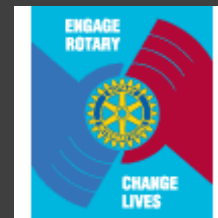


Bakersfield East Rotary Club



Roto News

Vol. 61 #52 June 27, 2014

**“WE’RE 61 AND
GETTING IT DONE”**

Looking for Sponsors for the Roto Lounge

Your business could do some marketing activities and socialize with fellow Rotarians.

Bring your brochures & cards to and set out.

Call to set up a week for your sponsorship call or e mail Michele Brown at:

(661) 589-0409 or michele.brown

@unionbank.com

**DO BUSINESS
WITH A
FELLOW
BERCER**

Sandi Schwartz, Soon to be Past President, arrives in Style with Bill & Jane Lewis in a Luxury VW



Inside this issue:

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& Interact Meetings
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Changing Soon!

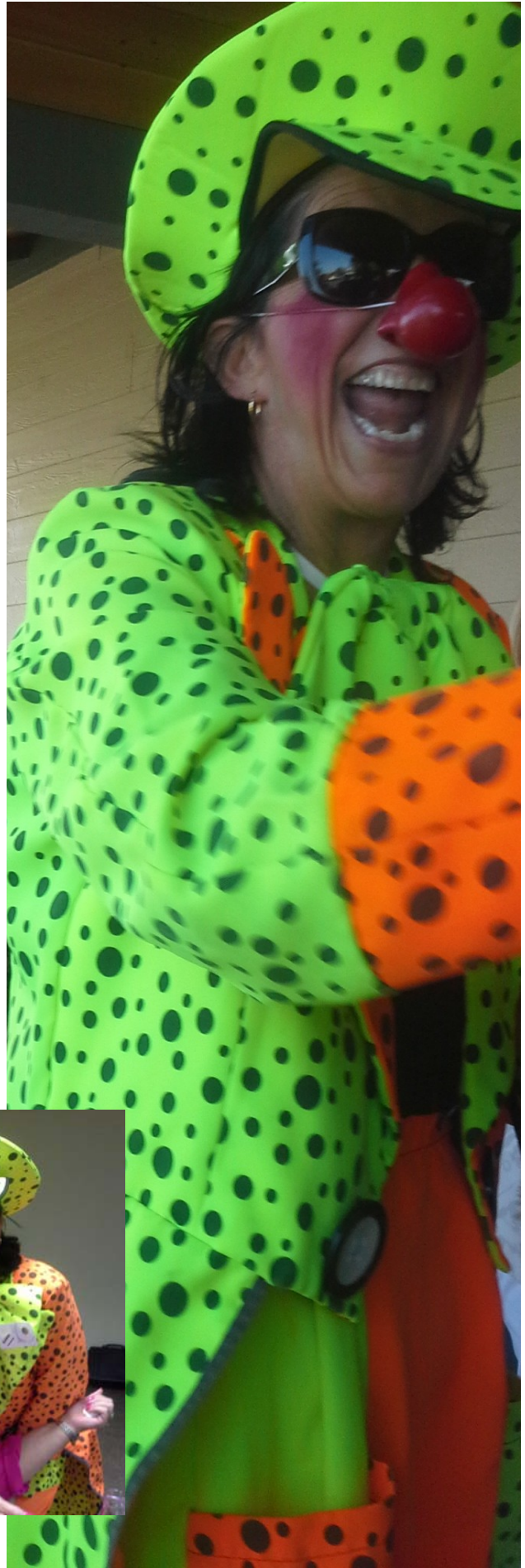
Upcoming Events at Bakersfield East



07-04-14 DARK
**07-11-14 President Terry
Schroepfer’s first meeting**

**August 6th VA Open House—
Mark Your Calendar now—**

The nose actually beeped, and the pants were too big!





