In This Week's Bulletin

URGENT NOTICES:  Monroe Park Cleanup CANCELLED, Photos needed for District Conference

Our Program:  Our Charter Members: The Final Four Plus the Three Almost Charter Members Equal "The Magnificent Seven"

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News Items: URGENT: Photos of Your Paul Harris Children and Grandchildren needed,

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Member News: Birthdays and Anniversaries, Membership Classifications, Councilwoman Christopher Sworn In, Tom Feely and The Costco Story

Our Program: Charter Member Day

The Final Four Plus the Three Almost Charter Members Equal "The Magnificent Seven"

This week's meeting will once again feature the four remaining charter members of the Rotary Club of Dunwoody. Please attend and be prepared to be surprised and excited by what you will be seeing and hearing. They will continue to thrill and inspire you as they provide answers to your questions. While serving Rotary we have been having "FUN" for the last 28 years. It's another opportunity to find out why the Rotary Club of Dunwoody, after 28 years of "Sharing Rotary and Serving People" (the RI Theme of our charter year 1984), has the deserved reputation of being the "Best of the Best" in the world of Rotary.

Our remaining charter members are Gary M. Lane, Past President 2007-08, William M. "Bill" Mulkey, Past President 1988-89 and Past District Governor 1997-98, Cecil G. "Teak" Pacetti, Executive Secretary, and R. Douglas "Doug" Wright, Past President 1992-93.

The masters of ceremony this year will feature Chris E. Gutschenhritter who became a member on December 21, 1984 and served as President in 2004-2005 and H. Edward "Ed" Godshall who became a member on April 26, 1985 and served as President in 1993-1994 and Joseph L. "Lang" Woody who also became a member on April 26, 1985 and

News
Welcome Our New Member!

Please welcome Norman Collins to the Rotary Club of Dunwoody. Norman is the Branch Manager/Vice President for Bank of North Georgia located in Dunwoody.

He joined the Bank of North Georgia in 2008 and has been in the Financial Service Industry for over 24 years. He has served the last 10 years in the Dunwoody market. He is a graduate with a B.S. in Management from Arkansas State University, Jonesboro, Arkansas.

He is active in a variety of civic, cultural organizations and events including volunteering in the food pantry at The Community Action Center, Dunwoody Arts Festival, Dunwoody Music Festival, Basketball coach for Johnson Ferry Baptist Church Crossover youth league and serves as a Board Member for the Dunwoody Northeast Georgia Soap Box Derby Association, currently serving as Vice President and The Spruill Center for the Arts as Treasurer.

Outside of professional interests, he travels, reads, enjoys cooking and lives in East Cobb with his wife Carole and two boys, Alan and Matthew.

Please thank Jean Holloway for introducing Norman to our Club and introduce yourself and welcome him.

Welcome Our New Member!

Please welcome Tom Taylor to the Rotary Club of Dunwoody. Tom represents Georgia House District 79, which includes the recently incorporated City of Dunwoody, part of Chamblee, and part of unincorporated North DeKalb County. Prior to his elected service as a City Councilman in Dunwoody and running for the House, he served as Vice President (and later President) of Citizens for Dunwoody, Inc. and is a founding board member of that organization. Tom was a driving force in that organization and provided leadership during many key endeavors including the legislative process and incorporation effort where he set the political strategy and also formed and served as President of the Dunwoody Action Committee PAC.

Tom also brings extensive, hands on business and financial management experience to the table. Beginning his career in the telecom industry with AT&T, Tom transitioned to the defense and military contracting industries in the early 1990's. In senior management roles with both Rockwell International Tactical Systems, and DynCorp International, he managed a variety of sensitive defense programs with multi-million dollar budgets for both the U.S. government as well as customers worldwide. He is a veteran of the United States Navy, with 21 years of combined active and reserve service. He earned an undergraduate degree from Georgia State University in International Relations and Economics and an MBA in International Business.
In addition to Citizens for Dunwoody and later Dunwoody City Council, Tom served as a board member on the Dunwoody Homeowners Association and the Executive Committee of the DeKalb Republican Party. He has worked as a parent volunteer at Kingsley Elementary and Peachtree Charter Middle School. He also coached youth soccer at the Ashford-Dunwoody YMCA for 18 seasons. He's a native of Boca Raton, Florida and has lived in the Dunwoody area for 22 years.

