

Wallkill East Rotary

P.O. Box 4744
Middletown, NY 10941

www.wallkilleastrotyary.org

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Wallkill East Rotary

Meets Tuesday's @ 7:30am at
Perkins on Route 211 East,
Middletown, New York

Officers:

President

Harold Ciappa

President-Elect

Kim Imholz

Secretary

Ellen Quimby

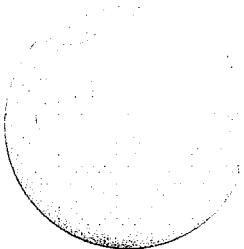
Treasurer

Amy Minutolo

Wiffle Co-Chairs

Carl Bonitz

Lauren Rowley-Bonitz



What is Wiffle for Kids?

When the concept of a Wiffle ball tournament and family day was presented to members of the Wallkill East Rotary club the response was largely, "we'll give it a try, but you are nuts to think this will amount to anything!"

Now nine years later, *Wiffle for Kids* has grown larger than anyone could have imagined and has raised well over \$100,000 in that time. Each year, over 25 teams show up to play in the Competitive Wiffle Tournament and Corporate Challenge and more than 150 kids and their families come enjoy all kinds of excellent games and activities at the Family Fun Fest.

Teams of 2-5 players may enter the Competitive Tournament. On average 16-25 teams participate each year in this tournament alone. The tournament is double elimination and the competition is tight!

Back for its fourth year is the "Corporate Challenge." As part of their sponsorship package, a business can enter a team to compete for the "Corporate Cup" and bragging rights for the year. Teams consist of 5-10 employees from the sponsoring business. Employees of a business have a chance to build camaraderie and promote their business in the community all while supporting a worthy, charitable cause. Last year twelve Corporate Challenge teams competed for the coveted 'Corporate Cup.' At the end of the day, Levitan, Yegidis & Associates won the tournament and took home the trophy.

The Family Fun Fest provides all kinds of activities, including bounce houses, face painting, arts and crafts, games, henna tattoos, and more, for children and their families. This portion of the day alone brings in well over 150 people.

Proceeds from this event benefit two youth service organizations in our area: the YMCA of Middletown, Sullivan County, and Monroe and the Boys and Girls Clubs of the Town of Wallkill, Pine Bush, and Sullivan County. A portion of the funds also goes to Wallkill East Rotary's Youth Scholarship Foundation. The *Wiffle for Kids* event is also an opportunity to raise awareness of the programs and services the YMCA and Boys & Girls Clubs provide as well as the charitable work of the Wallkill East Rotary Club.