Rotaract & Interact Schedules

This would be a make up for Rotarians should they attend

EAST HIGH INTERACT

Meets: Every other Tuesday

Time: 11:25-12:05

Next Meeting Date: 01/28/14

Rotarian Advisor: Day Smith [daymond@gmail.com](mailto:daymond@daymond.com)
cell: 369-5890

East High Advisor: Tim Horton tim_@khsd.k12.ca.us

News: Selection of RYLA on 01/28/14 interviews

OLPH- INTERACT/Youth Act

Meets: TBD by Advisor, contact Mike for date/time

Time:

Next Meeting Date:

Rotarian Advisor: Mike Cooper

mwcooper@cliffordandbradford.com 283-8100 (0)

OLPH Advisor: Michelle Pryor phone: 323-3108

GARCES INTERACT CLUB

Meets: Every other Thursday during lunch

Time: check with Advisor as time varies

Next Meeting Date: 01/30/14

Rotarian Advisor: Mike Burger

burger@bakersfieldappraisers.com

587-1010 (0) cell: 301-7202

Garces Advisor: Tonya Abbott tabbot@garces.org

327-2578 (0) 496-5127 cell

HIGHLAND HIGH INTERACT CLUB

Meets: Every other Tuesday at Lunch

Time: 12:42- 1:18

Next Meeting Date: 02/04/14

Rotarian Advisor: Bill Gresco

william.gresco@sbcglobal.net

871-5817 home cell: 333-9019

Highland Advisor: James Maddox

james_maddox@khsd.k12.ca.us

Cell" 304-2104



2013-2014 Rotarian of the Year Melinda Westfahl

"Is she really talking about me, or did I just dream this honor," says Michele Brown- 2014-2015 Rotarian of the Year



Keeping You In the Know...

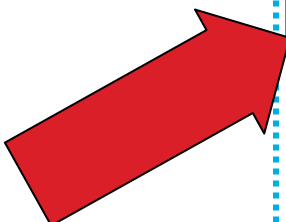


**Assignments
First Meeting
for New**

**President
Terry
Schroepfer**

**TAKE
NOTE:**

**DARK 4TH
OF JULY**



June Rotarian Magazine Reading

**Assignments:
Page 11 & 62– Bryan
Oberg
Page 16 Dean Carpenter
Page 25 Ron Biglin
Page 55– Scott Stanle**

ASSIGNMENTS FOR NEXT WEEK; 07/11/14

Greeters: Aguirre & Amstutz
Invocation: Bank
Song: Bank, Gibbs & Bruce Keith?
Flag Salute: Ansolobehere
Visiting Rotarians: Bass
Reception Desk: Begin & Biglin

Area Meetings

Monday
Bakersfield South-noon Petroleum Club
Wasco- noon Veteran's Hall on Poplar Ave.
Tuesday
Bakersfield North-noon Petroleum Club
Inyokern- 6 p.m. Bernardino's
Wednesday
Bakersfield West-noon Stockdale Country Club
China Lake-noon Heritage Inn
Shafter-6:30 a.m. Shafter Veteran's Hall
Bakersfield Breakfast-6:45 am Petroleum Club
Taft- noon Jo's Restaurant
Twilight- 5:45 Bell Tower
Thursday
Frazier Park- 5:30 PM Los Pinos Restaurant
Bakersfield Downtown-noon Bakersfield Art Museum
Tehachapi- noon Don Juan's
Delano-noon Kong's Dynasty
Kern River Valley - 6 pm Ewings
Friday
Bakersfield East - noon Starrs Theatre.

**District 5240 Official Apparel–
Light Up Rotary has sleeveless
soft sweat shirt or long sleeved
sweat shirts all with zipper
fronts and the new logo Light
Up Rotary. Basic Color– Black**

x-s or xl= 34.40
XX1 34.50
3xl 36.55
4xl 37.65

**Another Rotary
Clothing Source:
Wasser Graphics
3665 Almaden Rd.
San Jose, CA 95118
www.wassergraphics.com/
osc**

Contact bviembroidery@aol.com, or call (805) 522-9071 to order your 5240 Clothing, see costs for sweat shirts to your left.

