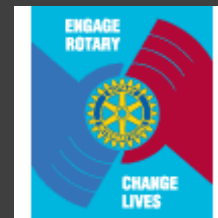


# Bakersfield East Rotary Club



## Roto News

Vol. 61 #27 January 16, 2014

**“WE’RE 61 AND GETTING IT DONE”**

### Looking for Sponsors for the Roto Lounge

Your business could do some marketing activities and socialize with fellow Rotarians.

Bring your brochures & cards to and set out.

Call \_\_\_\_\_ to set up a week for your sponsorship call or e mail Michele Brown at:

(661) 589-0409 or michele.brown

@unionbank.com

**DO BUSINESS WITH A FELLOW BERGER**

## Richard Chapman– Kern Economic Development Corporation Status of Kern County-Updates Us



1. The average salary in Kern County \$91,000.00.
2. 44% of jobs require a degree, 56% do not.
3. 53% of jobs are Agriculturally related.
4. 19% of jobs are Energy.
5. 26% of jobs are Health related.
6. 11% are Transportation or Logistically related.
7. 21% are Aero spade or Defense related.
8. Wind & Solar in Tehachapi is the largest in the world and run 30 million dollars through Kern County and are about to overtake the Oil industries revenues.
9. Kern County is #1 producer of oil in the state.
10. Kern County had a 6% growth rate in 2012.
11. Unemployment is at about 15% less than last year.
12. East Hill Mall has been under study by USC, but the report has been received yet. It may be torn down as the land has more value to the community than the mall stores.
13. Currently there are 4-5 wind projects in the county, along with all types of other projects that his office re-views daily.
14. The Board of Trade is doing an excellent job for Kern along with Larry Moxley who lobbies for projects.

### Inside this issue:

Speaker– Richard Chapman How’s Our County Doing Economically/? 1

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## Upcoming Events at Bakersfield East

Need a Paul Harris Fellow– see Dan Giordano ASAP!!!

### JANUARY

Jan 17<sup>th</sup> – John Weiss District 5240 Youth Services Director

Jan 24<sup>th</sup> – David Wolf DA’s office

Jan 31<sup>st</sup> – Larry Moxley – Tracy Reynolds from Shannon Grove’s office – water wells in Africa



### FEBRUARY

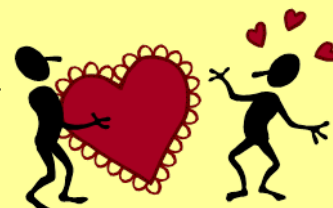
7<sup>th</sup> Dark

Feb 8<sup>th</sup> Charter Night

Feb 14<sup>th</sup> – Jay Rosenlieb – Biking across Korea **Valentine’s Day**

Feb 21 – John Enriquez– Keeping Bakersfield Beautiful

Feb 28 – Martin Croad Wine-maker Extra-ordinaire





# Roto Lounge Sponsor -Zip

**David Castro– Banker, brought as a potential member by Jerry Elkind**

If you need cards to pass out to potential Rotary members, or just to invite someone to lunch, see Andrea Loader so you can keep some at hand in your wallet or purse. That way we can get to know your candidate and they can get to know us to see if they like us back enough to spend time with us working together for a good cause and fellowship with us for the fun of it!

**Look who dropped in from Houston, Texas– Yeah– It’s Alejandro Haiek, former Secretary for BERC...behind trying to peek over two tall guys is PP Bruce Keith and beside Alejandro is PP Dave Bass. Everyone was mighty glad to see Alejandro and wished his business didn’t take him far away from us....but he’s always welcome when he’s this direction- Once a BERCer, Always a BERCer no matter where you roam....you’ll be back to say at least “hi.” PS– Westley is 2 months old!**

If I could only remember if I brought the cords for the poles!



The Prez had big floors, big tables, but no sewing machines or thread...hmmmm. She didn’t take a picture of herself, but she cooked all day a special bread & soup & salad...all were to die for and so those of you who didn’t come to help, oh well, more for us! We finished the banners, just need to put on the end pieces and tidy the hanging material....and, if I don’t say so myself, they look real nice!!!

## ANNOUNCEMENT

More teachers are needed for the Business and Finance Meeting with the High School Kids to teach skills and finance at Foothill & Highland High. See Roy Hermann or Michele Brown.

