

WELCOME

FROM ROTARY INTERNATIONAL TO NEW ROTARY CLUB MEMBERS

GET INVOLVED IN ROTARY

Like most members, you probably joined your Rotary club to help improve the quality of life in your community and make a difference in the world. For more than a century, Rotary clubs have been providing vital service within their local communities throughout the world. Their achievements are the result of dedicated member action and participation.

Research shows that the more Rotarians involve themselves in Rotary activities, the more committed and connected they become to their club and the association. Act now and volunteer your time and talents in those areas that are important to you and where you can make an impact, large or small.

Here are a few ways to become more active in your club — and in Rotary activities beyond the club level:

- Volunteer to serve on one or more club committees.
- Sit with different people at each meeting so you get a chance to connect with everyone in your club.
- Participate in your club's service projects and, whenever possible, get your family involved, too.
- Recommend a colleague or friend for membership in your club; bringing in new members is a key responsibility of all Rotarians.
- Make up a missed meeting at another club and bring some ideas back to your members.
- Attend your district conference and get to know Rotarians from other clubs.
- Work with one of the youth service programs — [Rotaract](#) and [Interact](#) — sponsored by your club.
- Join one of the many [Rotary Fellowships](#) (Rotarians with common recreational interests, hobbies, or vocations) or [Rotarian Action Groups](#) (Rotarians with common service interests), and expand your Rotary acquaintance to other countries.
- Volunteer to host a [Youth Exchange](#) student or [Group Study Exchange](#) team visiting your district.
- Attend the [RI Convention](#) and learn just how international and interconnected Rotary service is.
- Get more information for [new members](#) at www.rotary.org.

LEARN MORE ABOUT ROTARY

Rotary International is a large and multifaceted organization. Here are some ways to learn more about Rotary:

- Explore [Rotary Basics Online](#), an essential guide to all things Rotary.
- Complete self-guided learning modules for new members in the [Rotary E-Learning Center](#).
- Check www.rotary.org often for the latest news and information, and sign up for the [RSS news feed](#).
- View video segments and public service announcements on [Rotary International's YouTube channel](#).
- Read every issue of [The Rotarian](#) or your [regional magazine](#) and your club and district newsletters.
- Connect with other members through Rotary's pages on [Twitter](#), [Facebook](#), and [LinkedIn](#).
- Watch the monthly [Rotary Minute](#) video to find out how Rotarians are helping their communities.
- Visit your [district website](#) to learn more about activities throughout the district.
- Subscribe to free [RI newsletters](#).

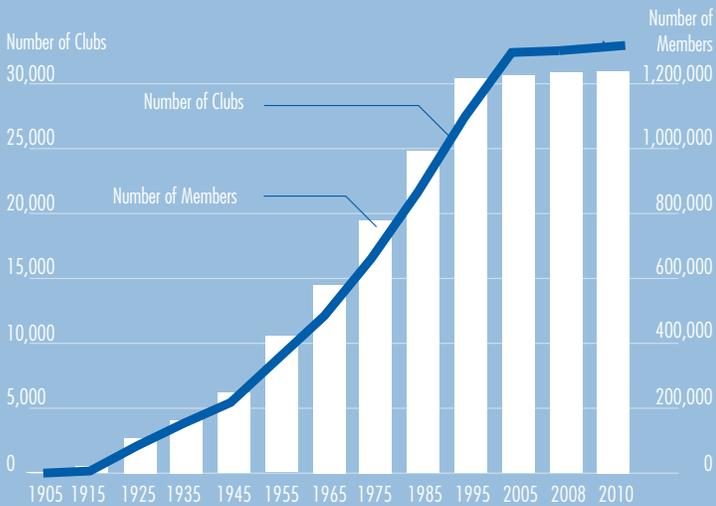
- Order these RI publications and resources (or click PDF link for free download):
 - [Rotary Basics](#) (595) (PDF)
 - [The ABCs of Rotary](#) (363)
 - [The Rotary Foundation Quick Reference Guide](#) (219) (PDF)
 - [Membership Video Set](#) (427)
 - [RVM: Rotary Video Magazine](#)
 - [Rotary International and The Rotary Foundation Annual Report](#) (187) (PDF)

In addition to reporting the latest Rotary news, [Rotary.org](#) provides Rotary-related website links and information about RI and Rotary Foundation programs. You can also use the [Member Access](#) feature of the site to conduct Rotary business online, including registering for the annual convention and making contributions to the Foundation.

