



# FRANK'S FORUM

*Because we can....And we care*



## Frank Talk



My message in the first issue of the *Forum* announced the focus I wish to place this year on Communications. I previously addressed the need for communicating the meaning and image of Rotary to the community. This month

I direct the focus on communications within the Club.

Rotary International defines itself, in its constitution, as an association of Rotary Clubs. The heart of the Rotary Club is its members, the Rotarians. It is the Rotarians that make Rotary work. They do this through the local Rotary Club.



An efficient club works like an efficient machine. All the parts of the machine have to work together and fulfill their purpose. All the parts do not do everything, but every part has to do something. If one or more of the parts fail to carry out their particular role, the machine will lose efficiency. Over time the stress on the other parts may result in the machine coming to a stop.

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## RI Selects President for 2015-2016

K.R. "Ravi" Ravindran, a member of the Rotary Club of Colombo, Western Province, Sri Lanka, has been selected by the Nominating Committee for President of RI in 2015-16. Ravindran will become the president-nominee on 1 October if there are no challenging candidates.



## D7430 2012-13 Outbound Students Return

On a lovely sunny afternoon on Sunday August 11<sup>th</sup> at Weitz RD Park in Blue Bell many Rotarians, family and friends gathered to welcome back many of our outbound YE students. They enjoyed it as the students shared their experiences from their year abroad.

While all had a different interesting story to tell, they were all unanimous in endorsing what a wonderful Rotary program this is. And they were pleased by how well they had been trained by our district YE committee for what was ahead of them in their year abroad. They



**Frank Talk** *continued*

**Good Rotary Clubs need to have all members doing something in order to carry out the complex operations of leadership, membership, fellowship, youth service, vocational service, fundraising and ultimately the service projects in the community and in the world. Leadership from the president, treasurer, secretary, board members and committee chairs provides the coordination for the Club and its members. The essential tool for maintaining this coordination is communications.**

**Ask yourself, as a member of your Club, do you know what the Club Plan is for this year? What is your Membership Goal, and what is your responsibility in achieving that goal?**

**You can ask the same question for the Foundation Giving Goal, the Service Projects for the year and the Fundraising Activities to provide the funds for these projects. Does your Club sponsor an Interact Club, Rotaract Club, send high school students to Camp Neidig (RYLA), participate in the 4-Way Test Speech Contest, Youth Exchange Program or academic awards?**



**Does your annual budget address all of the Club's activities? When is your Club's next fellowship event? Do you know what and when are the next weekly program topics or speakers? When is the next committee meeting that, as a member, you are expected to attend and what is the agenda for that meeting? The list goes on and on. You can't answer these questions with out a good system of communications within your Club.**

**Rotary maintains the requirement of weekly meetings. When peoples who want to serve their community meet regularly and frequently, ideas are shared. Ideas lead to plans that lead to actions. Weekly meetings are necessary in order to address all the actions that can be generated by an efficient Rotary Club. The communications at these meetings and in between is the channel for action. And Communicating is every member's responsibility.**

**How is your meeting time used?**

**Why should we ask ourselves these questions?**

***Because We Can..... and We Care.***

*DG Frank*



**Friends of D7430:**



[www.hatborofed.com](http://www.hatborofed.com)



[www.bucknollisicky.com](http://www.bucknollisicky.com)



**As long as there are tests, there will be prayer in schools.**

## D7430 2012-13 Outbound Students Return *continued*

They thanked all concerned for the opportunity.



Pictured above having received their certificates from Chair Patti Smith are some of the very happy students that attended. From L to R they are listed by name, sponsoring club and Country they went to.

Ryan (Nazareth) who went to Germany, Patrice (Fleetwood) Taiwan, Lisa (Ambler) Australia, Patrick (Blue Bell) Poland, Skylar (Boyertown)France, Kate (Newtown)Peru, Nancy (Emmaus)Spain, Tyler (Bethlehem Morning Star) Brazil



## RC SECRETARIES ----- PLEASE HELP

Once the all-new RI website's transition problems are behind them, EVERY single Rotarian needs to re-register in order to gain access. Then we ask that each RC Secretary go to the Rotary Website (not the District one) and update all the club officers for this year 2013-14.

And please add your club's PE for 2014-15 if known. Then they can have access to training materials.

It would also be a good time for you to make sure that the correct current e-mail address is in for each of your members. That will make re-registration work. RI are sending site access confirmation to the e-mail address that they have in their data base no matter how old.



## Zone Lunch



*You are Invited To Lunch With \**

## **RI President Ron Burton !!**

\*Early Booking advised to avoid disappointment

This year the Zone 24-32 Institute is in Cherry Hill, NJ. and they are offering a unique opportunity for any of our D7430 Rotarians to attend 2 special events. One is a Membership seminar / retreat that will run from 8:30 am until 11:30 am. This is for both club Membership Chairs and those that would like to attend.