# BERC'S

## Attendance

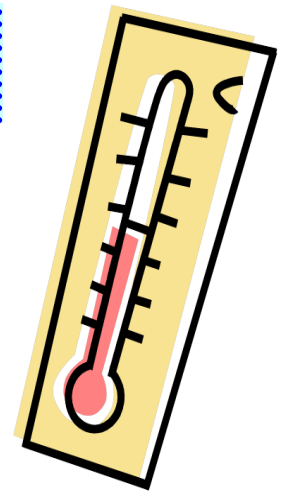
## Score

**Average is at 70%**  
 See Andrea Loader if you've made up recently & have not recorded the make up. Attendance is Important!

**GOAL 74**



# MEMBERSHIP UPDATE



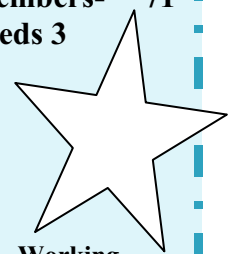
### Potential Membership Classifications-Know Someone in the Following Professions?

- \* 4-Wheel Drive Vehicles
- \* Front End Alignment
- \* Fraternal Organizations
- \* Freight Consolidating
- \* Freight Handling

### Equipment

- \* Frost Prevention Machines
- \* Water Fountains
- \* 4- Wheel Tire Repair
- \* Framing Materials
- \* Freight Forwarding
- \* Freight Containers
- \* Freon Recovery
- \* Auto frame Repair

**How We Doin'?**  
 Active Members- 71  
 BERC needs 3 more friends to bring into the family of Rotary....  
 Working on one new one



## John Lifquist Receives Blue Badge and Joins the Ranks of Full Membership in BERC- Congrats!!

### Vino de Amore Dates to Remember & More: Committee Meetings: 5:30 Memorial Dignity Hospital Founders Hall 34th St. on:

- \* January 22
- \* February 5 & 19
- \* March 5 & 19
- \* Event is April 26th

Please support this cause by giving prizes, gift certificates to be raffled off at the event See Tom Burch for details, See David Sullivan to Volunteer. Come to the meetings to find out the latest scoop. This is a dress up event, in red & black...at Seven Oaks Country Club this year! Cocktails at 6:00, Dinner at 7:00- RSVPs a must! See Dan Urban to donate a Prize



Idea for the week: Spa Certificate



John Lifquist gets his Blue Badge today- he didn't get all of the names to sign, there were 2 that were at the meeting today. The Crybaby didn't want to take the time to get after John however., nor the offending Bercers, too many to list!!



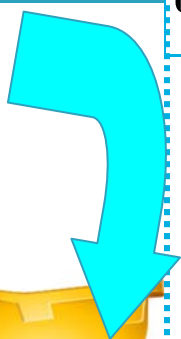
# Keeping You In the Know...

## Supper Club None Planned Yet- Watch for Announcements

If interested in dining and making it a make up meeting call Gary Stanfill 327-8476 or call his office leave a message with Meredith, or respond to Prez Sandi's e mail.



All funds go to the Covenant House Coffee Truck Project!



**Dana Karcher won and will donate for a tree for a park!**

There is a total of \$460.00. All that is needed is an ace to pick up the whole pot!

Roto News Vol. 61 #28  
January 10, 2014

### JANUARY Rotarian Magazine Reading Assignments:

- Page 14—Jerry Elkind
- Page 16—Terry Schroeffer
- Page 27—Larry Moxley... this could be funny

### ASSIGNMENTS FOR NEXT WEEK; 01/17/14

- Greeters:** Cooper & Oberg
- Invocation:** Elkind
- Flag Salute:** Colatruglio
- Visiting Rotarians:** Fanucchi
- Reception Desk:** Gresco & Michele

### Pass the Hat-

- \*Ron Biglin got a new Diamond White Cadillac from Santa.*
- \*Jim Williams got a new car Nissan Mirano*
- \* Amanda Frank reported that her husband got a 1973 Ford Bronco & is very happy.*
- \* Larry Moxley reported that his wife- Susan bought a new house in Virginia on 7 acres.*
- \*Terry Maxwell has a new niece tonight in the house.*
- \*Bill Lewis talked at length about a VW that got about \$8000 in damage having been hit by a Ford Fiesta, Jane is okay but driving a rental car.*

