Frank Talk

In previous newsletters, I talked about Communications between the Club and the Community and within the Club. The third area of Communications is between the Club, the District and RI.

The Rotary Club is the point of action for Service Above Self. Clubs and the Rotarians in them make Rotary work. The role of the District and RI is to provide the necessary resources to the Clubs so they can “do good in the community and the world”. In order for the District and RI to fulfill their responsibility to the Clubs, they need to have a pulse on the needs of the Clubs. That can only come from good two-way communication between and among the three levels of Rotary.

The first step in forging this communication is for Clubs to submit accurate, up-to-date information to the District and RI. This includes the current Club leadership contact information, membership roles, the Club’s annual goals for

RI Honors Lehigh Valley Organization

Past RI President Wilf Wilkinson came to Allentown on September 24, 2013 and honored and recognized the Lehigh Valley Center for Independent Living (LVCIL) for its transition work with young adults with disabilities. In 2010 The Rotary Club of Bethlehem implemented a simplified grant for LVCIL that focused on new services for youth with disabilities. Rotary International is pleased with what LVCIL has been able to accomplish in just three years, and how the project has been sustained and expanded. The $12,500. initial grant from the Bethlehem Rotary club and RI Foundation, has resulted in well over a half million dollars in services for youth with disabilities in the Lehigh Valley.

November is Foundation Month

What is your vision for a better world?

The Rotary Foundation enables Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.

Continued on page 2

Continued on page 3
Frank Talk  continued

for membership, Foundation giving and the service projects favored by the Club. With this Club profile, the District and RI can allocate resources specifically to the individual Clubs.

The Club Plan, which contains most of this information, is developed by the President-elect and the incoming club officers and chairpersons prior to the start of the new Rotary year. The new on-line Club information forms allow the club President and Secretary to record the essential data for review by the Club members, District Governor, Assistant Governors and RI.

The 2013-14 Rotary year is the first time these on-line forms have been made available. As expected, the new software had some bugs and caused Rotarians at the Club and District level some major frustration. So goes the curse of new software programs. However, bugs can be exterminated and so can cyber bugs.

The best way to keep communications open among the three levels of Rotary is to, periodically, link onto the RI website for members (rotary.org/myrotary) and also the District 7430 website. The websites are constantly being updated with relevant information and an enormous amount of resources to aide Rotarians in their efforts to serve their communities and the world.

If you have any questions regarding Rotary, the answer is most likely on one of these websites. All Rotarians in our District have personal RI resource personnel in John Hannes and Susan Schmidt, our RI coordinators. They can be contacted at john.hannes@rotary.org (847-866-3275) or susan.schmidt@rotary.org (847-866-3269). The District Website contains a directory of all the District and Club leadership. Getting in touch with the person or resource you need is as easy as a click on a link, or the old fashion way of making a phone call.

The best way to find out what is happening on a monthly basis is to download this District Newsletter, The Forum. You can also send your Club announcements to all the Clubs in the District by sending the information to Bill Palmer, our Editor. The Forum contains all District events, Club information, special announcements, deadline reminders and up-to-date “need to know” information from RI and the District. Make it a monthly routine to check the RI and District websites and to read the District Newsletter. A great deal of effort goes in to the preparation of these communication tools. WHY? Because we can ---- And we Care !!

DG Frank
November is Foundation Month continued

THE ROTARY FOUNDATION (TRF)

You can direct questions concerning our RI Foundation to:
Your Club Foundation Chair
Your Foundation Area Coordinator serving your Club
District Rotary Foundation Chair Mike McCarthy at
866-416-4376 or mccarthym@urassociation.com
OR to the Rotary Contact Center at 866-9-Rotary (866-976-8279)
Monday-Friday 8 a.m. to 5 p.m. CST, or email
contact.center@rotary.org

September 30 YTD 2013 Giving to the RI Annual Fund

29 D7430 ROTARIANS REACHED THEIR NEXT PAUL HARRIS LEVELS SO FAR THIS RY.

ON-AIR AUCTION

December 7th

For

ROTAPLAST

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$27.8K
As of Sept 25th RYTD

$10.0K
As of Sept 25th RYTD
Joint Foundation Seminar Held

Rotarians from both our D7430 and our neighboring district 7450 gathered at The Holiday Inn at Kulpsville on September 28, 2013 to learn, to be inspired, and to enjoy Rotary fellowship. Rotary club Presidents, Foundation Chairs and their committee members, Assistant Governors and others from both districts totaled 120 participants in this annual event.

