



# Rotary District 5790

## Fundraising Tool Kit

### Introduction

This tool kit is a resource for the work of all District 5790 Rotary Clubs and their Foundation Committees.

While there are a variety of reasons that many Rotarians do not contribute to the Rotary Foundation, the main reason members are not giving is that they are not asked. And asking for contributions is probably not anyone's favorite task. This tool kit is designed to provide you with the resources you will need to inspire your club members to give, to demonstrate the work their contributions are making possible, to request contributions, to document and turn in those contributions, and to monitor your club's progress throughout the Rotary year.

### Contents

- General Information and Videos
- Annual Fund and EREY Resources
- Major Gifts and Endowment Fund Resources
- Polio Plus Resources
- Reports

### ***General Information and Videos***

Information Guide:

[http://www.rotary.org/ridocuments/en\\_pdf/rotary\\_direct\\_double\\_points\\_info\\_guide\\_en.pdf](http://www.rotary.org/ridocuments/en_pdf/rotary_direct_double_points_info_guide_en.pdf)

Ways to Give Brochure:

[http://www.rotary.org/ridocuments/en\\_pdf/173en.pdf](http://www.rotary.org/ridocuments/en_pdf/173en.pdf)

The following videos can be used for a Foundation Moment at your club meeting – they are located at:

<http://www.rotary.org/>

- Doing Good Intro: <http://vimeo.com/34051471>
- Fighting Disease: <http://vimeo.com/33735961>
- Growing Local Economies: <http://vimeo.com/33736218>
- Promoting Peace: <http://vimeo.com/33671034>
- Providing Clean Water: <http://vimeo.com/33735494>
- Saving Mothers and Children: <http://vimeo.com/33690570>
- Supporting Education <http://vimeo.com/33737948>

Order complete DVD set online: <http://shop.rotary.org/Doing-Good-World-DVD/dp/B0043N0762>

### ***Annual Fund and EREY Resources***

EREY Brochure:

[http://www.rotary.org/ridocuments/en\\_pdf/957en.pdf](http://www.rotary.org/ridocuments/en_pdf/957en.pdf)

EREY Club Success Booklet

[http://www.rotary.org/ridocuments/en\\_pdf/958en.pdf](http://www.rotary.org/ridocuments/en_pdf/958en.pdf)

Matching Gifts Information:

[http://www.rotary.org/ridocuments/en\\_pdf/matching\\_gifts\\_faq\\_en.pdf](http://www.rotary.org/ridocuments/en_pdf/matching_gifts_faq_en.pdf)

<http://www.rotary.org/en/contribute/waystogive/corporatematchinggifts/pages/ridefault.aspx>

Making a Gift Online:

<http://www.rotary.org/en/Contribute/Pages/ridefault.aspx>

Global Contribution Form:

[http://www.rotary.org/RIdocuments/en\\_pdf/123en.pdf](http://www.rotary.org/RIdocuments/en_pdf/123en.pdf)

Multiple Donor Form:

[http://www.rotary.org/RIdocuments/en\\_pdf/094en.pdf](http://www.rotary.org/RIdocuments/en_pdf/094en.pdf)

### ***Major Gifts and Endowment Fund Resources***

Major Gifts, Major Impact brochure:

[www.rotary.org/ridocuments/en\\_pdf/166en.pdf](http://www.rotary.org/ridocuments/en_pdf/166en.pdf)

Link to Visions newsletters:

<http://www.rotary.org/en/contribute/waystogive/subscribetovisions>

Your Rotary Legacy

[http://www.rotary.org/ridocuments/en\\_pdf/330en.pdf](http://www.rotary.org/ridocuments/en_pdf/330en.pdf)

### ***Polio Plus Resources***

End Polio Now Site:

<http://www.endpolio.org>

End Polio Now Newsletter:

<http://www.rotary.org/en/ServiceAndFellowship/Polio/RotarysWork/Pages/PolioPlusNewsletter.aspx>

Link to additional Polio resources:

<http://www.endpolio.org/resources>

### ***Reports***

Using the Monthly Contribution Report (MCR):

[http://www.rotary.org/ridocuments/en\\_pdf/using\\_mcr\\_en.pdf](http://www.rotary.org/ridocuments/en_pdf/using_mcr_en.pdf)

Using the Club Recognition Summary (CRS):

[http://www.rotary.org/ridocuments/en\\_pdf/using\\_crs\\_en.pdf](http://www.rotary.org/ridocuments/en_pdf/using_crs_en.pdf)

Using the EREY Eligibility Report:

[http://www.rotary.org/ridocuments/en\\_pdf/using\\_erey\\_report\\_en.pdf](http://www.rotary.org/ridocuments/en_pdf/using_erey_report_en.pdf)

Understanding Foundation Recognition Points:

[http://www.rotary.org/ridocuments/en\\_pdf/foundation\\_recognition\\_points\\_fact\\_sheet\\_en.pdf](http://www.rotary.org/ridocuments/en_pdf/foundation_recognition_points_fact_sheet_en.pdf)