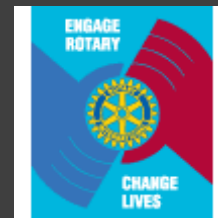


Bakersfield East Rotary Club



Roto News

Vol. 61 #35 February 28, 2014

“WE’RE 61 AND GETTING IT DONE”

Looking for Sponsors for the Roto Lounge

Your business could do some marketing activities and socialize with fellow Rotarians.

Bring your brochures & cards to and set out.

Call _____ to set up a week for your sponsorship call or e mail Michele Brown at:

(661) 589-0409 or michele.brown

@unionbank.com

DO BUSINESS WITH A FELLOW BERGER

Inside this issue:

Speaker- Martin Croad 1
Wines & Vino Amore
Wine Sponsor

Roto Lounge Sponsor 2
Sam & Sophie- The
Prez’s Dogs

Membership Update & 3
Interact Meetings
Days/Times

Pass the Hat & Assign- 4
ments where to make up

PDG Frank Geddes 5
Rotary Rules & Interest-
ing Facts...

Who Did What for the 6
Week

Board Members and 7
Contacts

Martin Croad Talked About His Second House in Paso Robles and his opportunity to make & sell fine wines



Originally from New Zealand, Martin Croad has owned Croad Electric on Union Avenue for 25 years now. 9 years ago he bought some property on the West Side of Paso Robles, off Hwy 46 and 5 years ago built a Bed and Breakfast as well with 4 rooms to rent out. He is the sponsor for the Vino Amore Annual Fundraiser this year. In that 9 years the number of wineries in that area has grown from 40 to 250. He has 38 acres, 20 in wine grapes. His new wine is 661 a Red Wine Blend named after the Bakersfield zip code. He spends part of the week here, and part of the week in Paso Robles. He is a small farm making from 2000 to 3000 cases per year. He dry farms, relying on the 25 -30” of rain he receives coming off of the ocean. He says this type of farming has caused his vines to become stronger. He sells on his website.

Terribly Sad Note- By now everyone should know that George Palmer, PDG has passed away last Sunday. Funeral Services will be held Saturday March 8th at 1pm at First United Methodist Church at 4600 Stockdale Hwy.



Upcoming Events at Bakersfield East

MARCH

7th-Andy Anzaldo from Paramount Farms
9th- Daylight Savings Time Begins
11th- Ethics & Business Conference at the Marriott 8:00-12:00 See Steve Richardson
12th- Tahoe Joe’s Make Up Supper Club 6:00
14th- Paul Golla- BHS Football Coach
15th- Rotary Park Clean Up Day
20th All Bakersfield Club Meeting at the Marriott -Speaker Tony Pedferri.
21st -Rotary Dark
Rio Bravo & Greely Educational Foundation Golf Tournament. See Susan Leedy

March 22- Twilight Club is holding Luck Be a Lady Gala at the Bell Tower 6:00 PM

March 29- Choppino Feed

APRIL

4th -Offsite at Shuetz Learning Center
Golden Valley High School
11th-TBA
18th- Meet & Greet Good Friday
25th- Rotary Dark
26th- Vino Amore

Highland Interact collecting change for project. See the jar on the Reception Table.

Jack’s Closet- Don’t Forget to bring suits, shoes, ties, coats& luggage! This project will be on going.



Roto Lounge– Sponsored by Sam & Sophie (The Prez’s Pooches.) Croad Wines, This years sponsor of the **Vino Amore Fundraiser**



Wade Tolman, President of the China Lake Club came to taste the wine too. (Right) He sat across from the District Governor Nominee (Not Pictured) Jim Bell. A large crowd was at Stars today. On the left Baynes Bank has a discussion with Martin Croad, founder of Croad Wines. It was Martin’s Birthday on Monday, so he was properly noted and greeted.



John Wilson (Below) acts as host serving Croad Wines, serving PP Bruce Keith and Former First Lady Claudia. The Prez’s Pooches come through again so BERC could taste the fine wine.



BERC'S

Attendance

Score

**Average is at 70%
See Andrea Loader if you've made up recently & have not recorded the make up. Attendance is Important!**

Potential Rotarian Members– Do you know someone in any of these professions?