He and his wife of 26 years, Wendi, have an 18-year-old son, Keith, who is a sophomore in a dual degree program at Georgia Tech and North Georgia College.

Welcome Tom to our Club and thank Rick Otness for introducing him to us.

New Member Forum Meets

This past Saturday, April 14, ten of Dunwoody Rotary's newer members met with several of our Past Presidents and our future leadership team to learn more about how our Club functions. The New Members included: Patty Adcox, Adam Wint, Karen Williams, Dan Weber, Blake Lyons, Tom Feely, Norm Collins, Steve Santora, Steve Cooper, and Rick Woods.

As with last fall’s participants, the group enjoyed the opportunity to get better acquainted, and to learn a little more about Club projects and our fellowship opportunities for the coming year. President Laura described our Club’s long range goals and success measures, and was followed by discussions by Board members Past President Kathy Brandt, Past District Governor Bill Mulkey, President Elect Susan Schwall, Jim Floyd, and Past President Fred Brandt.

All new members are encouraged to attend at least one meeting of the Forum during their first year in the Club as a way to get better oriented and as an opportunity to know their fellow members better! The next Forum meeting is scheduled for October 2012.

Paul Harris Children/Grandchildren Photos Needed

If you have made one of your children or grandchild a Paul Harris Fellow this year, we would like to include a photo of them in the Foundation Section in the House of Heroes this year at the District Conference. We need the photos YESTERDAY!

Please send their photo to Jim Coleman ASAP! His email is jcoleman@ossatl.com.

Volunteers Needed for Dunwoody Arts Festival

by Charlie Augello

A Mother's Day tradition in the City of Dunwoody, the crowd-pleasing Dunwoody Art Festival, will celebrate its third dazzling show on May 12 and 13. For more information, visit the Festival’s website at http://dunwoodyartfestival.splashfestivals.com

As in the past, Dunwoody Rotarian Volunteers
will have the opportunity to play a role that is central to the success of this event, which is expected to draw a remarkable crowd of more than 70,000 families, friends, visitors to the streets of Dunwoody.

**What are the volunteer opportunities?**

While there are many ways to volunteer to help at the Dunwoody Art Festival, Dunwoody Rotarians play a central role helping the Artists with Set-up (Saturday 5:00 – 9:00am) and Artist Booth Break Down (Sunday 6:00 – 8:30pm). The artists have been effusive in their appreciation of the volunteers who welcome them and help them with set up and break down. Information is available at www.splashfestivals.ivolunteer.com/2012dunwoodyartfestival

**Why is your participation important to the Rotary Club of Dunwoody?**

We are fulfilling one of our Club's objectives to have our Club participate in activities that give us exposure and branding opportunities in the City of Dunwoody.

* **The Rotary Club of Dunwoody** is billed as a co-sponsor of the Festival in all print and internet promotions. Value approximately $3800 to $5000…. Priceless.

* We receive a free booth at the Festival to promote Rotary activities in the Community and around the World.

* Enables us to promote specific community programs as well as enhance the **Rotary Club of Dunwoody** brand.

* FREE promotion of our Club and all we do to the 50,000 plus participants.

* Our Club distributes proceeds from the hand painted chair silent auction "Chair Auction" to the Art Departments of the participating local schools – one more way to support our community's schools.

To sign up please go to www.splashfestivals.ivolunteer.com/2012dunwoodyartfestival. Follow the instructions at the top of the page and click on one of the tabs "Artist Set up" or "Artist Breakdown". Click the "Volunteer tab - and the form to complete will pop up.

If you have questions, contact **Charlie Augello** or **Past President Kathy Brandt**. Your participation enhances the positive image of the Rotary Club of Dunwoody in our community! Thank you.

**Service Above Self Invitational - Golfers Wanted!**

The Rotary Club of Brookhaven will be hosting the 2nd annual Service Above Self Invitational Golf Tournament on May 14th at the Cherokee Country Club. Proceeds from this event will be used to support the Shepherd Center's SHARE (Shaping Home and Recovery Excellence) Initiative. The mission of the SHARE Initiative is to provide a continuum of
rehabilitation care for soldiers who have sustained a spinal cord injury or traumatic brain injury while serving on active duty in Iraq or Afghanistan and to assist, support, and educate these soldiers and their families as they return to their home and community so they can achieve the highest levels of independence and quality of life. Our May 25th speaker will be Christine O’Hara from Wounded Warriors which is associated with the Shepherd Center’s Share Initiative.