MEMBER BIRTHDAYS

June 2 0 1 4

5th- Day Smith
8th- Fernando Aguirre
16th- Aaron Markovits
18th- Frank Colatruglio
20th- Jonathon Lifquist
21st.-Michele Auriumma
28th-Michael Cooper
29th- John Fanucchi

Partner Birthdays:

1st. Steve Watanabe
21st- Glenda Herrmann
24th-Jerry Meade

Wedding Anniversaries:

June 8- Steve Karcher 29 years
June 9- Dave Haynes 52 years
June 14- Terry Schroepfer 40 years

June 15-Tony Ansolobehere 23 years

June 21- Susan Leedy 28 years
June 23- Mike Cooper 36 years

June 24- Bill Lewis 47 years

June 26- Lloyd Plank- 59 years

June 27- John Fanucchi 22 years

June 29- Hank Hinse 50 years

Club Anniversaries:

June 1- Glen T. Brown- 20 yrs.

June 1- Day Smith- 2 years

June 1- Richard Ramos- 2 years

June 16- Terry Schroepfer 19 yrs

June 20 Michael Brazzell 11 yrs

Jack's Closet

**Don't Forget to bring
suits, shoes, ties, coats
& luggage! This
project will be on going.**

Lands End Company Store How to order

The Bakersfield East Company Store URL is:
ces.landsend.com/bakersfieldeastrotyclub

It will take you to our logo and you can shop away. There is no restriction where you can place the logo however there is a default that will put it on the left chest area of your clothing.

This URL does require a newer search engine like Chrome. I tried it with an older engine and it would not go through. If you are unable to order using the URL: Shop for what you want to order. Call the Land's End number 800-587-1541 and have them look up our logo. You might need the following information Company name: Bakersfield East Rotary Club

Company store number: 6459519 Login ID: BERC Password: Rotary Logo number: 1365444W

THE COLLEGE OF ROTARY KNOWLEDGE

COMMUNICATION

GOVERNOR'S MONTHLY COMMUNICATION "The governor is required to communicate with each club president and secretary in the district at least once a month. This communication is important, as it provides club leaders with news and reminders about the district and RI. This monthly communication can take many forms, including an electronic newsletter, video message, or an emailed link to the district website. Governors should consider also making it available to assistant governors, past district governors, Interact and Rotaract clubs, and their Club and District Support representatives. This communication should • Inform Rotary leaders about important Rotary topics, such as the Rotary Strategic Plan • Post district goals • List deadlines for district events • Include information about RI, The Rotary Foundation, and district programs • Highlight specific club activities, such as new clubs admitted, names of new Rotarians in a club • Recommend the best practices in "Be a Vibrant Club: Your Club Leadership Plan" • Direct club leaders to www.rotary.org, where they can find the latest news • Motivate club leaders to pursue club goals, plan for upcoming events and observances, promote RI and district initiatives, and cooperate with other clubs Recognize the service and financial contributions of committees, individual Rotarians, and club and district programs"

THE OFFICIAL VISIT "The governor's official visit is the personal visit of the governor to each Rotary club in the district, individually or in groups, for the purpose of: • Focusing attention on important Rotary issues • Providing special attention to weak or struggling clubs • Motivating Rotarians to participate in service activities • Ensuring that the constitution and bylaws of the clubs comply with the constitutional documents • Personally recognizing the outstanding contributions of Rotarians in the district. The governor or assistant governor should review the progress of the club toward its goals during the official visit. To maximize the impact of the governor's presence, visits should coincide with events such as charter nights, induction ceremonies, new member orientation programs, citation or award presentations, special programs, Rotary Foundation events, or intercity meetings. Multiclub or intercity meetings should emphasize strong attendance from all participating clubs, not just the host club. Governors should also use this time to hear from clubs about how the district could better support them."

ROTARY CLUB CENTRAL "Rotary Club Central is an online goal-setting tool to help clubs plan for the year and document their progress. Club presidents-elect should keep their clubs' information current and work with their assistant governors if they need help. Assistant governors and governors can use Rotary Club Central to monitor clubs' progress toward their goals during the year."