- *Lazer Discs & Players-Repairs
- *Lawn Aerating Equip.
- *Lawn Equip/Supplies
- *Lawn Mower Engines
- *Lawn Mower Repairs
- *Lattice Work
- *Lawn Maintenance
- *Lawn Renovating
- *Lawn Furniture
- *Law Books
- *Lawn Swings
- *Lead

MEMBERSHIP UPDATE

Rotaract & Interact Schedules

This would be a make up for Rotarians should they attend

EAST HIGH INTERACT

Meets: Every other Tuesday
 Time: 11:25-12:05
 Next Meeting Date: 01/28/14
 Rotarian Advisor: Day Smith daymonday@gmail.com
 cell: 369-5890

East High Advisor: Tim Horton tim_@khsd.k12.ca.us
 News: Selection of RYLA on 01/28/14 interviews

OLPH– INTERACT/Youth Act

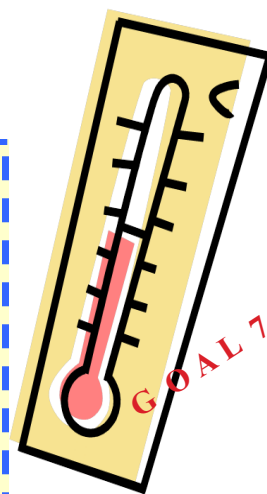
Meets: TBD by Advisor, contact Mike for date/time
 Time:
 Next Meeting Date:
 Rotarian Advisor: Mike Cooper
mwcooper@cliffordbrador.com 283-8100 (0)
 OLPH Advisor: Michelle Pryor phone: 323-3108

GARCES INTERACT CLUB

Meets: Every other Thursday during lunch
 Time: check with Advisor as time varies
 Next Meeting Date: 01/30/14
 Rotarian Advisor: Mike Burger
burger@bakersfieldappraisers.com
 587-1010 (0) cell: 301-7202
 Garces Advisor: Tonya Abbott tabbot@garces.org
 327-2578 (0) 496-5127 cell

HIGHLAND HIGH INTERACT CLUB

Meets: Every other Tuesday at Lunch
 Time: 12:42– 1:18
 Next Meeting Date: 02/04/14
 Rotarian Advisor: Bill Gresco
william.gresco@sbcglobal.net
 871-5817 home cell: 333-9019
 Highland Advisor: James Maddox
james_maddox@khsd.k12.ca.us
 Cell” 304-2104



How We Doin'?
 Active Members-73
 BERC needs 1 more friend to bring into the family of Rotary....
 Working on two new ones



NOTE: For All Interact Meetings
 Checking with Rotarian Advisor first is best, Advisors from schools second-then go to the offices and sign in to be escorted to the rooms where the meetings are held!

Keeping You In the Know...

Supper Club
Tahoe Joe's
March 12
 See Ron Biglin for details & to sign up—
 Proceeds go to **Imagine Ballet**.
Must RSVP
 If interested in dining and making it a make up meeting call Gary Stanfill 327-8476 or call his office leave a message with Meredith, or respond to Sandi's e mail.

Assignments

All funds go to the Silent Auction Items to be Purchased

There are now 5 cards left:
 2 aces for \$100,
 1 Joker for \$50.00, 1 Face Card worth \$15.00 and 1 numbered card worth the face value.

\$45.00



50/50 Gary Creott won a total of \$10.00 by drawing a Ten.

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 February 28, 2014

March Rotarian Magazine Reading Assignments:
 Page 14—Amanda Frank
 Page 32—Tom Burch and Jim Williams—long story
 Page 50—Rena Schrader
 Page 55—Mike Brazzell

ASSIGNMENTS FOR NEXT WEEK; 03/07/14
Greeters— Terry Maxwell & Day Smith
Invocation—Scott Stanley
Flag Salute— Michele Brown for Jimmie Soto
Visiting Rotarians— Gary Stanfill
Reception Desk – David Creott & Michele Brown

Win on Friday— Big Pot \$954.00 in pot on 2/28/14 after drawing— soooooo next week the pot will be even higher as Rotarians add to the pot! \$266.00 collected today, most collected ever!

Pass the Hat— Proceeds Silent Auction



Area Meetings
Monday
Bakersfield South-noon Petroleum Club
Wasco— noon Veteran's Hall on Poplar Ave.
Tuesday
Bakersfield North—noon Petroleum Club
Inyokern— 6 p.m. Bernardino's
Wednesday
Bakersfield West-noon Stockdale Country Club
China Lake-noon Heritage Inn
Shafter-6:30 a.m. Shafter Veteran's Hall
Bakersfield Breakfast-6:45 am Petroleum Club
Taft— noon Jo's Restaurant
Twilight— 5:45 Bell Tower
Thursday
Frazier Park— 5:30 PM Los Pinos Restaurant
Bakersfield Downtown-noon Bakersfield Art Museum
Tehachapi- noon Don Juan's
Delano—noon Kong's Dynasty
Kern River Valley - 6 pm Ewings
Friday
Bakersfield East - noon Starrs Theatre.

