



Reach Within to Embrace Humanity

# Rotary Pride - Catch It!



## Governor Bill's Thoughts

Also Included: **Attention Givers of Hope!** **RLI Wilkes-Barre** **Develop and Broaden Your Passions in Rotary**  
**Vocational Service Project Magic** **Club News**



## NOVEMBER IS FOUNDATION MONTH



The Autumn season has arrived and with it we shift into high gear for our Rotary Clubs. Karen and I have completed 45 of our 47 club visits and are very proud of how SIGNIFICANT our clubs are to their communities.

November equals Foundation Month! How often have we heard the plea for all of us to become a Paul Harris Fellow, Sustaining PHFs, Benefactors, or Major Donors? As we have stressed during our club visits, the Rotary Foundation provides Rotary the means to do extraordinary things in the service of humanity. Without these extraordinary things – the eradication of Polio, 3-4,000 new water projects a year, peace scholars and countless other humanitarian programs – Rotary would be no more than local groups doing good service where they can. We would not have the power of a world-wide brand to associate our good work and to assist us in leveraging our local funds. Our \$100 per year is our personal contribution to sustain our organization's brand name and our commitment to doing extra-ordinary local and global service for all. However, \$100 is the base expectation and many have chosen to contribute well above this number. Please take a minute to review your charitable giving and support our Foundation as your International Charity of choice. Which club will be the first EREY?

Speaking of doing great things! Our Rotaplast TV auction is rapidly approaching. The Rotaplast committee seeks your assistance in two ways. First, to DONATE grand items for the auction and secondly to ask your network of friends, work colleagues and family to tune in on December 3rd and BID, BID, BID! Maria Kim, Jill Long and DGE Tony Jannetta have spent countless hours getting ready for this annual event – I commend them and send a **BIG THANK YOU!**

As we travel in the District, it has become apparent that several issues are shared by all of our clubs – Membership and Club Attendance. At each club, the methods of reaching out to potential members seem to be well known. You can hold “networking” gatherings, approach youth exchange host families and sponsors to generate leads but the MOST important thing is to ASK SOMEONE. Each club member needs to understand it is his/her responsibility to ask someone to attend and learn more about our organization. Once this is done, having a strong process of introduction, orientation etc. takes over. As a Rotarian recently said, “This is not rocket science, it is just keeping everyone involved”. Over the next several months we will reach out to the Club's Membership chairs to provide assistance where and when our clubs would like.

Finally, I would like every club to submit to Andrea Dolak, our District Newsletter editor, stories and photos about your significant activities. If you have a special Rotarian such as Bill Zerillo of the Collegeville Club, please recognize them. Bill is an active 91 year old with 60 plus years attendance. He visits senior housing facilities weekly taking movies for a movie night. He continues to be an active and dedicated Rotarian.

## Governor Bill's Thoughts continued

Karen and I wish everyone a very HAPPY THANKSGIVING. As we gather with family and friends let us be ever so thankful of our tremendous bounty.

Yours in Rotary Service,

*DG Bill*

## Attention Givers of Hope!

Yes you! Rotarians are the hope in our communities and around the world.

Hope is needed for the Rotary TV Auction December 3rd.

Children with cleft lip and palate are asking us for hope. You can supply it in the form of a donated auction item or segment sponsorship. Explain that concept to your local restaurant owner, ticket holder, artist, theatre, event person, timeshare owner, jewelry vendor, hotel manager, etc. **You are requesting hope.**

When they donate an item, **THEY ARE GIVING HOPE.**

All they want is the ability to take a sip of water or juice without it coming out their little noses and split gums and lips. Not an electric device. They want to be understood when they speak. Not a TV. They want to be able to go to school instead of being thought of as stupid because they can't be understood. Not a new jacket.

**THEY ARE HOPING. WE HAVE THE ABILITY TO CHANGE A CHILD'S LIFE. AWESOME!!**

Get involved. Go out on your own. Make it happen.

