Greetings from the Governor

First Month’s Perceptions From The District Governor

1. Every one of our District’s 51 clubs is unique.
2. Small clubs might be few in numbers of members, but they are mighty and have a HUGE impact on their communities.
3. Rotarians are great people to know.
4. Rotary chicken is a myth. I have only had chicken once.
5. 7 AM Rotary meetings are lively!
6. Clubs that do “happy bucks” are happy clubs.
7. There are many ways to do a 50/50 split the pot using a deck of cards.
8. I am as lucky with the 50/50 as I am at my home club—I never win!
9. I understand now why the GSE Team members from the Netherlands were so amazed at our “space.” Ohio is a beautiful state and the corn is as high as an elephant’s eye.
10. I am honored and blessed to serve as your District Governor. Thank you for the opportunity.

Meet Your Assistant Governor

Bradley Vath started his Rotary journey in 1987 when he joined the West Milton Rotary Club #3660. Brad served as Municipal Manager for West Milton from 1987 to 2001. During this time Brad got involved with the West Milton Club, working his way through various Director and Officer Positions. Brad had 10+ years of perfect attendance in West Milton, and even did a make-up on his honeymoon.

In 2001 Brad changed jobs and started work as the Assistant City Manager/Community & Economic Development Director for the City of Tipp City. Brad joined the Tipp City Rotary Club #3651 and was President of the Tipp City Rotary Club for the 2003-2004 Rotary year. Brad attended his first District Conference when he was President, and volunteered to help DGN Sivaji Subramaniam (2005-2006) as an Assistant District Governor during his year as DG. Attending the District Conference started Brad’s journey to become a “Rotarian” and not just a Rotary Club member. In 2005, Brad attended the Centennial Rotary International Convention in Chicago.

Brad has served as an Assistant District Governor for four years, and has served on several District Committees. After taking a year off, Brad is again serving as Assistant District Governor for DG Norma Berry (2010-2011). Brad has volunteered as facilitator/trainer for All-Ohio PETS. In 2010 he & Jim Hieb were the co-Facilitator Trainers who helped to organize and train the 35 facilitators for All-Ohio PETS. Brad is a multiple Paul Harris Fellow and strong supporter of Rotary. He received his Master Degree from THE Ohio State University and is an avid fan. Brad is married to Michelle and they have two children, Brandon & Kayla, and a golden retriever.
USA, Puerto Rico and US Virgin Islands Rotary Clubs and Districts and the IRS
From Club and District Support - Pan America Department
Rotary International, 1560 Sherman Avenue, Evanston, Illinois
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What follows is not tax advice, but general information, which may be useful. Questions regarding any tax matters need to be referred to local counsel, your tax adviser or to the IRS. (http://www.irs.ustreas.gov or 1-800-829-1040)

On 13 May 1958, the Internal Revenue Service declared that Rotary International (RI) and its clubs and districts are entitled to exemption from federal income tax under Section 501(c)(4) of the Internal Revenue Code. While Rotary districts and clubs are exempt from paying federal income tax, the law does require Rotary clubs and districts to file an annual information return on IRS Form 990, on or before the 15th day of the 5th month following the close of the annual accounting period (15 November). Certain organizations, other than private foundations, that do not normally receive more than $25,000 in gross receipts in each taxable year are not required to file Form 990.

Clubs or districts with gross receipts of $25,000 or less are now required to file Form 990-N, which is an electronic e-Postcard report. This report is required annually. Failure to meet the annual filing requirement for three consecutive years will result in revocation of the tax-exempt status of the club or district in question. To learn more about this requirement, and to obtain the necessary e-Postcard report form, visit the US Treasury website at: www.irs.gov/eo, or call the toll-free number: (877) 829-5500.