The other is this great and unique opportunity to attend the Saturday luncheon where the Keynote Speaker will be this year's RI President, Ron Burton starting at 12 Noon.

We are pleased to offer many of you this rare chance to hear and to possibly meet our Rotary International President, Ron, in person so close to home. And after the Luncheon you are invited to stay and enjoy both the large House of Friendship and the afternoon programs.

You can attend either or both events\* ([Click Here To Register](#) )

If you have questions, please contact PDG CarolAnn Jeronimo : [ag4ri7640@yahoo.com](mailto:ag4ri7640@yahoo.com).

\* This would be a wonderful and unique Club Road Trip where you and a few of your fellow club members could carpool and enjoy!

Membership Retreat.... Tickets: \$15/ea.  
Lunch with RI President Ron Burton..... Tickets: \$45/ea.

September 21st, 2013  
Crowne Plaza, Cherry Hill, NJ

Membership Retreat ticket holders are encouraged to attend the RI President's luncheon.

All ticket holders are invited to attend any plenary or break-out session in the Saturday afternoon program.



## RI's New Website Debuted August 26th

RI unveiled the new RI website on August 26th. It is important to remember that each Rotarian will have to re-register in order to gain access. Please ensure that all contact information for you, your Club leadership and the members are up-to-date with RI in order to avoid frustration when trying to register. There are two distinct versions of the website:

### 1. My Rotary (for members)

- All members will be encouraged to register and sign in when visiting the site. Members will be able to better engage through their own customized experience based on their interests, and conduct their Rotary business more easily than ever before.
- The new website will eliminate the need for the Member Access Portal (MAP). Those currently registered in MAP will simply be prompted to re-register when first visiting the site and will then be able to access tools previously located in MAP, such as the ability to make district appointments, Rotary Club Central, etc.

### 2. Rotary.org (for the general public)

- The public site tells our story to external audiences in a fresh, streamlined way, encouraging people to get to know Rotary and learn about all the great work Rotarians are doing all over the world.

#### Find what you need!

- The website has been entirely rebuilt, grouping items more logically. Testing has confirmed that the user experience is cleaner and more streamlined than what is offered today. For example, tools that help you manage your Rotary business—such as membership and contribution reports—are now conveniently located under a tab called “Manage.”

The website’s “search” engine is now powered by Google, making locating documents, articles and tools much easier.

#### Important changes:

- “Contact this Club” – visitors to the site can submit a request online to learn more about a specific club and membership; the RI Board has requested that an email be automatically sent to the District Governor and Membership Chair to notify you of this request, so you can follow up as appropriate.
- Rotary Foundation Grants – many of you have already visited the Rotary Grants microsite and all it has to offer. That functionality will now be merged into the new site so everything you need will be in one place.

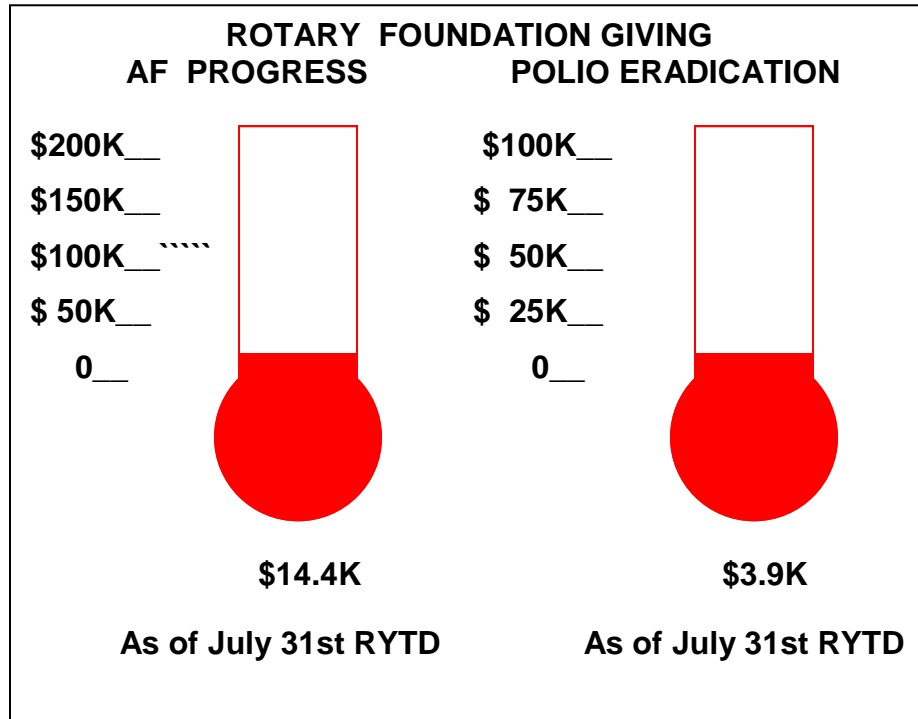




### RI's New Website Debuted August 26th *continued*

- As part of the new launch, we are also adopting industry leading security measures to manage your IDs and passwords. To facilitate this transition, any MAP user from the last year will go through an abbreviated re-registration process.
- The new website uses some of the latest browser capabilities and because of that, visitors to the site will need to be on modern browsers. Whatever browser you prefer to use, we recommend you upgrade to the latest version to have the best experience possible.

