**A new face for an old friend**

District 6330 Rotarians will see a new face but a familiar name with the re-launch of *The Bridge*. The newsletter name was previously used during past Governor Dennis Dinsmore’s year and current Governor Gay Ratcliffe feels that it is an appropriate symbol for a District that has such close connections as those that we share as Rotarians from Michigan and Ontario.

In the spirit of “Rotary Shares” Governor Gay Ratcliffe is interested in sharing the stories of the Rotary Clubs and Rotarians who are District 6330 over the coming months in the pages of *The Bridge*. This is your opportunity to share your club’s stories of successful service projects, innovative ideas and outstanding Rotarians.

This year’s Editor for *The Bridge* for 2007-08 is Ian Rutherford. Ian is a member of the Rotary Club of Port Elgin, Ontario, host for the 2008 District Conference. Please submit your contributions to *The Bridge* to:

Ian Rutherford  
E-mail: lyndian@bmts.com  
448 Queen’s Bush Rd  
Port Elgin, Ont., N0H 2C4  
Phone: 519-389-4680

**Inside this issue:**

<table>
<thead>
<tr>
<th>The latest in Web NEWS</th>
<th>Pg 2</th>
</tr>
</thead>
<tbody>
<tr>
<td>Albertan is new International Director</td>
<td>Pg 3</td>
</tr>
<tr>
<td>Invitation to Literacy</td>
<td>Pg 3</td>
</tr>
<tr>
<td>35% Membership Growth in one month</td>
<td>Pg 4</td>
</tr>
</tbody>
</table>

**Becoming a Rotarian brings unexpected rewards**

*By Governor Gay Ratcliffe*

The beginning of every Rotary year is like getting ready for the new school year when you were a child, with fresh pencils, fresh notebooks, fresh resolve, and fresh enthusiasm. Rotary, like the new student, brings new leadership, new resolve and new enthusiasm to our clubs as we continue to strive to make our world a better place for all our citizens both at home and abroad.

Becoming a Rotarian is a personal choice; a way of life that gives a sense of responsibility and ownership. Basic values such as honesty, caring for others and the world we live in give us purpose and direction, and unexpected rewards. I challenge you to get involved. Learn about Rotary, learn about RI President’s Wilf Wilkinson’s emphasis in Literacy, Health and Hunger, and Water, and help make a difference.

District 6330, sharing a border with the United States and Canada, gives us strength and uniqueness. As a member of one of our 60 clubs, Rotary International relies on you to move the ideals of Rotary forward. More than ever, our world needs the humanitarian work that Rotary and its members strive to do. A seemingly overwhelming task as we work together toward common goals. Step by step we can make a difference as we share our time, talents, and resources. Together, as part of a global network of service club members, we will reap the benefits in our local and global communities, as we follow RI President’s Wilf Wilkinson’s lead and “Share Rotary” with friends and fellow Rotarians.
**Web NEWS:**

- **Only 18% in every Rotary club ever bring in a new member**
  - for more info visit: [www.rotary.org/newsroom/programs/070731_memberconf.html](http://www.rotary.org/newsroom/programs/070731_memberconf.html)

- **Islamic Conference member states take action against Polio**
  - for more info visit: [www.rotary.org/newsroom/polio/070627_polio_champ.html](http://www.rotary.org/newsroom/polio/070627_polio_champ.html)

- **Rotarians seek additional aid for victims of Cyclone Yemyin**
  - for more info visit: [www.rotary.org/newsroom/programs/070801_pakistan.html](http://www.rotary.org/newsroom/programs/070801_pakistan.html)

- **Foundation leadership changes, vice chair elevated to chair**
  - for more info visit: [www.rotary.org/newsroom/foundation/070724_chair.html](http://www.rotary.org/newsroom/foundation/070724_chair.html)

---

**Important Rotary Dates to Remember**

- **August** is Membership and Extension Month  
- **Ambassadorial Interviews** August 18, Goderich  
- **September** is Rotary New Generations Month  
- **Group Study Exchange Participants** September 22  
- **October** is Rotary Vocational Service Month  
- **District Leadership Meeting** October 13, London  
- **Finance Meeting** October 13, London  
- **Foundation Seminar** Oct. 20, Sarnia; Oct. 27, Hepworth/Shallow Lake  
- **November** is Rotary Foundation Month  
- **December** is Rotary Family Month  
- **January** is Rotary Awareness Month  
- **AG Training** January 25, 26, 2008 Stratford  
- **February** is Rotary World Understanding Month  
- **Pre-Pets** February 2, 5&6, 2008  
- **March** is Rotary Literacy Month  
- **District Leadership Training** (AG’s & District Chairs) March 8, 2008 London  
- **PETS** March 28, 29 Sarnia  
- **April** is Rotary Magazine Month  
- **District Assembly** April 12, 2008 Baker College, Port Huron  
- **Governor’s District Golf Tournament**  
  - May 1, 2008 Port Elgin  
- **District Conference** May 2-5, 2008 Port Elgin  
- **June** is Rotary Fellowship Month

---

**District 6330 Directory**

*These Rotarians are available to assist clubs in achieving their 2007-08 goals. For more information contact:*

- **District Literacy Chair**  
  Sharon Malvern 519-273-0170  
  malvern@cvg.net

- **District Club Service Chair**  
  Stanley Malcolm 510-225-2333  
  malmanor@quadro.net