If you have any questions or would like more information of how you can help please contact:

Event Chairs: Maria Kim on [215.740.8250](tel:215.740.8250) or Jill Long [610.597.4559](tel:610.597.4559)

Sponsor Chair: Gerry Long on [610.597.4560](tel:610.597.4560)



**69**  
WFMZ-TV

**ROTARY INTERNATIONAL DISTRICT 7430**

# Rotary TV Auction



Rotaplast  
Saving Smiles - Changing Lives



**Saturday, December 3, 2011**  
**7:00 pm – 10:00 pm**  
 Televised Live on WFMZ TV Channel 69  
**Internet Auction & Preview Starts**  
**Thursday, December 1<sup>st</sup>**  
[www.rotarydistrict7430.org](http://www.rotarydistrict7430.org)



*The Auction is supported by the Rotarians of District 7430 and all proceeds will go to fund Rotary District 7430 Rotaplast Medical Missions that provide free reconstructive surgery for cleft lips and palates in children.*

## RLI Wilkes-Barre

### Rotary Leadership/Learning Institute



Do you have an interest in learning more about Rotary? Would you like to network with other Rotarians who have the same desire to serve others? Would you like to learn more about how just one person can make a difference? If so, consider attending a Rotary Leadership/Learning Institute.

Our most recent Institute was held in King of Prussia in September. Sixty Rotarians from 27 different clubs in our District had the benefit of experiencing this great learning opportunity.

On Saturday, November 19, 2011, there is another opportunity to learn about the power of Rotary at the Best Western East Mountain Inn in Wilkes-Barre, PA. This location will be offering Parts I, II, III, and a graduate course. The cost is \$95, which many clubs reimburse.

Sign up now for this great opportunity to learn, be inspired, and meet interesting people. You can register at [www.rlinea.com](http://www.rlinea.com). Don't procrastinate – do it NOW!!! You won't regret it.

## Develop and Broaden Your Passions in Rotary



**WE WANT YOU!**

Consider becoming more involved in Rotary beyond your club as an avenue to further your own passion and enjoyment that comes from helping others. Your involvement with Rotarians from other clubs doing multi-club projects and on district committees will improve our District's rich heritage of achievements and provide more support for all of our clubs. Another benefit is that you can take back to your own club many fresh ideas.

This is both an exciting and challenging time in our district with the many areas of opportunity that could be just right for your skills and interests. All Rotarians are invited to take advantage of these opportunities -- not just past club presidents or club committee chairs.

In the coming months you will see a new "Where Can I Help" opportunities page listed on our district website. There will be a brief needs description and a direct link to that committee's chair. These will allow you to explore and ask how you can make a difference, and how your involvement can sustain and improve both your passion and that of the committee's objectives.

Also planned are some information sessions to be part of our district-wide events where you can learn more, ask questions and explore these many wonderful opportunities that are open to you and are very important to all Rotarians all going forward.

This is your chance to be a big part of these exciting and challenging times. Please contact your AG, DG Bill, DGE Tony or any of our PDG's If you have any questions, no matter what they are. Questions such as "How can I help?" "How does that committee run?" "What would be a good committee for me to be on?" or "I have an Idea and want to help?" We would love to talk to you!

## Vocational Service Project Magic

### District Ethics Conferences Receive R.I. Recognition

Our D7430 annual Ethics Conference projects have been awarded a certificate of appreciation from Rotary International as “Model Vocational Service Projects.” The Middle School and High School Ethics Conferences conducted by Rotarians of the West Reading – Wyomissing and other Berks County RCs at the Penn State Reading campus is one project. The Middle School and High School Ethics Conferences conducted by Allentown-west Rotarians at DeSales University is the other.

Participating Rotary Clubs of Berks County sent 159 ninth- and 10th-grade students to the 14th annual New Generations Youth Leadership Conference at Penn State Berks. The day's activities were highlighted by a presentation by Cadet Daniel White from the U.S. Military Academy at West Point, N.Y. A group of 11th- and 12th-grade students attended the clubs' eighth annual Rotary High School Conference on Leadership and Ethics the next day at Penn State Berks.