Numbers: RI’s Group Exemption Number (referred to as “GEN” on Form 990), is 0573, which applies to RI as well as all USA, Puerto Rico and Virgin Islands clubs and districts. At the same time, every club and district in the USA, Puerto Rico and Virgin Islands is required to have its own Employer Identification Number (EIN). This 9-digit number is essentially a tax ID number, and has nothing to do with whether the club or district has any employees. As RI must report annually the EINs of all districts and clubs in the USA, Puerto Rico and Virgin Islands, the RI secretariat maintains a list of those EIN tax numbers for reference. New Rotary Clubs, however, must apply directly to the IRS for an EIN number to be assigned to the new Rotary club. Please contact your Club and District Support (CDS) representative at Rotary International headquarters if you have any questions about the EIN number for your club or district.

Tax Deductible Status: Contributions to clubs and districts are generally not tax deductible as charitable contributions. Clubs and districts that have gross annual receipts that normally exceed $100,000 generally must include a disclosure statement regarding the non-deductibility of contributions during fundraising solicitations (IRC Sec. 6113). Note that this includes invoices for payment of dues. See IRS Notice 88-120 for more details and acceptable disclosure language. Contributions to any club or district charitable fund that has obtained tax exemption under Section 501(c)(3) of the Internal Revenue Code may be tax deductible as charitable contributions. Membership dues may be deductible for some Rotarians as business expenses.

Other Taxes: Clubs or districts may be required to file IRS Form 990-T if they have “unrelated business income.” An unrelated trade or business is defined as any trade or business that is regularly carried on, and that is not substantially related to the organization’s exempt purpose or function. (IRC Sec. 513). Federal Social Security and withholding taxes, and local state income taxes may be required from a club or district that has one or more paid employees. Please contact the IRS or your tax consultant or attorney for guidance on this issue. The laws of individual states vary in regard to state income tax, sales tax, other taxes and special licenses. The 501(c)(4) status applies only to federal income tax and does not necessarily have any bearing on state or local taxes. IRS interpretation of its Code also can vary slightly in different US Treasury districts.

Rotary Afternoon at the Reds to Benefit Polio

District 6670 Rotarians enjoyed a steamy day at Great American Ball Park, cheering on the REDS. Thanks to the generous partnering of the REDS organization with Rotary, Rotarians and their families and friends were able to enjoy premium seats at the ballpark. The REDS discount the tickets to the District, allowing the District to generate funds for Polio eradication. Several members of the Rotary Club of Cincinnati along with District Governor, Norma Berry, took part in the on the field activities prior to the game. DG Norma was honored to deliver the official game ball to the pitcher’s mound as part of those activities.
Hats Off to the Rotary Club of West Chester/Liberty

Hats off to the Rotary Club of West Chester/Liberty Township and Rotarians Anil Marfatia and Gregg Girard. These two Rotarians, along with their crew, spent a weekend building a boat made of corrugated cardboard, glue and duct tape.

The boat, christened Row, Row, Rotary, raced on Saturday July 17th in the Crazy Cardboard Regatta Race on the Voice of America lake. The Rotarians had never built a boat before but felt certain the boat would not only float, but also be a race winner. The boat, one of twenty to compete, sported the Rotary motto and showed that Rotarians certainly know how to have fun! What a great way to make a splash in the community!

More Ideas to Attract New Members

Have a one page flyer or brochure that highlights club accomplishments and provides basic facts about the club. Visitors to your club will walk away with membership contact info and information about the club that can’t be shared within a traditional meeting due to time constraints.

Use the Multi-talented Team Approach

“Inviters” are great at bringing new members to meetings and then pass off to the “Managers” who thrive on the follow-up and paperwork. “Closers” seal the deal.

“Orienters” are good at Rotary education and orientation and “Mentors” thrive on ensuring integration and involvement.

Acknowledge that new members, especially younger new members, are anxious to feel a part of the group. Provide them the ability to introduce themselves to the membership and make their induction something special. Suggest they invite their family members to meet the club members and celebrate the occasion.

The Member Who Never Came Back

It amuses me to think that your club spends so much time looking for new members, when I was there all the time. Don’t you remember me? I am the one who came to every meeting but nobody paid any attention to me. I tried to be friendly, but everybody seemed to have their own friends to talk and sit with. I sat down among some unfamiliar faces several times, but nobody paid much heed to me. I hoped someone would ask me how I could participate but no one did. Finally, because of illness, I missed a meeting. No one asked where I had been. I guess it did not matter whether I was here. Who am I? I am the member who never came back to your club.