### Area Meetings

- Monday**  
Bakersfield South-noon Petroleum Club  
Wasco- noon Veteran's Hall on Poplar Ave.
- Tuesday**  
Bakersfield North-noon Petroleum Club  
Inyokern- 6 p.m. Bernardino's
- Wednesday**  
Bakersfield West-noon Stockdale Country Club  
China Lake-noon Heritage Inn  
Shafter-6:30 a.m. Shafter Veteran's Hall  
Bakersfield Breakfast-6:45 am Petroleum Club  
Taft- noon Jo's Restaurant  
Twilight- 5:45 Bell Tower
- Thursday**  
Frazier Park- 5:30 PM Los Pinos Restaurant  
Bakersfield Downtown-noon Bakersfield Art Museum  
Tehachapi- noon Don Juan's  
Delano-noon Kong's Dynasty  
Kern River Valley - 6 pm Ewings
- Friday**  
Bakersfield East - noon Starrs Theatre.

### MEMBER BIRTHDAYS

- JANUARY 2014
- 14- Gibbs
  - 20- Schwartz
  - 21- Elkind
  - 24- Keith
  - 29- Giordano
  - 31- Schroeffer



### Jack's Closet—Don't Forget

Please continue to bring in suits, shirts, ties, shoes and luggage as you can so that Jack's Closet will be full and at the ready for men needing to interview or to go off to work. Thank you already for what has been donated in Jack's name! See Dan Giordano.



# Rotary Volunteers

"You can find them working in refugee camps, remote clinics, makeshift hospitals, primitive villages, and their own communities. They are experts in administration, community development, education, food production, health care, and water and sanitation. They're Rotary Volunteers.

The Rotary Volunteers program is open to Rotarians, Rotaractors, Foundation Alumni -- even non-Rotarians can participate. The program encourages and facilitates volunteer service, putting Rotary's ideal of Service Above Self into action. The program is administered by Rotary Volunteers committees at the club, district, and international levels. Rotary Volunteers have shared their expertise in a multitude of humanitarian projects around the world.

Rotarians and non-Rotarians who wish to serve abroad must file a Rotary Volunteers International Volunteer Personal Registration Form with the Secretariat office serving their area. They will then be included in the Rotary Volunteers Database at [www.rotary.org](http://www.rotary.org). Resources for finding volunteer opportunities and special needs include the Rotary Volunteers International Site List Database and the Rotary Volunteers Resource list,

Resources for find both available at [www.rotary.org](http://www.rotary.org). volunteer opportunities and special needs include the Rotary Volunteers International Site List Database and the Rotary Volunteers Resource list, both available at

[www.rotary.org](http://www.rotary.org). These tools can help volunteers locate their own projects and make arrangements directly with project coordinators.

The Rotary Volunteers program operates under the umbrella of Vocational Service at the club and district level. The Rotary Foundation occasionally provides funds to cover air transportation and modest living expenses for Rotary Volunteers. Volunteers do not receive a salary or honorarium for their services. Rotary Volunteers have travelled to nearly 100 countries to give of their time and expertise." From \*\*\*"The ABCs of Rotary\*\*\* By PRIP 1992/93 Cliff Dochterman



*Michele Brown sews until the wee hours banner flags onto the blue felt so they look nice!*

"Rotary was born in our land of freedom; it could not have been born in a despotism."

"Rotary brings together business and professional men differing in social status, religious beliefs, and nationality in order that they be more intelligible to each other and therefore more sympathetic and friendly and helpful."

"Rotary will continue to be charitable, but it can do more than that; let it remove the cause of that which makes charity necessary."

"In the final analysis, Rotary exists for the purpose of developing the individual member and thereby increasing his capacity to serve."

"Rotary is neither a religion nor a substitute for religion. It is the working out of religious impulses in modern life and especially in business and international relations. In my lifetime, business practices have undergone particularly marked changes, and here the influence of Rotary has been strongly felt."

"The foundation upon which Rotary has been built is friendship; on no less firm foundation could it have stood."

