

# Bakersfield East Rotary Club



## Roto News

Vol. 61 #32 February 8, 2014

**“WE’RE 61 AND GETTING IT DONE”**

### Looking for Sponsors for the Roto Lounge

Your business could do some marketing activities and socialize with fellow Rotarians.

Bring your brochures & cards to and set out.

Call to set up a week for your sponsorship call or e mail Michele Brown at:

(661) 589-0409 or michele.brown

@unionbank.com

**DO BUSINESS WITH A FELLOW BERGER**



### Inside this issue: 25 Years of Women in Rotary

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## A Beautiful Room for a Beautiful Lady– Sylvia Whitlock– Rotary International’s First Female President– Rotary Club of Duarte, CA and because of a U.S. Supreme Court Case



Sylvia Whitlock has multiple degrees & was at the time only interested in the Rotary principles and serving the community. She has served ever since without knowing what her impact would be on the Rotary Role of Women as Members & Leaders. BERC was most appreciative to hear her story, then celebrated 25 years of Women in Rotary at BERC starting with Penny Geddes.



## Upcoming Events at Bakersfield East



### FEBRUARY

Feb 13th - Sizzler– Supper Club 6:00

Feb 14<sup>th</sup> – Jay Rosenlieb – Biking across Korea **Valentine’s Day**

Feb 18th– Rotary Park Clean Up Day

Feb 21 – John Enriquez– Keeping Bakersfield Beautiful

Feb 28 – Martin Croad Winemaker Extraordinaire

Feb. 28th Writing & Poetry entries must be submitted.

**Highland Interact** collecting change for project. See the jar on the Reception Table.

### MARCH

7th-Speaker to be Announced

11th- Ethics & Business Conference at the Marriott 8:00-12:00

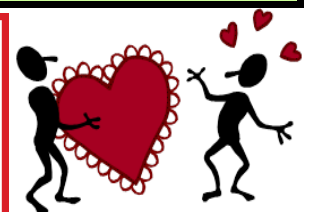
15th– Rotary Park Clean Up Day

See Steve Richardson

21st -Rio Bravo & Greely Educational Foundation Golf Tournament. Speaker TBA

28th– Speaker to be Announced

Don’t be a dummy & forget your honey–  
Feb 14th  
**FRIDAY**





**61st Annual  
Charter Night–  
Held at the  
Seven Oaks  
Country Club**



Everyone that is anyone socialized prior to the opening of the meeting with our District 5240 Governor Jack McClanahan, who spoke ever so briefly following Dan Giordano's talk on the Foundation. The winds were taken out of Jack's sails as Dan shot all the ammo first. Our friends & family need to practice dancing as the dance floor was pretty empty this year. The Twilight Club members enjoyed as they came to hear our speaker– and then dance!



# BERC'S

## Attendance

## Score

**Average is at 70%**  
**See Andrea Loader if you've made up recently & have not recorded the make up. Attendance is Important!**

# MEMBERSHIP UPDATE

## Rotaract & Interact Schedules

*This would be a make up for Rotarians should they attend*

### EAST HIGH INTERACT

Meets: Every other Tuesday  
 Time: 11:25-12:05  
 Next Meeting Date: 01/28/14  
 Rotarian Advisor: Day Smith [daymonday@gmail.com](mailto:daymonday@gmail.com)  
 cell: 369-5890

East High Advisor: Tim Horton [tim\\_@khsd.k12.ca.us](mailto:tim_@khsd.k12.ca.us)  
 News: Selection of RYLA on 01/28/14 interviews

### OLPH- INTERACT/Youth Act

Meets: TBD by Advisor, contact Mike for date/time  
 Time:  
 Next Meeting Date:  
 Rotarian Advisor: Mike Cooper  
[mwcooper@cliffordbrador.com](mailto:mwcooper@cliffordbrador.com) 283-8100 (0)  
 OLPH Advisor: Michelle Pryor phone: 323-3108