MEMBER BIRTHDAYS
March 2014
 7th— Mike Brazzell
 9th— Dough Amstutz & Jack Spencer
 11th— Hank Hinse & Wayne Kress
 23rd- Remlap
 27th— Dave Bass

Partner Birthdays:
 5th- Michael Westfahl
 22nd— Barbara Spencer
Wedding Anniversaries:
 None
Club Anniversaries:
 1st- Michele Auriemma
 7th- Michele Brown
 8th— Carolyn Jackson
 12th— Jack Spencer



Vino de Amore Dates to Remember & More: Committee Meetings:

5:30 Memorial Dignity Hospital Founders Hall 34th St. on:
 * **March 5 & 19**
 * **Event is April 26th**



Please support this cause by giving prizes, gift certificates to be raffled off at the event See Tom Burch for details, See David Sullivan to Volunteer. Come to the meetings to find out the latest scoop. See Dan Urban to donate a Prize. Event is at Garces High Auditorium. Tickets Soon!

Idea for the week: Ice Cream Shop

ROTARY RESOURCES

Having exhausted the resources of both PRIP 1992/93 Cliff Dochterman's "The ABCs of Rotary" and Rotary Founding Father Paul Harris' "Words Of Wisdom," in this and the weeks to come I shall endeavor to acquaint members both old and new with the indispensable Rotary resource that is the RI "Manual of Procedure." This little volume contains the answers to a myriad of questions that most Rotarians have asked themselves or others through the years and it is my hope that attaining some familiarity with its contents will greatly increase the Rotary IQ of my fellow BERCers.

PDG Frank Geddes, Assistant Editor

ROTARY MANUAL OF PROCEDURE

"The purpose of the Manual of Procedure is to help Rotary leaders understand the Rotary policies and procedures that are most relevant to their roles." Its pages contain actual policies and governance documents as well as descriptions of these policies and processes. Policies and documents included in the Manual of Procedure (MOP) include:

- RI Constitution
- RI Bylaws
- Standard Rotary Club Constitution
- Recommended Rotary Club Bylaws
- Bylaws of The Rotary Foundation of Rotary International
- Portions of the Articles of Incorporation of The Rotary Foundation

"The manual is published every three years after the triennial Council on Legislation. A copy is provided to each Rotary club and RI officer. If any questions arise about the meaning or interpretation of the manual, including the RI constitution and other legal documents, the English-language version of these materials is the official text."

MEMBERSHIP IN ROTARY INTERNATIONAL

"While Rotarians are members of their Rotary clubs, Rotary International's membership consists of Rotary clubs. Rotary clubs are required to adopt the Standard Rotary Club Constitution. The Standard Rotary Club Constitution and the Recommended Rotary Club Bylaws are available both in the MOP and at www.rotary.org/myrotary. However, some clubs that were chartered before 6 June 1922 and clubs participating in RI pilot projects are entitled to operate under the Standard Rotary Club Constitution with variations.

EFFECTIVE ROTARY CLUBS

Effective Rotary clubs

- 1) Sustain or increase their membership base
- 2) Implement successful service projects in their own communities and communities in other countries
- 3) Support The Rotary Foundation, both financially and through program participation
- 4) Develop leaders capable of serving in Rotary beyond the club level

BEST PRACTICES FOR VIBRANT CLUBS

Each club should create its own club leadership plan to become vibrant. Past, current, and incoming club officers should work together to customize a leadership plan that incorporates current club strengths and best practices, such as these:

- Creating a long-range plan for making the club more vibrant.
- Setting annual goals in Rotary Club Central that support the club's long-range plan.
- Holding club assemblies to involve and inform members
- Ensuring the club president, board, committee chairs, club members, district governor, assistant governors, and district committees are communicating effectively with each other and the Secretariat.
- Reporting club officers for the upcoming Rotary year to data@rotary.org no later than the end of May .
 - Providing for long-term club stability through succession planning and the development of future .
 - Amending bylaws to reflect current club practices.
 - Fostering friendships by holding social events for members.
 - Making sure that every member is active in a club project or role.
 - Offering regular, consistent training for members
 - Establishing committees that support the club's needs Club leaders should review practices annually to ensure that they continue to meet the club's goals and reflect its identity."

**** From "The Rotary International Manual of Procedure" (2013) ****

Who Did What This Week at BERCC

Greeters: Jimmie Soto, Day Smith MIA & no replacement owes a Silent Auction item.

Invocation: Dan Urban had BERCC pray for PDG Palmer & Family as he was not expected to live much longer due to his fall.