"Rotary has given special study to reconciliation of conflicting interests and has accomplished wonders through the simple expedient of bringing opponents and rivals together in the atmosphere of good fellowship. Where fires of animosity burn or smolder is Rotary's opportunity."

## Who Did What This Week:

**Greeters: Bryan Oberg & Ron Biglin**

**Invocation: Mike Burger**

**Flag salute: Mike Bazzell**

**Song Leaders: Gibbs, Bank, Keith & PDG Palmer sang GBA**

**Visiting Rotarians : Guests of the Club: The proposed member Gary Creott, Mental Health Private Practice, David Castro– Banker, Guest of Jerry Elkind, Steve Karcher met up with his wife Dana Karcher and brought her to lunch today.**

**Reception Table: Michele Brown did a solo because David Coffee was a no show and didn't find a replacement– he was fined \$50.00.**

**Head Table: Bob Parker, PP & now treasurer, Wayne Kress, PP introduced our speaker who was sitting at the front table and is a Rotarian from the Downtown Club.**

**It's a Girl- \$83.00 was collected for baby Feona, Born Dec. 20, 7#1 oz. & 19" Long reports Terry Maxwell.**



**Not the actual picture as nobody ever sends them to be published to the editor!**



Barbara Tarpley ironed flags until she was just plain goofy. She never passes up a good time, a good meal, or good friends to be with, no matter what the task or how long she has to stay up to **"get it done."** for BERC.



Rena Kay-Schrader is just rolling up a finished banner with as many exchange banners as can possibly fit on the banner. A lot of work, crawling to pin then sew!

## News Tid Bits-

*Suck Up Gifts were given to Madame Prez as follows:*

- \* *T Shirt from Iowa that read- "Bacon is meat Candy" from PP Dave Bass.*
- \* *Quon Louey brought a pineapple rum cake from the East Coast.*
- \* *Bill Lewis brought a patch of the Rose Parade for Sandi, Madame. Prez.*

*Other News:*

- \* *PP & PDG Hank Heinse was here today!*
- \* *Steve Gibbs & Quon Louey were thanked for their work at Centennial High getting the Interactor Club started– largely because Li Gibbs works there!*
- \* *The Ramsey's and Bill Lewis decorated the Float for Rotary in Pasadena this year. To decorate you have to be 13 or older. Next year more of an event may be planned.*
- \* *Dana & Steve Karcher cooked Dinner at the Ronald McDonald House on Christmas Eve.*
- \* *John Wilson & Family went to Grants Pass, Oregon over the holidays.*
- \* *Ramsey's went to Mammoth to see Morgan last Monday.*
- \* *The Swatzell Twins are doing just fine!*
- \* *The Leedy's took "The Noodle" Laura to Crystal Lake Colorado where it was 2 degrees!*
- \* *Jann Williams BD on the 16th*
- \* *Richard & Sandi Schwartz celebrated their 9th Anni versary on the 9th– but Richard had to go to a City Planning Meeting...trouble...*
- \* *On the 16th PP Ron Biglin will celebrate 15 years in Rotary.*



**Business Name**

PO Box 2383  
Bakersfield, CA 93303

Phone: 555-555-5555

Fax: 555-555-5555

**Consider bringing someone  
into the "Family of Rotary"**

TO:

### **OFFICERS**

**President: Sandi Schwartz**

**Secretary: Andrea Loader**

**Treasurer: Bob Parker**

**Sgt. at Arms: Tom Burch &**

**Mike Cooper**

**Board Advisor: Larry Moxley**

### **BOARD OF DIRECTORS**

**Administration: Michele Brown**

**Membership: Richard Ramos**

**Vocational Service: Rena Kay Schrader**

**Community Service: Christy Swatzell**

**International Service: Ron Biglin**

**New Generations: Aaron Markovits**

**Rotary Foundation: Dan Giordano**

**Past President: Christine Randall**

**Program & Demotion Chair Barbara Tarpley**

**PR Chair: Mark Ramsey**

**Ambassadors of Fun President: Ron Biglin &  
PP Christine Randall**

**President Elect '14-15: Terry Schroeffer**

**Your Ad Here for Your  
Business– Contact: Michele  
Brown (661)589-0409  
\$25.00 for a business card sized  
ad,\$10.00 extra for a special line  
of info, like a sale item! Money  
will go to Covenant House.**