



Picking a Trip on the River—Ron Biglin
Packing for a Trip— Melinda Westfahl
Taking a Trip to Italy— Michele Auriemma



Newest Member of BEREC



The top picture right, shows what it looks like after you go on a cruise— everything is on the floor— but clean in 2 gallon bags. Below, is what it looks like before you go on a trip. Ron Biglin can fix you up to go, and Melinda Westfahl can get you packed. Michele Auriemma is going back to Italy directly after becoming our latest Rotarian brought in by Jose Payrea who is relatively new himself. Pictures to the left are announcing Baynes Bank's new position with Wells Fargo— Congrats!



UPCOMING EVENTS AT BAKERSFIELD EAST

- 03/08/13 Speaker Chief Executive Officer at Mojave Airport
- 03/12/13 Financial Literacy Awards Program & Scholarship Awards City Chambers 3:30
- 03/15/13 Speaker Larry Moxley- "His Life Experience"
- 03/19 Board Meeting
- 03/22/13 Speaker Sandy Morris, Bakersfield Police Department "Master Piece Living"
- 03/29/13 Meet & Greet No Speaker
- 04/04/13 All Club Meeting— Speaker Baseball's Roland Heeman & Mayor Harvey Hall
- 4/05/13 DARK
- 4/12/13 Speaker Jim Baldwin from BARK— Off Site Meeting
- 4/19/13 DARK
- 4/20/13 Vino Amore BEREC Fundraiser

OFFICERS

- President: Christine Randall
- Secretary: Alejandro Haiek
- Treasurer: Bob Parker
- Sgt. at Arms: Tom Burch
- Board Advisor: Larry Moxley

BOARD OF DIRECTORS

- Administration: Michele Brown
- Membership: Scarlett Sabin
- Vocational Service: Bill Gresco
- Community Service: Jim Williams
- International Service: Baynes Bank
- New Generations: Aaron Markovits
- Rotary Foundation: Dan Giordano
- Past President: Dave Bass
- President '13-14: Sandi Schwartz



Supper Club

Dagney's Coffee Shop
1600 20th St.

6:00 PM make RSVP Gary Stanfill 327-8476 or call his office leave message with Meredith

March Birthdays

- Brazzell 7
- Amstutz & Spencer 9
- Kress & Hinse 11
- Coffee & Palmer 23
- Bass 27



MARCH Rotarian Magazine Assignments

Page 12—Sandi Schwartz polio update
 Page 14 Mike Brazzell
 Page 34 Jim Williams & Tom Burch—long article
 Page 45—Terry Schroepfer

Looking for Sponsors for the Roto Lounge

Your business could do some marketing activities and socialize with fellow Rotarians. See Bill Gresco to set up a week for your sponsorship or e mail at:

WILLIAM.GRESCO@SBCGLOBAL.NET
DO BUSINESS WITH A FELLOW BERCER

BLASTS FROM THE PAST VIA FRANK GEDDES, PDG

Harris' Homilies: Words of Wisdom By Rotary Founding Father Paul Harris

"This is a lovely world in which we live. I do not know how it could have been improved upon. The scenery is wonderful; there are mountains and plains, rivers, lakes and seashore, according to one's taste. There is a wide range of climate. One may choose between the tropics, temperate, or arctic zones. The four seasons give us kaleidoscopic changes; each has its special charm. There are flowers in endless variety of color and perfume, and birds in season fill the air with song. It is a great heritage for all of the members of our family of nations. Everything has been arranged for us with consummate skill and kindly thoughtfulness. The rains fall, and then the sun shines. The Creator might have gone right on and made the regulation of this snug little world of ours automatic, so that it would not have been necessary for us even to press a button or turn on a switch in order to create goodwill and to preserve order. But it was not destined to be. Something ought to be left for us to do. If a kind friend were to deed us a house and lot, we would not consider it hardship to have to keep it clean and in order. There is not so very much left for us to do, yet that little is of infinite importance. It is left to us to keep this snug little world of ours in decency and order."

"After all has been said and done, this is in fact our world, our own good old world. Whether we are white, black, red, brown, or yellow, we may all well be proud of its hills and valleys, lakes and rivers, clouds and sunshine. It must be the very best world that God ever made. It is not granted to us to know what other worlds are like, but what can they possibly have to compare with friendship, compassion, or mother love?"

Part 24: 1973/74— Al Goodman

President

A long-cherished tradition of our club— awarding of Paul Harris Fellows— began at Demotion'73 with the presentation by the club of a Paul Harris Fellow award to PDG Jim Huber. Grateful for this high honor, Jim issued a challenge for 9 members to join with him in pledging \$100 per year for 10 years to the Foundaton. Thus Jim, the first of our Paul Harris Fellows, initiated the "Paul Harris club" concept and insured that our roster of PHF's would grow each year. By Spring '74 it had already expanded to four with the inclusion of future prez S.B. "Barney" Gill, Ruby Alexander (wife of past prez Joe), and Alice Goodman (as the first of the "Ten Plan members to have his name drawn for a Paul Harris Fellowship, '73-'74 Prez Al Goodman chose to bestow the honor upon his Rotary Ann Alice).

