

The Rotary Sun

...the official newsletter of
the Rotary Club of Grand Cayman Sunrise...



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13 April, 2011
Vol. 4 No. 40

Editor J.D. Mosley-Matchett
If you have any comments or questions, please contact the editor.

Club Events

Charter Night Celebration!
Casanova's Restaurant
Apr 20, 2011 at 5:30 PM

Weekly Programs

Apr 13, 2011
Lynn Williams
Workplace Ergonomics

Apr 20, 2011
NO MEETING!
Charter Night

Apr 27, 2011
Richard Hew
Renewables

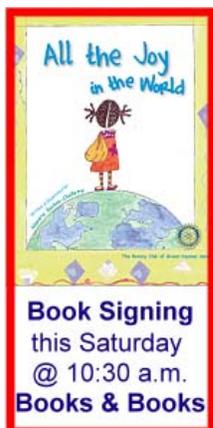
May 04, 2011
Activity Update
Find out from the Directors what's happening in the Club.

May 18, 2011
Rotary Awareness
Learn something new about Rotary.

May 25, 2011
Dr. Sook Yin
Cayman Heart Fund

Jun 08, 2011
Activity Update
Find out from the Directors what's happening in the Club.

[View entire list...](#)



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10 Tips for Being A Good Fundraiser!



Submitted by Shannon Sylvestre
Written by Robert DeMartinis

Many people in the non-profit world tend to want to avoid fundraising, perhaps out of embarrassment, a sense of inadequacy, or fear of failure. There are no magic formulas in fundraising. It is, however, an inevitable part of the efforts of a non-profit.

Becoming familiar with the fundamentals of fundraising and getting some practice at it are two steps that bring success. These ten basic tips can be useful in the necessary task of garnering funds for your organization.

These are just some things to consider:

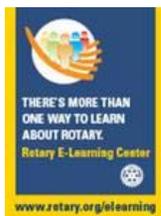
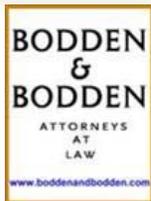
- Ask for a gift – don't wait. Another will ask if you don't.
- Look professional and act professionally.
- Be accountable for yourself and for your non-profit.
- Be honest, listen to your heart, because it is usually more honest than your mind.
- Speak with conviction for your cause.
- If you cannot speak with conviction and confidence, recruit someone who can.
- A prospect is simply a donor without motivation. You provide the motivation.
- A donor is a fundraiser who has yet to share their conviction with a friend. Ask them to.
- A good fundraiser, then, is a friendly motivator. It's that simple.
- A successful fundraiser has thick skin, a soft heart, exceptional hearing, a quick mind, a slow tongue and no shame – at least when it comes to asking for a gift.

"We make a living by what we get but we make a life by what we give."
Winston Churchill

Students Supported

To assist and support students at Clifton Hunter High School with their upcoming educational tour of the ABC Islands (Aruba, Bonaire and Curacao), President Michael and Youth Director Frank presented a check for \$1020 to cover the cost of the polo shirts for the students. The shirts will include the Rotary Wheel and the words "Rotary Sunrise Grand Cayman".





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Celebrate Sunrise at Charter Night!

Don't forget to sign up for Charter Night! This celebration of the club's ninth birthday will be held on April 20th at 5:30 p.m. at Casanova's Restaurant in George Town by the Waterfront. The cost is \$25, but that includes an array of yummy canapes and your first beverage!

Register online at: <http://tinyurl.com/6j4r83v>

A total of four Community Heroes will be honored at Charter Night, including Zemrie Ramoon Thompson, of the Department of Children and Family Services, who was featured in last week's newsletter.

The other three Community Heros are: Gina Ebanks-Petrie and her team at the Department of Environment (DoE), Sue Horrocks of Cayman HospiceCare, and J. Alexandra Stewart of the 7 Mile Medical Clinic. Condensed versions of their bios follow:

Gina Ebanks-Petrie and the DoE Team



Gina was born in the Cayman Islands, is a founding member of the National Trust for the Cayman Islands and served on its Council in various capacities for 23 years. She has worked in the Department of Environment for the past 26 years and was appointed Director of Environment in 1996.