Please send your feedback and questions to [website@rotary.org](mailto:website@rotary.org).



## Rotary Volunteers

### *Rotary Volunteers*

FROM THE ALLENTOWN ROTARY SMILE  
JULY-AUGUST 2013



Lend a Hand

**June 14 – What does it mean to volunteer? A volunteer is someone who offers to give their time for a service. To all of us who are Rotarians, we volunteer in many different ways. Every Friday we meet for lunch to learn about our community and ways that we can help in the community. On Friday, June 14, 2013 we had the opportunity to learn more about our fellow Rotarians and the many ways we offer our time to the community.**

**I learned that some of my fellow Rotarians volunteer for not just one or two activities, but so many more. Some are part of different boards, whether it is for our Rotary club or for another organization. Some have helped with a 5K and other running events such as Girls on the Run to help promote the importance of a cause or a healthy lifestyle. Some spend time with Habitat for Humanity as a way to help local families with housing. Many take part in our very own Dictionary Project as a way to promote education in our schools, while others participate in Rotary International.**

**There are Rotary clubs all over the world that focus on disease prevention, health challenges such as a cleft lip and cleft palate, along with water and sanitation to name a few. As Rotarians, we follow the Four-Way Test and ask ourselves the following: “Is it the truth?” “Is it fair to all concerned?” “Will it build goodwill and better friendships?” “Will it be beneficial to all concerned?” When we volunteer we can always ask ourselves these questions.**

**We look to provide service above self not just in Rotary but in our daily lives. It is not about what we can get for ourselves but what we can do for so many others. We are all constantly giving our time to make the community a better place. I am proud to know so many other Rotarians who give their time to make the world a better place.**

*Kati LaBuda*





# Meet Us At The Falls



D7430 Conference May 2-4, 2014

**DG Frank & Jean and their Team invite you to register now for next year's Conference at Bushkill Falls, which promises to be A Rotary Celebration, Full of Inspiration & Great Fellowship oh and let's not forget lots of Fun!**



Including.....

Plus lots more ..... check the district website for more details ([Click Here](#)) or speak with DG Frank as he does his club visits



**\* Register before December 31<sup>st</sup> and receive a Special Early Booking Discount \***

## Publicize What You Are Doing

DG Frank's 2013-14 monthly newsletters will tell your stories. Just send them — with pertinent photos — by the 20th of each month to:

[bill966@ptd.net](mailto:bill966@ptd.net) PDG Bill Palmer, Editor

[tonyjannetta@aol.com](mailto:tonyjannetta@aol.com) PDG Tony, Associate Editor

[andreadolak@gmail.com](mailto:andreadolak@gmail.com) Andrea Dolak, Publisher



### Foundation Seminar



**D7430 ROTARY FOUNDATION SEMINAR  
 (TO BE HELD JOINTLY WITH D-7450 ROTARIANS)  
 On Saturday, September 28, 2013**

**HOLIDAY INN LANSDALE  
 1750 Sunneytown Pike, Kulpville, PA 19443**

*learn and hear of the many great things our foundation does including GLOBAL GRANTS & DISTRICT GRANTS: OUR FOUNDATION DOING GOOD RIGHT HERE AND IN THE WORLD*

***Special Announcement !! we can now confirm our VIP keynote speaker will be***

**PRIP & Past TRF Chair Wiflrid Wilkinson**

*[\(For More details and to register .....Click here\)](#)*



**A Scottish Treat**

A Scotsman and his wife walked past a swanky new restaurant.  
 "Did you smell that food?" she asked..... "Wonderful!"  
 Being the 'Kind-Hearted Scotsman', he thought, "What the heck,  
 I'll treat her!"  
 ..... So they walked past it again.



