http://www.rotaryojaiwest.org)

- John Wilson got \$7.00 out of the \$229.00 pot on the 50/50 drawing.

## **Area Meetings**

### MONDAY

**Bakersfield South**-noon

Petroleum Club

**Wasco**- noon

Veteran's Hall on Poplar Ave.

### TUESDAY

**Bakersfield North**- noon

Petroleum Club

**Inyokern**- 6 p.m.

Bernardino's

### WEDNESDAY

**Bakersfield West**-noon

Stockdale Country Club

**China Lake**-noon

Heritage Inn

**Shafter**-6:30 a.m.

Shafter Vet's Hall

Bakersfield Breakfast-  
6:45 am

Petroleum Club

Taft- noon

Jo's Restaurant

### THURSDAY

**Frazier Park**- 5:30 PM

Los Pinos Restaurant

**Bakersfield Downtown**-  
noon

Bakersfield Art Museum

**Tehachapi**- noon

Kelcy's Restaurant

**Delano**-noon

Kong's Dynasty

**Kern River Valley** - 6 pm

Ewings

### FRIDAY

**Bakersfield East** - noon

Starlight Theatre

## **BERC CLUB**

**Reminder Club**

**Assignments: 01/25**

**Greeters: Biglin & Bass**

**Flag Salute: Begin**

**Invocation: Amstutz**

**Visiting Rotarians:**

**Ansolabehere**

**Front Desk: Turner & Karcher**

**Find a Replacement or pay a fine!**



ROTARY CLUB OF  
BAKERSFIELD EAST

PO Box 2383  
Bakersfield, CA 93303

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WE'LL BE ON THE WEB SOON

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***“Do not think it wasted time to submit yourself to any influence which may bring upon you any noble feeling.”***

***John Ruskin***