

District 6440 Rotarians “Doing Good in the World”...

Anthony J. Tolbert III, Robert H. Meeder, Narayan Murarka, Sandy Frum, Jim Runnfeldt, Carolyn Anthony and Walter Reed

Overview

Anthony J. Tolbert III

Rotary year 2011-12 was an excellent year for the District Rotary Foundation. We had great success in that we used all of our DDF. This is always a joy for it means our District Rotary Clubs did many projects overseas as well as local projects through our District Simplified Grants, (See individual listing in other parts of this report). Our Group Study Team represented our District well in Taiwan. Our clubs were great hosts for our incoming visitors. The Ambassadorial Scholar was limited to one scholar for the coming year. The committee selection declined after several months, but we were able to get our second choice who agreed to serve as our scholar. She will do us proud. Thanks to the Rotarians and Clubs, our Rotary Foundation collection for the Annual Giving is estimated to be close to \$400,000 exceeding our goal of \$307,000. We had one new Arch Klump member and several Major Donors and Bequest Society members. Polio did very well. We lead the Zone in giving for the year and for the entire campaign.

DDF Finance Summary

Robert H. Meeder

The funding of our projects was possible due to the generous donation by our Rotarians and Clubs to The Rotary Foundation. 50% of these donations come back to the district as District Designated Fund (DDF) three years later. In addition to the DDF, the Foundation provides match for our Matching and/or Global Grants.

| | |
|--|------------------|
| Funds contributed by Dist. 6440 Rotarians to TRF’s Annual Programs Fund (APF) during 2008-09 | \$407,221 |
| 50% of APF Contributions from 2008-09 received as 2011-12 DDF | \$203,611 |
| Additional Accounting Adjustments | <u>\$44,561</u> |
| Total DDF available to Dist. 6440 for 2011-12 year | \$248,172 |
| Additional TRF funds received as Matching or Global Grants match (See below) | <u>\$121,950</u> |
| Total Funds coming back to Dist. 6440 from TRF | \$370,122 |

Breakdown of District Designated Funds Expenditure:

| | |
|-------------------------------|----------------|
| -- Ambassadorial Scholarships | \$104,000 |
| -- GSE Teams | \$13,000 |
| -- Matching/Global Grants | \$82,698 |
| -- District Simplified Grants | \$40,000 |
| -- DDF carry over to 2012-13 | <u>\$8,474</u> |
| -- Total | \$248,172 |

It is important to note that from a total of \$407,221 donated by our Rotarians to TRF during 2008-09, we received back the sum of \$248,172 + \$121,950 = \$370,122 to sponsor both educational and humanitarian projects.

Bottom Line: The more we give for educational and humanitarian projects the more we can get back to actually carry out projects. This is the power of matching funds.

Matching and Global Grants

Narayan Murarka

Eleven District 6440 Rotary Clubs are working closely to deliver on Rotary Foundation Matching/Global Grants valued at just over \$600,000. The purpose of the grants is to make a lasting and sustainable positive difference in the lives of impoverished rural communities in various parts of the world. These grants are financed on the basis of matching funds between Rotary Clubs, District Designated Funds (DDF) and the Rotary Foundation. Rotarians at the club level initiate, plan and execute the project. The Rotary Foundation administers the project.

The Matching/Global Grants address different community needs in countries shown in the table below. For nine of the eleven projects, the leadership is provided by one of our district clubs with support and funding from several other clubs within the district. In one of these cases funding support is also provided by other districts/clubs (#6060, #7820). In two cases, an outside district/club took the leadership role with our clubs providing some of the funding support.

| Country | Lead Club | Funding Level | Community Needs |
|--------------------|---------------------------|---------------|---------------------------|
| Guatemala+ | Barrington Breakfast | \$154,610* | Water and Sanitation |
| Guatemala++ | Glenview | \$150,000** | Literacy |
| Thailand | Gurnee | \$59,001 | Children's Playground |
| Bolivia | Winnetka- Northfield | \$54,400** | Prosthetic Leg |
| Kenya+ | Barrington Noon | \$50,050 | Four Water Wells |
| Guatemala+ | Northbrook | \$45,000*** | Computers, Tilapia Farm |
| South Africa | Glenview Sunrise | \$27,555 | Provide Truck |
| Brazil | Highland Park | \$27,505 | Ambulance |
| Dominican Republic | Lincolnshire Morning Star | \$21,950 | Computers, Printers, etc. |
| South Africa | Arlington Heights | \$13,800*** | Solar Oven |
| Peru | Park Ridge | \$11,500 | Sewing Machines |
| Total | | \$615,371 | |

+ These are Global Grants in partnership with Pilot District 6420.

++ This is a Global Grant in partnership with Pilot District 6400.

* Includes part of the funding provided by districts #6060 and #7820.