### GARCES INTERACT CLUB

Meets: Every other Thursday during lunch  
 Time: check with Advisor as time varies  
 Next Meeting Date: 01/30/14  
 Rotarian Advisor: Mike Burger  
[burger@bakersfieldappraisers.com](mailto:burger@bakersfieldappraisers.com)  
 587-1010 (0) cell: 301-7202  
 Garces Advisor: Tonya Abbott [tabbot@garces.org](mailto:tabbot@garces.org)  
 327-2578 (0) 496-5127 cell

### HIGHLAND HIGH INTERACT CLUB

Meets: Every other Tuesday at Lunch  
 Time: 12:42- 1:18  
 Next Meeting Date: 02/04/14  
 Rotarian Advisor: Bill Gresco  
[william.gresco@sbcglobal.net](mailto:william.gresco@sbcglobal.net)  
 871-5817 home cell: 333-9019  
 Highland Advisor: James Maddox  
[james\\_maddox@khsd.k12.ca.us](mailto:james_maddox@khsd.k12.ca.us)  
 Cell" 304-2104



How We Doin'?  
 Active Members-73  
 BERC needs 2 more friends to bring into the family of Rotary....  
 Working on one new one



NOTE: For All Interact Meetings Checking with Rotarian Advisor first is best, Advisors from schools second-then go to the offices and sign in to be escorted to the rooms where the meetings are held!



Roses are Red,  
 Rotary is True  
 Violets are Blue,  
 And we are too  
 When you miss an  
 Event, we miss YOU!  
 rks

Special Thanks this week to Bryan Oberg of CB Photo for the beautiful pictures at Charter Night celebrating Women 25 years in Rotary. Awesome!

# Keeping You In the Know...

## Supper Club Sizzler

@ Real Rd. & California  
6:00 PM Thursday  
the 13th

If interested in dining and making it a make up meeting call Gary Stanfill 327-8476 or call his office leave a message with Meredith, or respond to Prez Sandi's e mail.

Assignments

## All funds go to the Covenant House Coffee Truck Project!

There are now 9 cards left: 2 aces for \$100, 1 Joker for \$50.00, 2 Face cards for \$15.00, and 4 numbered cards worth the face value.



## 50/50 was not drawn

There is a total of \$653.00. All that is needed is an ace to pick up the whole pot!

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## FEBRUARY Rotarian Magazine Reading Assignments:

Page 11—Andrea Loader  
Page 14 Scott Stanley  
Page 55—Jonathon Lifquist  
Page 62—Bill Lewis

## ASSIGNMENTS FOR NEXT WEEK; 02/14/14

Greeters— Leedy & Lewis  
Invocation— Markovits  
Flag Salute— Loader  
Visiting Rotarians— Moxley  
Reception Desk -Randall & Brown

Win on Friday— Big Pot



*Pass the Hat- Not on this Special Day!*

## Business & Ethics Conference:

March 11th Tuesday at the Marriott from 8:00-12:00 See Steve Richardson if you want to participate. This is the 25th year that The Kern High School District and Rotary have partnered in this event.

## Area Meetings

**Monday**  
Bakersfield South-noon Petroleum Club  
Wasco— noon Veteran's Hall on Poplar Ave.  
**Tuesday**  
Bakersfield North—noon Petroleum Club  
Inyokern— 6 p.m. Bernardino's  
**Wednesday**  
Bakersfield West-noon Stockdale Country Club  
China Lake-noon Heritage Inn  
Shafter-6:30 a.m. Shafter Veteran's Hall  
Bakersfield Breakfast-6:45 am Petroleum Club  
Taft— noon Jo's Restaurant  
Twilight— 5:45 Bell Tower  
**Thursday**  
Frazier Park— 5:30 PM Los Pinos Restaurant  
Bakersfield Downtown-noon Bakersfield Art Museum  
Tehachapi- noon Don Juan's  
Delano—noon Kong's Dynasty  
Kern River Valley - 6 pm Ewings  
**Friday**  
Bakersfield East - noon Starrs Theatre.