RI offers a wide range of resources for Rotarians, including publications covering all aspects of Rotary and its Foundation. Check the online shop at shop.rotary.org or the [print catalog](#).

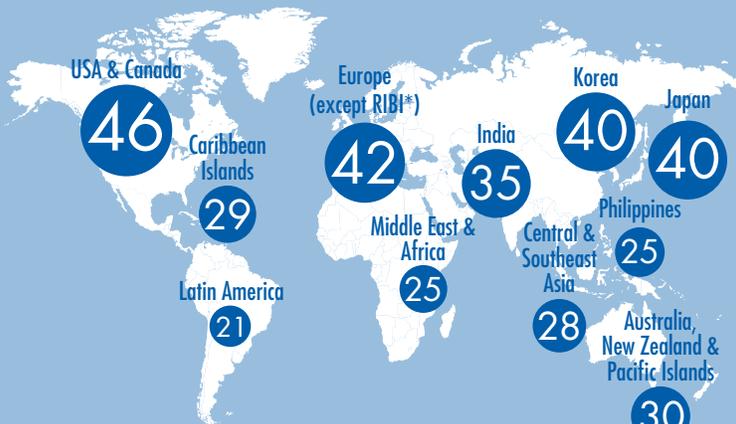
ROTARY FACTS

TOTAL MEMBERSHIP at 30 June 2010



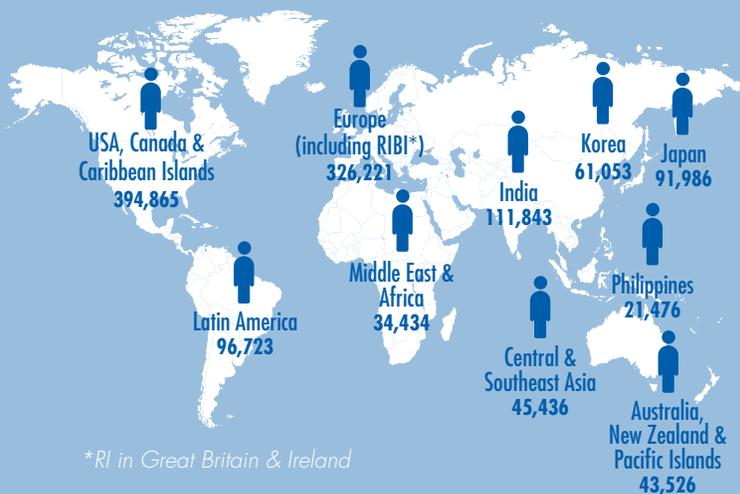
AVERAGE CLUB SIZE

Based on the RI database in July 2010, the average Rotary club has 37 members (90.5% of clubs reporting).



*RI in Great Britain & Ireland

NUMBER OF MEMBERS BY REGION at 30 June 2010



*RI in Great Britain & Ireland

QUESTIONS TO ASK YOUR CLUB

Getting answers to these questions can help you become more active in your club and better informed about Rotary:

- What club committee could use my skills?
- What community service projects is my club sponsoring, and how do I get involved?
- What programs — e.g., World Community Service, Youth Exchange, Rotaract, Rotary Youth Leadership Awards — does my club participate in?
- How can I assist my club officers?
- Who in my club can serve as my mentor?
- What opportunities are there for getting involved in international service?
- Can I invite prospective members such as colleagues and business acquaintances to attend a club meeting as my guest?
- When is the next club assembly?
- When and where is the district conference?
- How do I find out where to make up missed meetings?