** Project leadership provided by other districts/clubs with Dist. 6440 clubs donating funds.

*** Project carried forward from last Rotary year 2010-11.

Some interesting observations:

1. The district Rotarians raised approximately \$80,000 in cash among several clubs within our district. This sum was in turn matched dollar for dollar by the District Designated Funds (DDF). Additionally, club cash was also matched by TRF by a multiplier of one and one-half times in the amount of over \$120,000. With contributions from other districts/clubs and further match by The Rotary Foundation and, the total funding for all these projects came to just over \$600,000.
2. Six projects are funded at above \$30,000 level and only two projects in the low teens. This shows a shift in trend in our district from smaller size projects in the past to larger ones.
3. Partnership among our district clubs was a significant factor in achieving such a result. Collectively, over 40 individual clubs partnered and pooled their resources for these eleven projects. Such an interaction created opportunities for fellowship and friendship among our district Rotarians. It also helped sponsor bigger projects.
4. Partnership with other districts/clubs was also very important for the success of these projects. In particular, collaboration with Districts 6420 and 6400 (both pilot districts) was instrumental in sponsorship of four of our projects.

District Simplified Grants

Sandy Frum

In addition to Matching/Global Grants, District Simplified Grants (DSG) was awarded to 38 District 6440 Rotary Clubs to support 44 local projects in their own neighborhood. The projects are financed on the basis of matching funds between Rotary Clubs and District Designated Funds (DDF). The clubs raised over \$100,000 in cash for these projects. That was matched by DDF in the amount of \$40,000 resulting in a total funding of \$140,000. Projects included support for food pantries, warm coats, children's gifts, medical and school supplies, etc. Rotarians at the club level initiate, plan and carry out hands-on execution of these projects.

Group Study Exchange

Jim Runnfeldt

The 2011-2012 GSE Exchange was with Taiwan District 3480. Our team, led by Evanston Noon Rotarian Ada Khan and comprised of four female team members, visited the Taipei area from March 17 through April 16, 2012. The team from Taiwan arrived on April 16 and departed for Taipei on May 12, 2012.

Twenty-two (22) clubs were involved with the Inbound Team, as host families, vocational pairings, drivers, day chairs, etc. The team made one (1) presentation at the district conference and five (5) presentations, one each in each of the five sectors, to multiple clubs in some instances.

Funding of the airline travel for both inbound and outbound teams and language training for the outbound team was provided at the cost of \$13,000 from the District Designated Fund. District

funds in the amount of approximately \$7,000 were used to pay for the uniforms of the outbound team and social/cultural activities of the inbound team.

Ambassadorial Scholarships

Carolyn Anthony

In 2011-2012, District 6440 sent four Ambassadorial Scholars abroad at a total DDF of \$104,000. The scholars are:

- Brittany Shepherd attended the University of Oxford.
- Marissa Cramer is at the Qalam Wa Lawh Center in Morocco.
- Magdalena Domaradzki attended Makerere University in Uganda and
- Ryan Brod attended the University of Jordan.

For 2012-2013, we will send one Ambassadorial Scholar abroad. Alyson Lofthouse of the Rotary Club of Park Ridge will attend the Liverpool School of Tropical Medicine.

We commend Rotarians for the time, talent and energy to initiate and follow through with hard work to make the difference in the lives of thousands of people worldwide. These projects do contribute towards international goodwill and peace.

TRF Annual Programs Fund

Walter Reed

In pure dollars, D-6440 Rotarians supported the 2011-2112 goal with commendable generosity, exceeding the \$307,000 District goal by more than \$75,000. For future reference it is worthwhile to detail the fundraising factors which helped to reach this total.

The continuation of the \$500/500 Recognition Point Match toward Paul Harris Recognition by an anonymous Rotarian and its year-around promotion produced nearly \$50,000 net. So did a similar matching offer by a leader of the Wilmette Harbor RC whose members contributed a total of \$39,000, way above the Club's \$7,200 goal (or 543%). A Club-sponsored matching offer by the Lake Forest-Lake Bluff RC produced 17 new Paul Harris Fellow members and doubled the Club's more modest prior-year total. The obvious point is that RI's emphasis on \$100-per Rotarian-per-year is outdated and reduces the opportunity for larger individual contributions.

Analyzing the dollar results is desirable but it also ignores the overriding task: Many Rotarians are unaware of the impact of the Foundations programs and "the good which the money does". In fact too many District Rotarians confuse their Club's Foundation with the Rotary Foundation. Efforts to educate all District Rotarians about "what you get when you give" throughout the year, instead of only in November, have begun to pay dividends - but they need to be repeated every year and throughout the year because people forget and new Rotarians seldom are subject to a meaningful orientation process in their Clubs.

The real asset in promoting the Annual Fund is that all Rotarians want to be "good" Rotarians. The continuing objective is simply to build on this asset with meaningful information/education year-around.