The College of Rotary Knowledge—

"Historically, Rotarians perpetuated a myth that Rotary should not seek publicity but rather let our good works speak for themselves. A 1923 policy stating that "publicity should not be the primary goal of a Rotary club in selecting an activity" of community service was frequently interpreted to mean that Rotary clubs should avoid publicity and public relations efforts. Actually, the 1923 statement further observed that "as a means of extending Rotary's influence, proper publicity should be given to a worthwhile project well carried out."

A more modern public relations philosophy was adopted in the mid-1970s, which affirms that "good publicity, favorable public relations, and a positive image are desirable and essential goals for Rotary" if it is to foster understanding, appreciation, and support for its Object and programs and to broaden Rotary's service to humanity. Today, most Rotarians recognize that active public relations is vital to Rotary's success. A service project well carried out is considered one of the finest public relations messages of Rotary. It is essential that Rotary clubs make every effort to inform the public of such projects. The Secretariat offers many tools to help clubs publicize their projects in their community and make the public more aware of Rotary's work worldwide. A range of television public service announcements, print ads, and billboard designs in nine languages can be ordered from the Secretariat office. As Rotary clubs and districts consider effective public relations, it is important to remember that when Rotarians think of Rotary, we think of our noble goals and motives. But when the world thinks of Rotary, it can only think of our actions and the service we have performed."

*** From "The ABCs of Rotary" ***
By PRIP 1992/93 Cliff Dochterman

Notable events in 1973/74 included the elevation of Highland High's Mike Cooper to Interact club Vice President. No doubt the members saw future Rotary material in young Mike! There were interclub meetings with South at South and North at the Police Pistol Range as well as visitations to the KERO TV STUDIOS, Cal Almond plant, and Glenn Paul's residence for the club's annual Lamb Feed. And future prez John Beresford, Jim Nephew, and Lloyd Smith were among the notables added to the club's roster of 91 members.

Sad Note— Dr. Jim Turner has resigned from BERC. We hope to see him again in the future.

This week in business:



- Awesome Greeters today Aaron Markovits and Supervisor Terry Maxwell started the meeting.
- Bill Lewis had a wonderful prayer today and Mike Cooper stood in for Quon Louey to do the flag salute. Baynes and Remlap together did GBA. Visiting Rotarians

today were introduced by PP Susan Leedy and that included Sherle Jalupa from the Downtown Club. Guests were Amanda Frank from San Joaquin Hospital who is the Marketing Director. Michele Auriemma was here today for the last time as a guest. Riho was here today, Nina Palmer, Gail Burch, and Marv Denny brought his neighbor John Frusell.

- If Mike Brazzell had been here we would have wished him a happy birthday on the 8th. Spouses Birthday is Michael Westfahl on the 5th. Melinda plans to make a special dinner to which Madame President had to add that it was better than a septic tank like PP Leedy plans to give her spouse. No wedding anniversaries this week. Club anniversaries includes Michele Brown who has been with the club 16 years on the 7th.
- Rotary Pins were not on the following: Jerry Elkin, Scott Begin, Ron Biglin did have on a Rotary Shirt. Mike Cooper, Terry Maxwell, and Greg I Braun. Madame President seemed to be having a "circus act" at the podium which included "walking a tight rope."
- BERC has been nominated for a Beautiful Bakersfield Award in the Humanitarian Group as Jim Williams has made nomination. The Awards banquet will be June 1st. and be on KGET TV 17 news.
- Terry Schroefer was happy to get the coat and then happy to give it to Scott Begin who was very late. Scott had no pin today and gave Madame President a song and dance— so he now has changed his tune and says "it would be an honor to wear the jacket."
- Nina Palmer won the 50/50 and drew out of the \$309.00 only \$8.00.
- At the very last minute the coat was passed to Quon Louey because he was late.



Area Meetings

MONDAY

Bakersfield South-noon
Petroleum Club

Wasco- noon
Veteran's Hall on Poplar Ave.

TUESDAY

Bakersfield North- noon
Petroleum Club

Inyokern- 6 p.m.
Bernardino's

WEDNESDAY

Bakersfield West-noon
Stockdale Country Club

China Lake-noon
Heritage Inn

Shafter-6:30 a.m.
Shafter Vet's Hall
Bakersfield Breakfast-
6:45 am

Petroleum Club
Taft- noon

Jo's Restaurant

THURSDAY

Frazier Park- 5:30 PM
Los Pinos Restaurant

Bakersfield Downtown-
noon
Bakersfield Art Museum

Tehachapi- noon
Kelcy's Restaurant

Delano-noon
Kong's Dynasty

Kern River Valley - 6 pm
Ewings

FRIDAY

Bakersfield East - noon
Starlight Theatre

BERC Reminder Club

Assignments: 03/08

Greeters: Keith & Karcher

Flag Salute: Jackson

Invocation: Hermann

Visiting Rotarians: Haiek

Front Desk: Tarpley & Watanabe

Find a Replacement or pay a fine!



ROTARY CLUB OF
BAKERSFIELD EAST

PO Box 2383
Bakersfield, CA 93303

WE'LL BE ON THE WEB SOON

“If you wonder where your child left his roller skates, try walking around the house in the dark.”

Leopold Fechtner