**MEMBER BIRTHDAYS**  
FEBRUARY 2014  
5th Franey  
7th Parker  
14th Pereyra  
16th Swatzell  
28th Hank Hinse

Partner Birthdays:  
Wedding Anniversaries:  
Club Anniversaries:

TBA on the 14th



## Vino de Amore Dates to Remember & More: Committee Meetings:

5:30 Memorial Dignity Hospital Founders Hall 34th St. on:

- \* February 19
- \* March 5 & 19
- \* Event is April 26th



Please support this cause by giving prizes, gift certificates to be raffled off at the event See Tom Burch for details, See David Sullivan to Volunteer. Come to the meetings to find out the latest scoop. See Dan Urban to donate a Prize. Event is at Garces High Auditorium. Tickets Soon! Garces High School.

Idea for the week: Dog Grooming Coupon

## Annual Rotary Themes

"In 1955 RI President A.Z. Baker announced a theme, "Develop Our Resources," to serve as Rotary's program of emphasis. Since that time, each president has issued a theme for his Rotary year. The shortest theme was in 1961/62 when Joseph Abey selected "Act." Other one-word themes were chosen in 1958/59 by Charles Tennent ("Serve") and 1968-69 by Kiyoshi Togasaki ("Participate").

Carl Miller, in 1963/64, had a theme for the times when he proposed "Guidelines for Rotary in the Space Age." Other "timely" themes were in 1980/81 when Rolf Klärlich created "Take Time to Serve" and William Carter in 1973/74 used "Time for Action." Two themes have a similarity to commercial advertising: "A Better World Through Rotary" (Richard Evans, 1966/67) and "Reach Out" (Clem Renouf, 1978/79). Bridges have been a striking metaphor. Harold Thomas, 1959/60, urged Rotarians to "Build Bridges of Friendship"; William Walk, 1970/71, created "Bridge the Gap"; and Hiroji Mukasa, 1982/83, declared "Mankind is One - Build Bridges of Friendship Throughout the World."

A worldwide focus was given by Stanley McCaffrey in 1981/82 with the message, "World Understanding and Peace Through Rotary," and again in 1984/85 by Carlos Canseco who urged Rotarians to "Discover a New World of Service." In other years, the individual was emphasized, as "You Are Rotary" (Edd McLaughlin, 1960/61), "Goodwill Begins With You" (Ernst Breitholtz, 1971/72) and "You Are the Key" (Edward Cadman, 1985/86).

Frequently the theme urges Rotarians to become more involved in their club, such as "Share Rotary - Serve People" (William Skelton, 1983/84) or "Make Your Rotary Membership Effective" (Luther Hodges, 1967/68). But whether you "Review and Renew," "Take a New Look," "Let Service Light the Way" or "Dignify the Human Being," it is clear that the RI president provides Rotarians with an important annual program of emphasis. In 1986/87, President

M.A.T. Caparas selected the inspiring message that "Rotary Brings Hope." Charles Keller in 1987/88 saw "Rotarians - United in Service, Dedicated to Peace," while Royce Abbey asked his fellow members in 1988/89 to "Put Life into Rotary - Your Life." Hugh Archer (1989/90) urged us to "Enjoy Rotary!" and Paulo Costa (1990/91) asked that we "Honor Rotary with Faith and Enthusiasm." Rajendra Saboo (1991/92) exhorted every Rotarian to "Look Beyond Yourself." In 1992/93 Clifford Dochterman reminded Rotarians, "Real Happiness Is Helping Others," and in 1993/94 Robert Barth counselled Rotarians, "Believe In What You Do and Do What You Believe In." In 1994/95 Bill Huntley encouraged Rotarians to "Be A Friend" to their communities. During 1995/96 Herbert Brown asked Rotarians to "Act with Integrity, Serve with Love, Work for Peace." In 1996/97 the theme of Luis Giay was "Build the Future with Action and Vision;" Glen Kinross in 1997/98 proposed the plan to "Show Rotary Cares;" and James Lacy asked Rotarians to "Follow Your Rotary Dream" in 1998/99. In 1999/00, Carlo Ravizza proposed the theme "Rotary 2000: Act With Consistency, Credibility, Continuity." The next year Frank Devlyn asked Rotarians to "Create Awareness -- Take Action," and in 2001/02, Richard King reminded Rotarians that "Mankind Is Our Business."