### Golf Tournament



**Rotary District 7430  
Foundation Annual  
Golf  
Tournament  
Monday October  
14th, 2013  
Shot Gun 12:00**



**Thanks to our Tournament Sponsor :  
Hatboro Federal Savings**

**Brookside Country Club - Pottstown, PA  
Prospect and Adams St. 610-323-4520**

**WWW.brooksidepottstown.com**

**Scramble Format - Lunch at 11:00/12:00 Shotgun**

**Registration Form:**

**Cost \$140.00 Per Golfer - Same as last year!**

*\*You receive \$ 45.00 in Paul Harris Credits\**

**Enclose Checks Payable to District 7430 Foundation**

Golfer Name

Rotary ID Number

Rotary Club

1. \_\_\_\_\_

2. \_\_\_\_\_

3.) \_\_\_\_\_

4.) \_\_\_\_\_

Team Captain information: Name, Phone, Rotary Club, Email

\_\_\_\_\_  
\_\_\_\_\_

**Mail This Form Along With Your Check to Len Gieseler  
PO BOX 227 Pottstown, PA 19464**

**Call or email with any questions, 610-323-2201 lengieseler@pottstowninsurance.com  
NOW ACCEPTING CREDIT CARDS - PLEASE CALL TO PAY WITH CCARD**



**RLI**

## LEARN ALL ABOUT ROTARY *At HALF PRICE*

Special D7430 rebate for RLI in KOP on October 5<sup>th</sup>, 2013

**WHO:** All Rotarians, new members, experienced members, those members planning to assume leadership positions in the club. Our goal is to have 2, 3 or more Rotarians from each club attend!

**WHAT:** The Rotary Leadership Institute: An opportunity to learn more about Rotary, engage in interactive discussions with fellow Rotarians, and enjoy the fellowship with those Rotarians who share what they have learned with their clubs to make a difference in their communities!

**WHERE:** The Radisson Hotel, King of Prussia

**WHEN:** Saturday, October 5, 2013 from 7:30-4 pm

**HOW:** The District Executive Committee feels so strongly about the importance of RLI that they have agreed to reimburse \$50 for each additional member that attends a Part 1 session

after the first one registers from each Rotary Club. These are the guidelines:

Rotary Club or Rotarian must pay full price for their FIRST attendee. Each additional Rotarian attending a Part 1 session ONLY for the first time is eligible for the reimbursement.

Each Rotarian attendee must register and pay in full in advance.

[www.rlinea.com](http://www.rlinea.com)

Proof of attendance must be submitted for reimbursement to Linda Young, District RLI Chair.

This offer applies to the October 5, 2013 session at King of Prussia only. Funds are limited. This offer is first come, first served.

**WHY:** You will have fun, will learn, and get some new ideas. Attendance at RLI has been proven to enhance the Rotary experience.

If you have questions, please contact: Linda Young, District 7430 RLI Chair  
1050 Sunset View Circle  
Bethlehem, PA 18017  
610-392-6864 lryoung2011@gmail.com





## Why Should You Attend RLI?

***Here is a quote from RI Director Bryn Styles:***

**"The key in any organization is education of its members. We need to understand this tremendous organization that we belong to - it is diverse, complicated, exciting and challenging. The Rotary Leadership Institute has developed a program that educates Rotarians at whatever level they wish to become involved and then inspires them to go farther. It is structured enough to ensure content is covered but flexible enough to allow discussion and information to flow on local issues as well. I would encourage all Rotarians to participate in an RLI session. You will be bitten by the Rotary bug and want to come back for more!"**

*Bryn*  
Bryn Styles  
RID 2012-14



**Why does a Moon-rock taste better than an Earth-rock?  
Because it's a little meteor.**



## USED CELL PHONES WANTED

The Bushkill Inn is the site of our May 2014 District Conference. They have asked us to donate our used cell phones. They, in turn, will donate 30 tickets to visit Bushkill Falls for our Youth Exchange students to use. So please start collecting the cell phones. Please give the phones – and their charge cords - that you collect to DG Frank upon the occasion of his visit.

Sue DePaul (Harleysville RC) will be holding and delivering the phones on behalf of Rotary. If you would like to contact Sue about future donations please call her at 215-896-9324.

## Club News

### Allentown West

*From The Parkland Press (August 8, 2013)*

## Allentown West Rotary pig roast fundraiser aids Engineers Without Borders work in Africa

The Allentown West Rotary Club recently sponsored a “pig roast” fundraiser at Ontelaunee Park, Lynn Township.

The club is involved with a new project working with Engineers Without Borders of the Lehigh Valley. “We are rebuilding the infrastructure”, said Herb Klotz, a member of both Rotary and the Engineers. They travel to Mattru in Sierra Leone, an African country ravaged during the civil war in the 1990’s.

Much of the work has been done at the Centennial School. And this is the third year the group has traveled to Africa twice a year for two week long trips.

The 2012 project had The Engineers partnering with Rotary to provide a new fresh water well. An earlier joint project furnished solar panels to provide electricity to some classrooms.

Rotary is working on one grant in support of the work and a second one will be used to refurbish three buildings, the chemistry and biology rooms and a dining hall, needing new roofs.

Klotz said students are at the school every night keeping up with their studies. A thousand students attend the school now that it is being restored.

A team has 15 members and the leader is Diana Dunn of Fogelsville.