Flag salute: Song: Led by Bruce Keith led BERCC in singing "God Bless America" for George Palmer, PDG as he was missing today, being held in the hospital with family at his side. Claudia Keith was thanked for her beautiful voice.

Visiting Rotarians: Wade Tolman, Prez. China Lake, Ken Jones, member of the Downtown Club and Jim Bell, District Governor Nominee.

Guests of the Club: Gina Lozano, Helen Bass, & Claudia Keith.

Reception Table: Barbara Tarpley and Susan Leedy, along with Melinda Westfahl.

Head Table: Bob Parker, PP, Gina Lozano, Richard Schwartz, the Prez's Main Man, Mark Ramsey who introduced Martin Croad our speaker.

Business & Ethics

Conference:

March 11th Tuesday at the Marriott from 8:00-12:00 See Steve Richardson if you want to participate. This is the 25th year that The Kern High School District and Rotary have partnered in this event.

NEWS TID BITS-

*Barbara Tarpley had surgery on her knee on Monday & didn't miss Rotary on Friday- what's your excuse?

*Mardi & Hank Hinse are celebrating Mardi's Birthday on a cruise.

*PP Christine Randall got another new Cadillac- 4 door as opposed to Ron Biglin's 2 door, she felt that she is more considerate of her friends and clients who can get into the back seat easily and told BERCCers that Biglin just doesn't care if anyone else can ride with him.

*Wade Tolman gave \$5.00 to tell us he has a 3rd grandchild. Also he was soliciting funds for Dollars for Scholars.

* Baynes Bank had to do a little bragging since his son Fletcher had the leading score and received the Top State Cup with his team and twin brother, final score 5-2. His son Fletcher was the Leading Scorer for the game.

*Bill Gresco talked about his son in the Bay Area and then, Prez Sandi two beautiful grandbabies born on Valentine's Day. A boy & a Girl. \$141.00 was collected to start their bank accounts.

*Mike Cooper ran in to Alonso Hill who now has 16 years with FBI, home office in Santa Monica, where he is a Rotary Member. He does liaison work with Congress and also scripts in Hollywood to watch for correctness in portraying the FBI. He will stop by next time in town, didn't have enough time this time.

*PP Susan Leedy has a 3 month old Yorkie named Abby.

*The Bass's first grandkid- Lanaye (sp?) lost her 1st tooth.

*The Wilsons, Schwartz's, Susan Gill & Bill Malloy won 2nd (?) at the game night with the Twilight Club. They won a big \$25.00- so they were not too unhappy.

*There will be a vendor for Rotary Clothes & Stuff at the All Club Meeting on March 20th, sign up Buffet.

*Steve Karcher, Baynes Bank, & Ron Biglin won a bottle each from the Croad Winery as part of the 50/50 draw.

*Tom Burch, PP now has given 23 gallons of blood at the Houchin Blood Bank...he got poked 2 times last Thursday

* The following people were fined for being photographed without pins- some weren't even present today; Frank Colatruglio (?), Aaron Markovits Daddy/Daughter Dance at Riverlakes Church, David Coffee- 2nd time he was caught \$20.00, Mike Burger on the Friends of Mercy Board, \$20.00 2nd. offense, John Wilson, something about SF and Seals and Basketball & Amanda Frank owes \$20.00 because of her kids in the photo & her looking too young. The Prez may want to review the Four Way Test on This One. Member's Can't Be Fined for Lookin' Too Cute or Too Young!



**Bakersfield East
Rotary Club**

**PO Box 2383
Bakersfield, CA 93303**

Phone: 661 589-0449

Fax: 661 654-8625

**Consider bringing someone
into the “Family of Rotary”**

OFFICERS

President: Sandi Schwartz

Secretary: Andrea Loader

Treasurer: Bob Parker

Sgt. at Arms: Tom Burch &

Mike Cooper

Board Advisor: Larry Moxley

BOARD OF DIRECTORS

Administration: Michele Brown

Membership: Richard Ramos

Vocational Service: Rena Kay Schrader

Community Service: Christy Swatzell

International Service: Ron Biglin

New Generations: Aaron Markovits

Rotary Foundation: Dan Giordano

Past President: Christine Randall

Program & Demotion Chair Barbara Tarpley

PR Chair: Mark Ramsey

**Ambassadors of Fun President: Ron Biglin &
PP Christine Randall**

President Elect '14-15: Terry Schroeffer

TO:

**Your Ad Here for Your
Business– Contact: Michele
Brown (661)589-0449
\$25.00 for a business card sized
ad,\$10.00 extra for a special line
of info, like a sale item! Money
will go to Covenant House.**