The Rotary Club of Dunwoody is a "Hole" Sponsor of this event and will be recognized on all marketing materials and in the program and on the tournament banner. If you are interested in participating in this event, the cost of registration is $500 per Rotarian golfer and $625 per non-Rotarian golfer. If four Dunwoody Rotarians sign up to Golf our sponsorship level will be increased to "Captain" and the Club will receive additional benefits. Please let President Laura know if you are interested. For more information go to www.sasinvitational.org or contact our former Assistant Governor and Honorary Member, Bill Smith.

Tom Feely in the News

Recently, Past President Kathy Brandt met with Tom Feely to discuss RunDunwoody. In the process of learning about the overall corporate strategy and exceptional success of the Dunwoody/Sandy Springs store, she learned that "The Costco Story" will be featured on CNBC Thursday, April 26, 9:00 – 10:00pm.

The Costco Story focuses on how the company built a brand associated with value and with a deliberate execution of a loyalty based strategy. Costco has vaulted to become the #5 retailer (and the largest retailer of wine in the world!) in its 29 year history; and employee turnover holds at levels exceedingly low for the retailing industry.

Tom, a 22 year Costco executive, participated in the filming of the TV piece which was produced right here in Savannah, GA.

Lorri Christopher Sworn In

With her husband Larry holding the Bible and Gwinnett Superior Court Judge Warren Davis administering the oath of office, Councilwoman Lorri Christopher was sworn in this week as a member of the new city of Peachtree Corners first City Council.

Lorri was spotted on local news reports a couple of times this week looking ready for office and quite spiffy in her beautiful hat!

Congratulations to Lorri and good to see Larry up and about!
Member News

Happy Birthday!

Apr 19                     Marianne Wooddy
Apr 22                     Jean Rawls
Apr 25                     Harvey Rosenzweig
Apr 27                     Billy Grogan

Happy Anniversary!

Apr 23                     Roy and Franci Ethridge
Apr 28                     Rick and Maureen Otness

Rotary Club of Dunwoody Classifications
by Anne E. Hayden

An important but sometimes overlooked facet of Rotary is the diversity of businesses and professions represented among Rotary membership that every Club strives to attain and maintain. According to Rotary International, "Each club shall have a well-balanced membership in which no one business, profession or type of community service predominates." As do all Rotary clubs, The Rotary Club of Dunwoody classifies each potential member to ensure that his or her addition to the Club will not result in an overbalance of any one business or profession.

The challenge, of course, is maintaining a balance of professions while inducting as many qualified candidates who apply for membership as we can. Clearly, this Club has historically done a great job since it is our members who have made the Club what it is today and what it will continue to be in the future.

Members are encouraged to periodically review our classifications which are maintained in an Excel spreadsheet on our website in the Member's Only area. The spreadsheet is updated every time we induct a new member. To access the Classification spreadsheet, log in and click on View Club Documents under the heading MyClubrunner. Click on Membership Classification Summary (which is currently the 5th document from the top) to save the spreadsheet.

Rotary Club of Dunwoody Information!

The following links will open The Rotary Club of Dunwoody's website for information on our leadership, recognition of our members' important contributions to the Rotary Foundation and the Georgia Rotary Student Program, along with Rotary's Four Way test. Please be sure to use these links to celebrate our many contributions:

Rotary Club of Dunwoody Leadership 2011-2012
Rotary Foundation Major Donors
Paul Harris Society Members
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<th>Rotary Foundation Bequest Society Members</th>
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<tr>
<td>Rotary Foundation Paul Harris Fellows</td>
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<tr>
<td>Our Support of the Georgia Rotary Student Program</td>
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<tr>
<td>We are the Home of 3 Past District Governors!</td>
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<tr>
<td>Our Service Above Self Recipients</td>
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<tr>
<td>District 6900</td>
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<tr>
<td>Rotary International Leadership</td>
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The Four Way Test and the Object of Rotary

For past editions of the Bulletin in PDF format click [here](#).