Allentown West’s Rotary Club President, Lise Twiford, invited anyone interested in learning more about the club to attend a breakfast meeting 7:30AM Wednesdays at the Luther Crest Senior Living Community.



### North Penn

DG Romano was presented with a check for \$2,000 by President Jason Schmidt from the North Penn Rotary Club towards the TRF End Polio Now campaign during his August 20, 2013 visit.





## Club News *continued*

### Emmaus

**MIRACLE LEAGUE / Submitted by Bob Halsey**



On Wednesday Night, July 24TH the Emmaus Rotary Club had 21-people, 14-Rotarians & 7-Guests, work at the Miracle League Baseball Stadium in Schnecksville. We were Angels helping each of the Handicapped Children play in a Baseball Game. The game lasted 2-Hours, the score was tied at 20 to 20. It was a great experience for all the players & the Angels that were each assisting the players from both teams. Next year we are planning to do another game on a Saturday, supporting this exciting program for children that are

Handicapped.

### Norristown

Last Week: John Heyser with the help of Guido Martinelli and David Beach put together a Club tribute (15 minute DVD) to Nick Geers & Tom Tamaki for 50 years of "Service Above Self". John read several funny stories about both Rotarians that occurred during their years of service. Tom's wife Marion gave a short thank you to the Club for Tom. To honor this momentous occasion, our District Governor, Francis P Romano and Assistant District Governor Bruce Dearnley also attended the ceremony. A cake with both Nick & Tom's pictures on it was served with ice cream following the DVD viewing.



50 years of Service above Self  
Nick Geers &  
Tom Tamaki



Ida Jane & John Heyser, Nick & Peggy  
Geers, Marion & Tom Tamaki

Standing behind Nick & Peggy Geers are  
Jean & District Governor, Frank Romano.

**Club News** *continued*

**Bethlehem**

**Northeast Ministries Wins.**

**Bethlehem Rotary Wins.**

**Phillies Win**

Everyone won last Thursday as five chaperones from Bethlehem Rotary joined young fans from Northeast Ministries and the Boys and Girls Club of Bethlehem to see a Phillies victory over the Colorado Rockies at Citizens Bank Park. Thanks go to all Rotarians who contributed funds for the kids to see the Phillies!!



<b>NEW POLIO CASES-Aug 21st</b>	
<b>In the 3 endemic countries:</b>	
2013 YTD	71
2012 YTD	118    Down 40 %
_____	
<b>in non-endemic countries</b>	
2013 YTD	121
2012 YTD	5    Up 2300 %





Because We Can...and We Care



## D7430 2013 - 14 Good Things



Thursday, August 8, 2013

### Rotarian honored at Scout Jamboree



*Steve Henning, Rockland Township, presented Silver Wheel for years of service in his own Hawk Mountain Council as well as in IFSR Exhibit booths and as IFSR Webmaster for half a decade*



When the 36,000 Scouts and leaders recently returned home with many fond memories from the 10-day 2013 National Boy Scout Jamboree at the new Bechtel Summit Reserve in West Virginia. Steve Henning of Rockland Township returned with one unexpected fond memory. He was attending a Rotary Meeting at the Jamboree and the BSA's Chief Scout Executive, Wayne Brock, was the featured speaker.

At the conclusion of the meeting, Henning was surprised when he was called forward, and even more shocked to be presented the International Fellowship of Scouting Rotarians Silver Wheel Award, their highest award. IFSR International Commissioner, Brian Thiessen, presented the award,

“The Silver Wheel Award is for outstanding service to the International Fellowship of Scouting Rotarians over years of effort. Steve is not only active in IFSR within his home Hawk Mountain Council, but has served in IFSR exhibit booths at national and international Jamborees and Rotary conferences, is the author of the widely read and appreciated *On My Honor ... The Hawk Mountain Council Story 1908-2010* hardbound book, is one of our nation's leading experts in rhododendrons and azaleas (so much so that his email tells it all (rhodyman@) and has also served as IFSR's Webmaster (<http://www.ifsr-net.org>) for more than half a decade.

IFSR salutes you, Steve, and thanks you for your tireless efforts on our behalf! You are indeed one of the Silver Wheels that makes IFSR roll smoothly!” Henning has been a member of the Boy Scouts for 48 years and a Rotarian for 23 years.

*Continued on page 17*



## Because We Can...and We Care *continued*

He heard about the IFSR while on staff at the World Scout Jamboree in Korea in 1991 with Brian Thiessen. His 48 years in Scouting included 13 years as a professional employee at Hawk Mountain Council. He retired in 2002 and has continued to be actively involved in Scouting.