The Allentown-west RC worked with a nonprofit called Kids of Character and with DeSales University, a district University that has a character education program for their freshman students. Speakers were local people who work or volunteer with youth in various programs. Funding came from several local Rotary Clubs, Air Products, KidsPeace, DeSales University and the Forum for Ethics in the Workplace.

The purpose of the conferences is to motivate youth and educators to pursue the development of competence and character in their lives. Thus the conferences promoted and advanced high ethical standards throughout the two days of sessions with students and educators.

The senior high conferences featured Dr. Len Marella of the West Reading-Wyomissing RC as the keynote speaking on “The Power of Character”.

Congratulations go to all Rotarians and friends of Rotary who make these events happen so well each year. These awards recognize D7430 Rotary Clubs for completing successful, innovative, and replicable vocational service activities.

PDG Bill Palmer

## Club News

### Springfield Township

**Project:** Holding A Community Food And Fund Drive To Benefit Philabundance – driving hunger from our communities.

**Goal:** To Help Make Nutritious Food Accessible To Those In Need.

**Food poverty:** The lack of access to nutritious, affordable food is present in every community.

From children and seniors to the increasing number of working poor, hunger affects close to a million people in the Delaware Valley who face hunger every day. The one thing they have in common is being part of a food system that desperately needs additional support.

Philabundance provides food to approximately 65,000 people per week through direct services and network of 500 member agencies including emergency food kitchens, food cupboards and senior centers. These services are accessed by vulnerable populations such as those with disabilities or suffering from mental illness, as well as families slipping through the hunger safety net.

## Club News continued

There is no quick fix but with a unified dedication from our Rotary members we can make a difference and help fight hunger.

### Food Drive Collection Guidelines: NON-PERISHABLE ITEMS ONLY

Choose products that are in boxes, cans or plastic bottles and that do not have to be refrigerated.

Bread and baked goods are not suitable because of their short shelf life. Items should be recently purchased and in good condition.

### High Priority Items

Canned Shelf-stable tuna  
Macaroni and Cheese  
Canned Pasta  
Canned Beef Stew  
Canned Chili  
Creamy Peanut Butter  
Jelly  
Canned Green Beans  
Canned Corn  
Canned Fruit  
Breakfast Cereal and Hot Cereal

### FOOD DRIVE PARTICIPANTS

Bonus Marketing, Flourtown (donating signs to advertise Rotary Food Fight Drop Off Locations). Joe Bonus to assist with food delivery to Philabundance)  
St. Genevieve School, Flourtown (Thanksgiving Food Drive)  
Springfield Township High School (Martin Luther King Day Food Drive)  
Avant Apres, Flourtown (Food Drop Off Location)  
First Niagara Bank, Flourtown (Food Drop Off Location)  
Zion Lutheran Church, Flourtown (Food Drop Off Location)  
Grace Lutheran Church, Wyndmoor (Food Drop Off Location)  
St. Paul's Episcopal Church, Chestnut Hill – parish bulletin notice  
Boy Scout Troop 320, Cub Scout Pack 173, Flourtown (Scouting For Hunger)  
Flourtown Fire Company, Ladies Auxiliary (Hosting Santa Food Fight For Hunger Event, November 26, noon to 2:00 pm)  
Sandy Run Country Club, Oreland (Food Drop Off Location)

# Rotary Food Fight

**DISTRICT 7430**  
**We Challenge You!**



The Rotary Club of Springfield Twp will be collecting food and monetary donations and partnering with PHILABUNDANCE. We are matching \$1 for \$1 and \$1 per food item up to \$10,000!

We challenge our fellow clubs to join us in a friendly food fight!

**Collections Start NOV 8th thru JAN 16th.**

IT'S TIME TO HELP AT HOME, LET'S MAKE SURE NO ONE GOES HUNGRY THIS HOLIDAY SEASON!



The Rotary Club of  
Springfield Township

**FOR MORE INFO: [www.SpringfieldRotary.org](http://www.SpringfieldRotary.org)**