DISTRICT LEADERSHIP PLAN "All districts are required to have established a leadership plan in conformity with the District Leadership Plan structure outlined by the Board. The District Leadership Plan has these required components: 1) Common terminology such as assistant governor, district trainer, and district committees. 2) Defined responsibilities and duties for assistant governors, district trainers, and district committee members 3) District committees that ensure continuity of leadership within the district 4) A clear statement of the duties and responsibilities that the governor cannot delegate 5) A defined plan for helping clubs implement corresponding club leadership plans. The plan is designed to strengthen Rotary at the district and club levels by making possible faster and more responsive support for clubs, a larger supply of well-trained district leaders, improved participation in Foundation and district-level RI activities, and a more challenging role for the governor as an innovative leader."

ROLE OF THE ASSISTANT GOVERNOR "All governors must appoint assistant governors to serve at the district level and to assist the governor with the administration of their assigned clubs. For information about the role and responsibilities of the assistant governor, see "Lead Your District: Assistant Governor.""

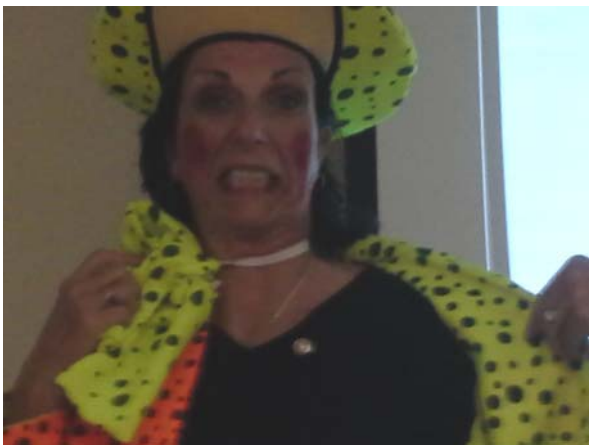
CRITERIA FOR SELECTING ASSISTANT GOVERNORS "Minimum criteria in selecting assistant governors include: • Membership, other than honorary, in good standing in a club in the district for at least three years • Service as a club president for a full term or as a charter president of a club, having served the full term from the date of charter to 30 June, provided that this period is at least six months • Willingness and ability to accept the responsibilities of assistant governor • Demonstrated outstanding performance at the district level • Potential for future leadership in the district
*** From "The Rotary International Manual of Procedure" (2013) ***

Big Thank You to PDG Frank Geddes for his faithful service this past 2 years in providing educational material from Rotary— Hope everyone has enjoyed the Roto News— signing off now see you later- Rena Kay Schrader, Editor in Chief, Prez Elect 15-16

What Did BERCER's Do This Week?



Rotarian of the Year- 2013-14
Michele Brown





**Bakersfield East
Rotary Club**

PO Box 2383
Bakersfield, CA 93303

Phone:(661)847-7301

Email:Andrea.Covey@RaboBank.com

**Consider bringing someone
into the “Family of Rotary”**

TO:

OFFICERS

President: Sandi Schwartz

Secretary: Andrea Loader

Treasurer: Bob Parker

Sgt. at Arms: Tom Burch &

Mike Cooper

Board Advisor: Larry Moxley

BOARD OF DIRECTORS

Administration: Michele Brown

Membership: Richard Ramos

Vocational Service: Rena Kay Schrader

Community Service: Christy Swatzell

International Service: Ron Biglin

New Generations: Aaron Markovits

Rotary Foundation: Dan Giordano

Past President: Christine Randall

Program & Demotion Chair Barbara Tarpley

PR Chair: Mark Ramsey

**Ambassadors of Fun President: Ron Biglin &
PP Christine Randall**

President Elect '14-15: Terry Schroefer

**Your Ad Here for Your
Business– Contact: Michele
Brown (661)589-0449
\$25.00 for a business card sized
ad,\$10.00 extra for a special line
of info, like a sale item! Money
will go to Covenant House.**