“I found that Scouting and Rotary’s common goal of service combined with Rotary’s historic support of Scouting and other youth programs made the International Fellowship of Scouting Rotarians a great way to inspire other Rotarians to be more supportive of Scouting and other youth programs,” Henning said. “And, by the way, Brian’s comment about rhododendrons is because he and I also share an appreciation for rhododendrons and azaleas.”

Prior to becoming a professional, Henning held numerous positions in Scouting. He served as a leader with a Whitfield Troop. He later became an organizer and recruiter for Tigers Cubs, the BSA’s pre-Cub Scout program. He also worked to save Troops and Packs that were in jeopardy due to leadership and membership problems. While serving as a BSA professional, Henning served as a District Executive in Schuylkill County, was on staff at National and World Scout Jamborees, and served as adviser to the staffs for advanced adult leader and youth leader training. Since retiring, he has served on staff at Trail to Eagle Camp and continues to serve on staff at National and World Jamborees as well as on various Hawk Mountain Council committees.

In 2008, Henning was asked to write a book on the story of Hawk Mountain Council for the BSA’s 100<sup>th</sup> Anniversary Celebration in 2010. “It was a lot of fun researching the history of Scouting and how it came from England to Berks and Schuylkill Counties, but the best part of writing the book was in interviewing over a 100 veteran Scout leaders and collecting thousands of photographs. Every photograph had a story to tell,” Henning said.

As a Scouting Rotarian, he serves as the IFSR Webmaster, and sets up Scouting exhibits at Rotary Conferences and Rotary Exhibits at Boy Scout jamborees. He was president of the Mahanoy City Rotary Club and currently is Club Secretary of the Kutztown Rotary Club.

Henning noted, “the Boy Scouts justifiably received a lot of national publicity for having girls in Venturing, the BSA’s co-ed older youth program, as participants at the 2013 National Jamboree, but the publicity was incorrect in stating this was the first BSA Jamboree where girls were allowed to be participants. When I was on staff at the 1989 National Jamboree at Fort. A.P. Hill, Virginia, we had a co-ed contingent of Explorers as participants including 22 girls. Some of the girls were Girl Scouts that enrolled in Exploring so they could attend the Jamboree. From then until this year, girls were allowed to serve on staff, but were not allowed to be participants.”





## Did You Know?

### Past RI President to Speak at D7430 Foundation Seminar

Our annual Foundation Seminar will occur on September 28th at the Inn at Towamincin at the Lansdale exit of the PA NE Extension in Kulpsville. Past RI President - and Immediate Past Trustee Chair of the RI Foundation - Wilf Wilkinson is our keynote speaker. You don't want to miss this.

In 1929, The Rotary Foundation gave its first gift, \$500, to the International Society for Crippled Children (later Easter Seals), which was founded in 1921 by Rotarian Edgar F. Allen, of the Rotary Club of Elyria, Ohio.

### International Toilet Day

Mark your calendars! November 19 has been designated by the United Nations as World Toilet Day.

Whaatt? There actually is a day devoted to the honor of the humble toilet? The answer is both "Yes" and "This is serious stuff."

Looking back over the past 300 years, the greatest gains in human health and lifespan have occurred after improvements in sanitation. One estimate is that the smallpox vaccine added about 2 years to worldwide longevity, the polio vaccine added about 7 years. The flush toilet added 15 years.



## Membership



### Tip this Month:

**No Prospective Member/ Speaker / Club Visitor ever walks out of a Rotary Club Meeting without:**

1. Information on what Rotary is and does (Rotary Basics tells this story perfectly! \$1)

([www.shop.rotary.org](http://www.shop.rotary.org)) (membership development)

2. A Club brochure/tri-fold with details about them and all the great things they do in the community



Share your passion for Rotary!  
**REFER A MEMBER!**



## 4-Way Speech Contest

### WHY CONDUCT A 4-WAY TEST SPEECH CONTEST ?



NOW is the time for your Club to consider participation in this *low cost, high return* event which can reap these huge benefits:

- Promote the value of Ethical Decision making among H.S. age students
- Provide a forum for H.S. Students to improve their public speaking skills
- Gain exposure and publicity for Rotary and your Club
- Invite prominent community Leaders to judge
- **Invite the students' parents to the contest at your RC**
- Collaborate with your Interact Club and the High School Educators
- Involve Club members as Judges, Timekeepers or Tellers
- ♦ Reach out and connect with a local businesses as sponsors

**Get your Club's Contest up and running! If you would like to chat about this, call Joe Wynands at 610.256.8600 or email at [joseph.wynands@susquehanna.net](mailto:joseph.wynands@susquehanna.net).**

## RI Introduces a Great Opportunity

### The Rotary Foundation *Cadre of Technical Advisers*

Representing all Rotary districts and a wide spectrum of professional expertise, the cadre is a diverse group of volunteer Rotarians who monitor and evaluate Foundation grant projects all over the world. They conduct paper reviews and travel to project sites to evaluate technical feasibility and compliance with The Rotary Foundation's missions and objectives.