Under her leadership, the Department of Environment's 35 members of staff work to promote and facilitate responsible management and sustainable use of the natural resources and environment of the Cayman Islands through various programmes and strategies. The Department undertakes activities that fall within the broad categories of environmental management recommendations; sustainable development and environmental policy advice; environmental research, monitoring and assessment; marine protection services; and permitting and advisory services for various conversation boards and committees.

Sue Horrocks

Sue has been involved in numerous musical and dramatic activities within the community, including over 30 productions with the Cayman Drama Society as a musician, actor, director and musical director. As Head of Junior School at Cayman Prep and High School Sue also plays an instrumental role in ensuring music continues to be one of the many strengths for which the school is known.

Sue took over as musical director of Cayman National Choir in 1998 when the choir was facing closure due to no-one stepping forward to take over the role. She also saw the need for Cayman to have its own orchestra and so founded the Cayman National Orchestra. Sue has worked particularly closely with Cayman HospiceCare, organising various fundraising and awareness events with the Cayman National Choir and Cayman National Orchestra.

J. Alexandra Stewart

Alex Stewart is a Canadian who has called The Cayman Islands home since 1993. She is a counselor, a volunteer, and an animal lover. Alex first volunteered in Cayman at the Cayman Counseling Centre, providing counseling for individuals and couples from 1994 to 1996. She returned in 1998 to volunteer with Cayman's Employee Assistance Program, cofacilitating a parenting program.

Shortly after Hurricane Ivan in 2004 she volunteered as a counselor at the Health Services Authority Mental Health Department to support the community in its emotional recovery. Since October 2004 she has volunteered as a counselor at the Cayman Islands Cancer Society, providing counseling for people of all ages who have been impacted by cancer. In this role she has also provided supervision for two Caymanian graduate students as they completed their practical work experience in master's programs.

In 2006 Alex added volunteering with the Royal Cayman Islands Police Services to her community involvement. In connection with the Family Support Unit she provides critical incident stress debriefing and grief counseling to members of the community and the police force. Not forgetting her love for animals in 2010 Alex became one of the founding members of PAWS (Protection of Animal Welfare Society for the Eastern Districts).

A Joyful Book Signing!



By all measures, the book signing event for *All the Joy in the World* at Books & Books on April 9th was a smashing success!

Nasaria Suckoo-Chollette, who wrote and illustrated this character-development book that features a story line wrapped around the 4-Way Test, gave spirited reading of the story to a capacity crowd of children and parents who fill the store. She then signed copies of this Sunrise-produced children's book, followed by a craft session where the youngsters had fun creating their own kites.

President Michael is further promoting sales of this book by announcing its availability this week at the District 7020 Conference in St.

Thomas, U.S. Virgin Islands. He also plans to have the book displayed in May at the House of Friendship for the International Convention in New Orleans, Louisiana, USA. The goal is to encourage other Rotary clubs to adopt the book for use in their literacy programs.

Bio: Finley Josephs

I was born in George Town in 1969 to a Caymanian mother and a Jamaican father and the youngest of five children. In retrospect, I found high school very easy. I realized very early on that hard work and sacrifice was the only reliable strategy for success.

After graduating from high school and completing my A-Levels, I worked for two years at the Public Works Department before attending the University of Florida where I received a degree in Civil Engineering in 1994. After receiving my Bs. in Civil Engineering, I completed my Masters in Civil Engineering specializing in Transportation Engineering and Construction Management, returning to the Cayman Islands in June of 1996.

I remained in the employ of the Cayman Islands Government as a Transportation Engineer and Planner until June of 2000 when I started a consulting firm (Petro-Tech Engineering and Industrial Services), the specialized was in Land Development and underground utility installation. I remained with that firm until September of 2007 when I accepted a position with the Cayman Islands National Recovery Fund (CINRF) as their Senior Project Manager. In June of 2009 I was promoted to the Position of Director, where I remained until the organization was made dormant in March 2010 after helping individuals affected by hurricanes Ivan and Paloma.

My career has taken me in many directions, most recently, in the formation of iNeed.ky, an online business that specializes in the certification and promotion of local businesses.