- **Foundation Chair**  
  **Polio Plus District Chair**  
  Judy Crawford 519-524-8946  
  judy@inboundontario.ca

- **Annual Programs Fund Chair**  
  Dennis Dinsmore 810-6870041  
  dennis@dinsmoregroup.com

- **C.R.C.I.D. Chair**  
  Pat Voeglin 519-542-5494  
  pkvoeglin@xcelco.on.ca

- **Public Relations Chair**  
  Robert Jewell 810-238-0309

- **World Community Service, Health/Hunger**  
  Michael Atkins 519-538-2857  
  retired@ajdesign.ca

- **Permanent Fund Chair**  
  Ken Bowby  
  kbowby@gmail.com

- **District Chair-Water**  
  William Lemmon 519-440-0201  
  wmmmary@sympatico.ca

- **District Membership Chair**  
  Allan Loiselle 519-870-1529  
  allan@allanloiselle.com

- **District Vocational Chair**  
  Debbie Redding 810-766-6025  
  Debbie.redding@plantemoran.com

- **Rotary Youth Exchange Chair**  
  Don Moore 519-881-2758  
  Don.moore@rye6330.org
profiles:

INTRODUCING

Sharon Malvern
District Literacy Chair

Sharon has been a Rotarian for 10 years and is past president of the Rotary Club of Stratford. “One of the best things about Rotary for me is the opportunity to use my professional experience in the service of Rotary. As a retired secondary school English teacher, librarian and principal, and currently a free-lance writer, I’m very interested in education and literacy.”

“I belong to a number of groups involved with literacy and I’m eager to share what I’ve learned. One outstanding example is the 2007 report from the Canadian Council on Learning, ‘No Time for Complacency’ which underscores the serious need for literacy programs.

I’m also very interested in the computer applications for literacy, e.g. Academy for Reading, and the ways they could be used by Rotary clubs.

I welcome invitations to speak to clubs in District 6330 in 2007-08 and I look forward to hearing from you.” Contact Sharon at 519-273-0170 or email at malvern@cyg.net

Audenart elected as International Director

Monty Audenart
Rotary Club of Red Deer East, Alberta
District 5360
Rotary International Director 2007-2009

The Board of Directors is the administrative body of Rotary International. Its 19 members include the RI president, president-elect, and 17 directors who are nominated by the clubs and elected at the RI Convention. The Board controls and manages RI affairs and funds in conformity with the RI Constitution and Bylaws. For continuity, each director serves a term of two years.

Monty Audenart received his doctorate of dental surgery in 1977 from the University of Alberta. He has served as president of two dental societies and as a member of the Peer Review Committee for the Alberta Dental Association. A member of the Rotary Club of Red Deer East since 1987, Monty has served as district governor, task force and committee member, president’s representative, and Council on Legislation representative. He has also served as district trainer, RI training leader, and governors-elect training seminar co-chair in Zone 22.

Monty is the founder of the Rotarian Action Group of Dental Volunteers.

As a Rotary volunteer he has taken his professional skills to the less fortunate of the world, through Rotary sponsored projects; to such countries as Mexico, Jamaica, Bangladesh, the Philippines, Thailand, Korea, and Far Eastern Russia. He has served communities from the Amazon River in Peru, to the Arctic Circle in Canada.

Monty and wife, Liz, are Major Donors to The Rotary Foundation and charter members of The Rotary Foundation Bequest Society.
**Membership drive increases club’s numbers by 35%**

**I joined because I was asked**

When the Rotary Club of Southampton decided that they needed an infusion of new members to continue the good work that they are known for in their community they designed a special membership campaign called “Building on Our Strengths - Looking to Tomorrow”.

One of the younger members to join, Addison Ziegler, an insurance broker, said that he had initially talked to a Rotarian friend from another community about the benefits of being a Rotarian. Although he didn’t pursue becoming a Rotarian at that time he was pleased when Southampton Rotarian Art Eby made a personal contact and extended an invitation to Addison to attend their introductory meeting. “I guess I just needed someone to ask me”, said Ziegler.

“I was looking for a way to get involved in the community and to give something back at the same time.” His first impression is that the Rotary club he has joined are a great group of people that work well together to reach common goals in community service.

With 10 new members recruited and four more in the wings, the results of the campaign are impressive and some of the key elements of the Southampton plan included:

- Having a buy in from their members for a significant expansion to their club.
- Invitation to prospects to a ‘Rotary Awareness Evening’ with social interaction and a presentation on ‘What is Rotary’.
- Identify the prospects who had committed to becoming a new Rotarian.
- Personal follow-up from the club president to welcome them.
- A retention strategy that included an orientation session and assigning mentors for the new members.

For more information on how the Rotary Club of Southampton conducted this successful membership drive contact their club president Keith Nixon at: keithisaway@yahoo.ca

**Why is membership growth important for Rotary?**

As we start the new Rotary year, let’s reflect on some of the reasons that membership growth is important for Rotary.

- Membership growth increases Rotary’s capacity for service.
- New Rotarians bring fresh ideas, new interests, and increased energy to clubs.
- More members increase the volume of support for The Rotary Foundation.
- Diversity in membership ensures that the club is relevant to the entire community.
- Service-minded individuals are given the opportunity to help their communities through Rotary.
- More members create a larger network for both local and international fellowship.
- New and younger members ensure the future of Rotary and its work.

For more information on changes affecting membership, including: attendance rules, new dues and new smaller club certification program visit www.rotary.org/membership/