The cadre is currently recruiting volunteers in the following areas.

**Maternal and child health professionals (such as nurses and obstetricians) in Africa and Asia**

**Water and sanitation professionals (such as civil and mechanical engineers) in Africa and Asia**

**Spanish-speaking auditors in North and Central America**

**Portuguese speakers in Europe and Africa, in all areas of focus**

**Rotarians living in Africa, in all areas of focus**

**Rotarians with professional expertise in monitoring and evaluation**

If you are interested, or know of any Rotarians who would make great cadre members, please contact me or get a registration form at: [http://www.rotary.org/ridocumentsen\\_pdfhq\\_cadre\\_registration\\_form\\_en.pdf](http://www.rotary.org/ridocumentsen_pdfhq_cadre_registration_form_en.pdf)

Sincerely, Christian Pepera, Sr. Cadre Coordinator  
Rotary International & The Rotary Foundation





## Run for Polio Eradication

The 4th Yvette M. Palmer Purple Pinkie 5K Run/Walk will be held on Sunday, November 3, 2013 at DeSales University. Proceeds from this event will go towards PolioPlus. This event is organized by the DeSales University Rotaract Club each year, with support from surrounding Interactors and the district. We also have a website again this year, [yppp5k.blogspot.com](http://yppp5k.blogspot.com).

This race would not be possible without generous sponsors. I am humbly asking you and/or your clubs to support this race. The gift is tax deductible, can count towards your club's PolioPlus credit and your Paul Harris Fellow.



How did Darth Vader know what Luke got him for Christmas?  
He felt his presents!



How do you fix a broken tuba?  
With a tuba glue!

JULY 2013 Giving to AF

19 D7430 ROTARIANS REACHED THEIR NEXT PAUL HARRIS LEVEL DURING JULY.

## District Committee Reports

Each month we will give you a snapshot of what our committees are working on. And if you would either like to know more or would like to join or be more involved with that committee, please contact its chair.

### Foundation:

**MAKE YOUR PLANS NOW TO BE PART OF THE ANNUAL D7430 FOUNDATION SEMINAR SEPTEMBER 28<sup>TH</sup> in Kulpville.**



- ◆ Events – The Foundation Seminar will be a joint event again with District 7450.
- ◆ Oct 14<sup>th</sup> is the annual District Golf Outing at Brookside CC in Pottstown. Contact Chair PDG Mike McCarthy at [mccarthy\\_misty03@comcast.net](mailto:mccarthy_misty03@comcast.net).

### Membership:



The August issue of “Club Builder” is available.

The Committee is planning 3 membership workshops in October at different locations around the District.

There will be a Zone Membership Retreat in Cherry Hill, NJ on September 21, being held in conjunction with an event featuring RI President Ron Burton.

DMC Terry Reed still is seeking several members to round out the committee. Contact Chair Terry Reed at [terry.reed731@gmail.com](mailto:terry.reed731@gmail.com).

### Youth Exchange:

See separate article elsewhere in this Forum.

**The date for Outbound interviews for 14/15 has been set for Nov 17th.**

**Please contact chair Patti ([pattismith0221@gmail.com](mailto:pattismith0221@gmail.com)) or visit the YEP website at [www.rotary7430yep.org](http://www.rotary7430yep.org) for more details and full calendar of events for the year.**

**If you would like a club presentation or you would like to be more involved in youth exchange please contact Chair Patti at [pattismith0221@gmail.com](mailto:pattismith0221@gmail.com)**





## District Committee Reports *continued*

### Interact:

Allentown West Rotarians have established a new Interact club at Parkland H.S. Contact Chair PDG Bill Jahn at [billjahn7430@gmail.com](mailto:billjahn7430@gmail.com)



### Camp Neidig (RYLA):



Camp Neidig 2014 is already being planned. Campers from the 2013 weekend are available for RC programs. Contact Co-Chair Wendy Body at [wgbody@butz.com](mailto:wgbody@butz.com)

Rotaplast: The Rotary On-Air Auction this year is scheduled for December 7, 2013. All proceeds will benefit Rotaplast. Committee members are scheduling their club visits to be completed by September.

D7430 will participate and commit to the Pereira, Colombia mission on September 14-28, 2014.