Many recent themes have encouraged Rotarians to take positive action, such as "Sow The Seeds Of Love" (Bhichai Rattakul, 2002/03), "Lend A Hand" (Jonathan Majiyagbe, 2003/04), ". Celebrate Rotary" (Glenn Estess Sr. during Rotary's Centennial Year, 2004/05), and "Lead The Way" (William Boyd, 2006/07). In 2005/06, Carl-Wilhelm Stenhammar veered slightly from tradition by using Rotary's motto "Service Above Self" as the RI theme."

\*\*\* From "The ABCs of Rotary" \*\*\*  
By PRIP 1992/93 Cliff Dochterman

## Harris' Homilies: Words of Wisdom By Rotary Founding Father Paul Harris

"Some folks go to the mountains for inspiration, some for rest. Learned men write of the mountains, poets sing of them, artists paint them. The boy takes them in his stride. Why should he not? Were mountains made for his restless feet to climb? High though they may be, his spirit is higher. They are his to triumph over."

"As I remember it, I was not much in favor of work -- at least so far as I was personally concerned. It seems to me I was too busy to work. It used to tire me to even look at Joe Randall while he was shoeing a horse.

P.S. John Miller nearly got me a job working in the Rutland Bank and Mack Van Druson put an application in at the Vermont Marble Co. at Proctor, but everything eventually came out all right -- I didn't get either."

"If there were within my power to live again my boyhood days, and if I could shape things to suit myself, one of the first things I would do would be to bring about a better understanding between myself and the grownups around me. There would be little trouble between people if everyone understood everyone else, and every man certainly ought to get the boy viewpoint as far as he possibly can in order to be of real help to the boy."

### Jack's Closet—

**Don't Forget to bring suits, shoes, ties, coats& luggage!  
This project will be on going...**



# Two Paul Harris Fellows: Christine Randall's daughter— and Dr. Royce Johnson— Lifesaver to Pauline Larwood

61st Charter Night

Christine Randall and family pose with Tom Burch taking their picture and then Brian Oberg took the photographer as well. Christine's daughter, a lovely young lady who was happy to have \$1,000.00 Paul Harris Fellow donated in her name to The Bakersfield East Rotary Foundation.



The only one in a white jacket, our Master of Ceremonies— Ron Biglin, PP, survey's the room to see how soon he needs to call them to order as Prez Elect Terry Schroeffer looks on— Tough Job @ BERCC!!



## Hero— Dr. Royce Johnson

Received his second Paul Harris Fellow, but probably the most important, since he saved the life of Pauline Larwood. If you are going to choke, get food lodged in your throat, best place to do it is in a room full of doctors. Dr. Johnson is a longtime friend of Pauline's and Dr. Tom Larwood. His actions were flawless and as a result, we still have Pauline. Note: Everyone should know the Heimlich maneuver, but not do an emergency tracheotomy. Leave that to the MD's.



**Bakersfield East  
Rotary Club**

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Bakersfield, CA 93303

Phone: 661 589-0449

Fax: 661 654-8625

**Consider bringing someone  
into the “Family of Rotary”**

### **OFFICERS**

**President: Sandi Schwartz**

**Secretary: Andrea Loader**

**Treasurer: Bob Parker**

**Sgt. at Arms: Tom Burch &**

**Mike Cooper**

**Board Advisor: Larry Moxley**

### **BOARD OF DIRECTORS**

**Administration: Michele Brown**

**Membership: Richard Ramos**

**Vocational Service: Rena Kay Schrader**

**Community Service: Christy Swatzell**

**International Service: Ron Biglin**

**New Generations: Aaron Markovits**

**Rotary Foundation: Dan Giordano**

**Past President: Christine Randall**

**Program & Demotion Chair Barbara Tarpley**

**PR Chair: Mark Ramsey**

**Ambassadors of Fun President: Ron Biglin &  
PP Christine Randall**

**President Elect '14-15: Terry Schroeffer**

TO:

**Your Ad Here for Your  
Business– Contact: Michele  
Brown (661)589-0449  
\$25.00 for a business card sized  
ad,\$10.00 extra for a special line  
of info, like a sale item! Money  
will go to Covenant House.**