At a recent club visit a member was surprised to be honored as a Paul Harris Fellow for all of his work for and support of the club and the club’s activities. You could feel the pleasure of every member in the room as the award was presented. After the meeting this member took me aside and said he wanted to tell me a story. You see, this was not the first Rotary Club this Rotarian had joined. He discovered after joining the original club that he was one of the youngest members. He did not see this as a problem. He was excited to be a member of the club and arrived early for each meeting. However, every meeting he found that no one was joining him at the table. “Old” members continued to sit together and were not inviting him to join them. This new member knew that this was not the Rotary way and decided to search for a new Rotary Club. The new club not only welcomed him, they welcomed his ideas and enthusiasm as well. This month he became their newest Paul Harris Fellow.

Adopt an outsider’s viewpoint and take a moment and assess your club. How do you greet prospective and new members? Does someone shepherd them into the club or are they left to make their own way? Is your meeting place easy to find and inviting?

First and second and third impressions count and are nearly impossible to undo. It is hard work bringing in new members. Please don’t let those things we know to do, think we do or fail to do hinder our efforts.
Batavia Rotary, Police to Help Boys & Girls Club Members Experience The Fair

The Rotary Club of Batavia sponsored a day at the Clermont County Fair July 26th with a portion of the proceeds from their recent Golf Outing. The Club paid for 75 kids plus chaperones from the Boys and Girls clubs in the county. In addition, area police agencies were partnered with kids for the day.

They had transportation, food, unlimited carnival rides and, of course, shirts that prominently displayed “Batavia Rotary Club”. Most had never been to a fair. One boy thought they were headed to a book fair and was wide-eyed when he saw what was in store for the day.

Rotarian Terry Zinser, Chief of Union Township Police (Clermont County) said, "Most of these kids see the police under the worst of circumstance, like when a parent is being arrested." Zinser said that all of the agencies involved looked forward to sharing the day with the kids in a positive and friendly setting.

Cincinnati Rotary Invites All Rotarians to Join Them for an Evening of Tennis

Cincinnati Rotary invites you to join us for an evening at the Western & Southern Financial Group Masters Tennis Tournament on Thursday, August 19. The Rotary Hospitality tent will open at 5 p.m. with a cash bar and dinner will be served at 6 p.m. The matches will begin at 7 p.m. The cost for dinner and a ticket is $64 per person. The cost for dinner only (you must have your own tickets to the matches) is $30 per person. Visit their website www.cincinnatirotary.org for the reservation form and information. The deadline for reservations is Thursday, August 12 at 2 p.m.

Rotary Club of Mason and Deerfield 15th Annual Charity Golf Outing

The Rotary Club of Mason and Deerfield is excited to announce its 15th annual Charity Golf Classic for Monday, Aug. 30 at 1:00 p.m. at Four Bridges Country Club, which is proudly sponsored by Blue Ash Industrial Supply.

Register before Aug. 15 and take advantage of the Early Bird Special! Register by downloading the golf outing forms at www.mason-deerfieldrotary.org. Contact Scott Hall at kscotthall@msn.com for more information.

Not a golfer? There are affordable sponsorship opportunities available for your business and for individuals. This prestigious golf outing offers a delicious buffet lunch served from 11:00 a.m. to 12:00 p.m., a shotgun format and a chicken and rib dinner!

Outbound Youth Exchange

We salute the 2010-2011 Outbound Youth Exchange students and their sponsoring clubs and we wish them a safe and productive year.
Trotwood Rotary Club Adopt-A-Road Project
Trotwood Rotary Club was the first organization to participate in City of Trotwood's Adopt-A-Road program which was started in March of 2008. Participants pick up litter 3 times annually on a mile section of road. Each organization is supplied with safety vests, litter pickers, bags, and safety training prior to their first date. A sign is erected at the beginning of each adopted section of road. The latest litter pick up date was Saturday, July 24.