Contact Chair Linda Young at [lryoung2011@gmail.com](mailto:lryoung2011@gmail.com)

ShelterBox: ShelterBox always is looking for additional volunteers to be part of the district/regional team to give presentations and facilitate events. Contact Chair Allan Syphers at [ASArchitect@aol.com](mailto:ASArchitect@aol.com)

Rotary Leadership Institute (RLI): DG Frank is offering a "Half Price" rebate plan for the Oct 5<sup>th</sup> KOP session for Part I first-timers. See details elsewhere in this Forum. Registration is available on-line at [www.rlinea.com](http://www.rlinea.com) Contact Chair, Linda Young at [lryoung2011@gmail.com](mailto:lryoung2011@gmail.com)

4 Way Test Speech Contest: Plans are underway to involve even more D7430 RCs in this marvelous experience for HS students. A fourth Regional contest is planned and the prize monies are good. Contact Chair is Joe Wynands [Joe.Wynands@susquehanna.net](mailto:Joe.Wynands@susquehanna.net)

Friendship Exchange: The Exchange with Turkey and Western Canada are both planned. See separate article elsewhere in this Forum.

Contact Chair Cindy Hornaman at: [hornamca@ptd.net](mailto:hornamca@ptd.net)

District Website: PDG Tony seeks updates and articles.. TJ's e-mail is [tonyjannetta@aol.com](mailto:tonyjannetta@aol.com)

Rotaract: Efforts will renew as universities reopen. Contact Chair is David Kaplan at [rotary@davidskaplan.com](mailto:rotary@davidskaplan.com).

District Newsletter: Feedback is welcome, as are your articles. Contact PDG Bill Palmer at [bill966@ptd.net](mailto:bill966@ptd.net).

## Rotary Friendship Exchange

### Do you like to Travel?

The Rotary Friendship Exchange is a great opportunity for both Rotarians and Spouses to travel to different parts of the world and make new friends!! Participants pay their own travel costs—but stay in Rotarian homes and enjoy great itineraries and friendships.

We have two opportunities open:

**TURKEY: OUTGOING DATES: March 17- March 30, 2014.**

We will travel to District 2430 which includes numerous historical and cultural sites. It is quite safe and the Turkish Rotarians are quite excited about our visit.

**CANADA: OUTGOING DATES: June 12-June 24, 2014.**

We will travel to District 5040 which includes Vancouver and British Columbia.

#### INCOMING VISITORS: SEEKING HOST CLUBS

The Turkish team will be here from April 22<sup>nd</sup> to May 7<sup>th</sup>, 2014.

The Canadian team will be here September 3<sup>rd</sup> to September 10, 2014

Each team will have up to 10 people ( possibly 5 couples). A Rotary club could host approximately 3 days. If your club has never hosted international Rotarian visits, IT IS A MUST DO!! And it is an excellent opportunity ... With Friendship Exchange, there is no real financial burden on the clubs, as the visitors pay the cost of their tours, etc. They will have a van to provide transportation and we will work jointly with Rotary clubs to develop itineraries.

### TRY IT—IT IS GREAT!

Please contact Cindy Hornaman, Friendship Exchange Chair , if you are interested in traveling and/or hosting: (610) 965 4151 or [hornamca@ptd.net](mailto:hornamca@ptd.net)

Also are you interested in a presentation for a club program? Friendship Exchange makes a Great Rotary Program!!





## Events Calendar

### DISTRICT CALENDAR

- Sep 28** -- Joint Foundation Seminar in Kulpsville.
- Oct 5** -- Rotary Leadership Institute in King of Prussia
- Oct 14** -- District Golf Outing at Brookside CC in Pottstown
- Nov 3** -- Yvette M. Palmer Purple Pinkie 5K at DeSales University
- Nov 3** -- Rotary at the U.N. in NYC
- Nov 17** -- Interviews for Youth Exch. Outbound students for Fall 2014
- Dec 7** -- Rotaplast On-Air Auction
- Dec 21** -- Interviews for DG Candidates for RY 2016-17

### 2014

- Feb 27-Mar 1 -- Mid-Atlantic Presidents-Elect Training Seminar (PETS) at the Radisson in KOP
- May 2 to 4 -- District Conference at Bushkill Inn
- May 17 -- District Training Assembly at Bear Creek Mt. Resort
- Jun 1 to 4 -- RI Convention in Sydney, Australia
- Jun 26 -- District Changeover Dinner at Brookside CC in Macungie

### CLUB EVENTS

- Sept 10<sup>th</sup> -- 6th Annual Emmaus RC Golf Tournament at Brookside Country Club in Macungie, PA
- Sept 16<sup>th</sup> -- Blue Bell RC Golf Outing in Support of Mission Kids, 8.30 Shotgun Start at Blue Bell Country Club
- September 21<sup>st</sup> -- Pottstown annual Duck Race
- Oct 5<sup>th</sup> -- Ambler Oktoberfest will be running a beer garden fundraising event
- Oct 6<sup>th</sup> -- Bethlehem RC's Tastes & Tunes at Hotel Bethlehem, 4 p.m. to 8 p.m.
- Oct 17<sup>th</sup> -- "Chefs of the Burbs 2013" 6-9 PM Pine Crest Country Club, Come enjoy and experience One of the Tastiest and biggest Club Fund raisers in the district.