Community service has always been important to me starting with high school where I served in the local school chapter of the Key Club and then in university in after-school programs designed to help young people improve basic reading and mathematical skills. I have always wanted to give back to the Cayman Islands but was unable to because of other commitments. I am now at a stage in my career where I do have the time and I am motivated to helping the Rotary Club Sunrise accomplish some of its goals and I am very excited for the opportunity.

JA Volunteer Earns Heart of Rotary

For her unflagging assistance over the years as part of the Rotary Sunrise Junior Achievement team, Vidalia Resendes was presented last week with a Heart of Rotary award.

Although she isn't a Rotarian, Vidalia has pitched in year after year to help ensure that the Sunrise JA effort always met the needs of the children in the program.

As such, Vidalia was enthusiastically nominated by the Sunrise JA volunteers this year as a true example of "Service Above Self."

If you know of someone who you believe should be awarded a Heart of Rotary award, please contact President Michael with your suggested recipient's name and the reason why you believe that person deserves the recognition.



WELCOME

Guests and Visitors from 6 April 2011...
Apr 13, 2011

Guests of Rotarians on 6 April 2011 (as signed in):

Daniel Lee, guest of Rotarian Krishna Mani

Tony Cowell, guest of Rotarian Kevin Butler
Betsy Kelly, guest of Rotarian Michelle Bouchard
Stacy Parke, guest of President Mike
Wendy Koll, guest of Rotarian Pauline McGettigan
Enoka Richens, guest of Rotarian Berna Cummins
Alistair MacDonald, guest of PP Chris
Doug Rix, guest of Rotarian Fred Koslowsky
Chris Lumsden, guest of Rotarian Jonathan Adam

Visiting Rotarians on 6 April 2011 (as signed in):

Fred Koslowsky, Rotary Club of Grand Cayman Central

WELCOME

Duty Roster for 6 April 2011
Apr 06, 2011



Greeter – Rotarian Conor Jennings
Grace – Rotarian Michelle Bouchard
4-Way Test – Rotarian Bina Mani
Raffle – Rotarian Colleen Mellott
Rotary Minute – Rotarian Martha Conolly
Sergeant – Rotarian Dawn Cummings
Sergeant's Assistant – Rotarian Chrs Anco

Sunrise Birthdays & Anniversaries for April

Apr 01, 2011



Member Birthdays

Simon Amesbury, 8-Apr
 Joanne Ruddy, 10-Apr
 Patricia Steward, 10-Apr
 Ciara Aspinall, 15-Apr

Garth Arch, 20-Apr
 Patrick Schmid, 22-Apr
 Ron Stoll, 26-Apr
 Kim Remizowski, 30-Apr

Sunrise Club Membership Anniversaries

Howard Cross, 3 years on 9-Apr
 Kim Remizowski, 8 years on 9-Apr
 Christopher Bowring, 9 years on 18-Apr
 Hazel Brown, 9 years on 18-Apr
 Dawn Cummings, 9 years on 18-Apr
 Doyle Dally, 9 years on 18-Apr
 Geoff Mathews, 9 years on 18-Apr
 Jennison Nunez, 9 years on 18-Apr
 Margaret (Meg) Paterson, 4 years on 18-Apr
 Hendrik-Jan van Genderen, 9 years on 18-Apr
 Simon Watson, 9 years on 18-Apr
 Lynne Whittaker, 9 years on 18-Apr
 Maree Martin, 5 years on 20-Apr
 Deirdre McFarlane, 1 year on 21-Apr
 Frans Vandendries, 1 year on 21-Apr
 Frank Balderamos, 2 years on 29-Apr
 Patricia Steward, 3 years on 30-Apr

Duty Roster for 6 April 2011

Apr 13, 2011

Here's the list of members performing the respective duties for this week's meeting:

Greeter: Rotarian Greg Brooks
Grace: Rotarian Debbie Chambers
Four Way Test: Rotarian Lee Freeman
Raffle: PP Jennison Nunez
Rotary Minute: Rotarian Michelle Bouchard
Sergeant's Assistant: Rotarian Chris Anco
Sergeant: Rotarian Jonathan Adam