Pictured are President Terry Lodge, Treasurer Taffy Smith, Secretary Sandy Allen, Program Chairperson Wanda Long, and member, Jackie Brockman. Not pictured is member Ted Fowler.

Cincinnati Rotary to Celebrate their Centennial
On Wednesday, September 15th, The Rotary Club of Cincinnati will celebrate their Centennial with a gala celebration dinner at the Hall of Mirrors at the Hilton Cincinnati Netherland Plaza.

2010-2011 RI President Ray Klinginsmith will be the featured speaker. Sponsored on September 15, 1910, the Rotary Club of Cincinnati is the 17th oldest club in Rotary. The celebration includes a cash bar reception, dinner, raffle and a program commemorating the Club’s history. Additional information is available on the club’s website, www.cincinnatirotary.org

Rotary’s US $200 Million Challenge
Rotary’s partnership with the Bill & Melinda Gates Foundation has reached a new level to provide a significant portion of the funding necessary to make the dream of a polio-free world real.

The Gates Foundation has awarded The Rotary Foundation a total of $350 million in two challenge grants to help end polio. In response, Rotary has committed to raising a total of $200 million by June 30, 2012. The Gates Foundation grants represent a tremendous validation of the approach and success of our PolioPlus program. The RI Board of Directors and the Rotary Foundation Trustees have unanimously agreed to accept these challenge grants at a critical juncture for the Global Polio Eradication Initiative, which needs adequate funding to reach the eradication goal. Funds from the grant will be distributed by The Rotary Foundation to the most critical polio-affected countries through grants to the World Health Organization and UNICEF in direct support of polio immunization activities.

Since Rotary launched the PolioPlus program, the number of polio cases has decreased by more than 99 percent and the number of polio-endemic countries has fallen from 125 to 4. In the 4 polio-endemic countries (Afghanistan, India, Pakistan, Nigeria), wild poliovirus circulates in very limited geographic areas.

Rotary Club and Rotarian participation in Rotary’s $200 Million Challenge is crucial to making it a success. Rotary raised over $57 million toward this amount in 2008 and to date is over half way to the total challenge.

Each Rotary Club has been asked to organize a public fundraising event to raise a minimum of $2000 annually for each of the three years of the challenge. I asked that you continue this effort throughout 2010-2011.

As a child, I stood in the long lines awaiting my turn to receive the polio vaccine. I had friends then and today who are polio survivors. While there are no new polio cases in the US today, that horrible possibility is just a plane ride away. Many children in the US today do not know what polio is or assume it is something that only affects children in other parts of the world. Education and immunization are the tools that will assure total eradication of this crippling disease. Please do your part as Rotarians and citizens of the world to make sure we rid the world of polio once and for all.
District 6670 Trilogy  
August 11, 2010  
6-9 PM  
Centerville High School

All District 6670 Rotarians are invited to attend the District 6670 Trilogy training event. The training will not include speakers from RI or Zone but instead will be comprised of breakout sessions facilitated by the District Assistant Governors and Trainers. Topics include membership and membership retention, Youth activities and programs, and Foundation. Each attendee will have the opportunity to attend 2 separate breakout groups and topics. We will also share ideas on club service projects for the District wide Rotary Community Day of Service on September 11th.

There will be a light dinner provided, beginning at 6 PM and the program will conclude prior to 9 PM. Cost is $10 per attendee, payable by cash or check with this registration form or at the door.

Directions to Centerville High School are attached.

Please complete the registration information below.

Club Name________________________________________

Attendee name _____________________________________

Attendee choice of 2 breakout topics____________________

Attendee name _____________________________________

Attendee choice of 2 breakout topics____________________

Attendee name _____________________________________

Attendee choice of 2 breakout topics____________________

Attendee name _____________________________________

Attendee choice of 2 breakout topics____________________

Attendee name _____________________________________

Attendee choice of 2 breakout topics____________________

1)Membership and membership Retention; 2) Youth Activities; 3) Foundation (Fundraising)

Complete this registration form and scan and email to naberry@att.net, mail to Norma at 1013 Hickory Ridge, Loveland, Ohio 45140 or fax to Vickie Schmidt at 513.398.6953.