1. Rotary clubs may sponsor three different types of community-based organizations as partners in service:
 - Interact: Service clubs for youth ages 12-18 or of secondary school age fostering leadership and responsible citizenship
 - Rotaract: Service clubs for young adults ages 18-30 promoting professional development and leadership
 - Rotary Community Corps: Groups of non-Rotarians who work to improve the conditions of their communities with Rotary club support

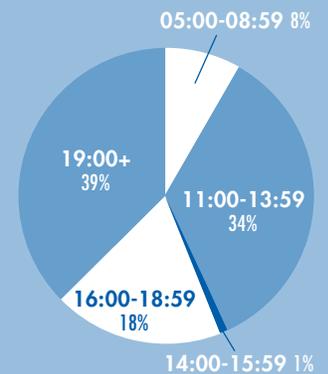
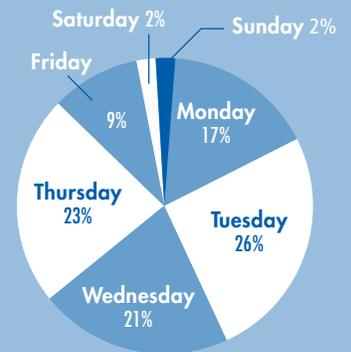
At the end of 2009-10, there were

 - 8,232 Rotaract clubs, sponsored by 7,609 Rotary clubs in 514 districts
 - 12,684 Interact clubs, sponsored by 9,847 Rotary clubs in 472 districts
 - 6,926 Rotary Community Corps, sponsored by 2,624 Rotary clubs in 196 districts
2. Through Rotary's PolioPlus program, Rotarians have committed more than US\$900 million to global polio eradication efforts, helping to reduce the incidence of polio by more than 99 percent.
3. Ambassadorial Scholarships is one of the world's largest privately funded international scholarships program for university-level studies.
 - Total scholarships awarded in 2009-10: 711
 - Total scholarship funds awarded in 2009-10: Approximately US\$15.4 million



ROTARY CLUB MEETING DAYS AND TIMES

Based on data submitted by Rotary clubs for publication in the 2009-10 *Official Directory*

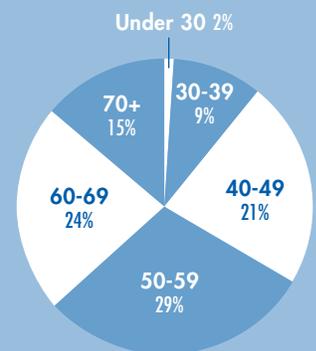


AVERAGE AGE RANGE OF MEMBERS

As reported by clubs in response to the 2009 *RI Demographic Survey*

Worldwide, the largest age group of members is aged 50-59 (29%).

Members 49 or younger make up 32% of membership worldwide.



STAY INVOLVED THROUGH SPECIAL EVENTS

In addition to weekly meetings, attending club, district, and international events held throughout the year can help you learn more about Rotary and stay involved.

- **Club assembly:** Meeting of all club members, held four to six times a year, that focuses on strategic planning, membership education, and other club-related topics
- **District conference:** Annual two- to three-day motivational and fellowship meeting open to all Rotarians in the district and their families
- **District seminars:** One-day meetings designed to assist club efforts in any of the following areas: recruiting and retaining members, public relations, youth and young adult programs, strengthening community service activities, etc.
- **District Rotary Foundation seminar:** One-day meeting designed to educate all interested Rotarians about The Rotary Foundation and encourage participation in its programs
- **RI Convention:** Annual four-day meeting, held in May or June in a different part of the world, offering unparalleled opportunities for international fellowship

Rotary needs your help. One of the keys to Rotary's continued success — and to your success as a Rotarian — is member participation. So take action now — get involved and stay involved. You are essential to Rotary.



Share your passion for Rotary!

REFER A MEMBER!

www.rotary.org/membershipreferral



USEFUL LINKS

Rotary International website

www.rotary.org

Online shop

shop.rotary.org

Member Access

www.rotary.org/memberaccess

**RI and The Rotary Foundation
Annual Report**

Prospective Member

www.rotary.org/membershipreferral

**The Rotary Foundation
Quick Reference Guide**

Rotary Basics Online

www.rotary.org/rotarybasics

RI Newsletters

www.rotary.org/newsletters

ROTARY ON THE WEB



www.rotary.org/socialnetworks



CONNECT WITH ROTARY ON

facebook

WATCH ROTARY VIDEOS AT

YouTube

JOIN ROTARY'S NETWORK ON

LinkedIn

FOLLOW ROTARY TWEETS ON

twitter



**EACH ROTARIAN:
REACH ONE, KEEP ONE**