PDG Bonnie Korengel D7450 and PDG Mike McCarthy D7430 are the District Rotary Foundation Chairs that organized and hosted the seminar.

Past Rotary International President, Wilf Wilkinson (left) gave an excellent keynote address to get the group enthused. Assistant Rotary Foundation Coordinator, PDG Ron Smith both planned and presented.

Rachel Greenhoe, Annual Giving Officer, Zones 24 & 32 of The Rotary Foundation in Evanston, IL discussed our Foundation and ways of giving. The program also included a Polio Eradication update by PDG Bernadette Jennings the Zone 32 Eradicate Polio Coordinator. Successful Foundation projects in Kenya, Antigua, and Ghana were described.

Breakout sessions discussing District Grants, Global Grants and the Annual Fund were held. Our Zone 32 Rotary Regional Foundation Coordinator, Toni McAndrew expressed thanks to all for their continued support of our Foundation. The afternoon included a special training session about the new Grant models and their management.
Report from the Zone Institute

My road to becoming the District Governor truly has begun. I spent a wonderful week in Cheery Hill, NJ attending the Governors-Elect Training followed by the 2013 Rotary International Zone Institute. This was a great opportunity to meet with the other District Governors-Elect for Zones 24&32 encompassing North Eastern USA, Canada and parts of Russia.

The week began with 2-1/2 days of intense training programs and speakers guiding us to become leaders in our own Rotary Districts, with topics such as public speaking, district transition, how to organize district leadership teams, to plan and prepare for district conference, and to understand the new Foundation Grants, New Generations as well as creating Vibrant Clubs.

The remaining part of the week was the Zone Institute filled with programs such as Rotarians Action in Disaster Recovery, The North American Membership Plan, Social Media, Branding, 2013 Council on Legislation - what’s new - and many more inspiring programs.

We also can be proud of our District Leadership as I was so proud to see our own District 4-Way Test Speech Contest Chair Joe Wynands do a presentation on how to organize a speech contest. He was accompanied by PDG Tony Jannetta giving tips on how to promote the 4-way test in the district and to our clubs. This all was highlighted by our District 4-way Test Speech Contest 2013 winner Kyle Wetzler sharing his speech.

We also had the honor to hear from our own Rotary International President Ron Burton (right) as the Keynote speaker at Saturday’s Luncheon. Your District Governor Nominee Doug Cook also attended special training. Thank you for giving me the honor to represent and to serve D7430.

_District Governor Elect Gary S. Fedorcha_

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**RC SECRETARIES ----- PLEASE HELP**

Once the all-new RI website’s transition problems are behind them, EVERY single Rotarian needs to re-register in order to gain access. Then we ask that each RC Secretary go to the Rotary Website (not the District one) and update all the club officers for this year 2013-14. And please add your club’s PE for 2014-15 if known. Then they can have access to training materials.
Rotary Leadership Institute (RLI) Annual Awards

**D7430 PDG Roger Whitcomb was presented with the Faculty Member of the Year award** by the RLI Northeast America Division at their annual meeting on August 23, 2013. A college professor and newspaper editorial column writer, Roger has brought his professional expertise to RLI. While he has taught many of our courses, his expertise has been most evident in our more recent graduate courses. With "Diversity in Rotary" and "Transforming Your Rotary Club", for example, Roger has elevated the level of our graduate courses to college-level academics, much to the appreciation of all who have taken them.

He is a skilled discussion leader, making sure every participant is heard and supported; he knows his stuff and shows it! Roger's sense of fairness and balance enhances whatever he teaches. He can be counted upon to be assigned any course, even at the last minute, picks up the slack, and fills in where needed.

**Frank Wargo D7890 CT. was presented with the Yvette Palmer Award for Exceptional Service.** Frank prepares, prints, sorts, labels, and counts out ALL materials for RLI to go to 7 Regional Vice Chairs (RVC) for 26 sites. He makes sure that all printed materials and curricula are professionally done and attractive, ready on time, and delivered in his huge truck at the annual meeting.

He gets the annual RLI brochure to all RVCs and other RLI leaders so they can be distributed within each District. Frank works "behind the scenes" to get the job done - no request is too much. He delivers with a smile and "what else can I do to help?" You can call him at the 11th hour, when you need a trainer somewhere or certain materials - he always comes through. Frank's positive attitude makes our work a lot more fun.

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**CANDIDATES WANTED**

For DISTRICT GOVERNOR
For RY 2016-17
Applications are due before November 15th
See D7430 website for info and forms
Contact your RC President
We Need Your Sponsorship for the
5th Annual Lehigh Valley
Youth Leadership & Ethics Conferences
at DeSales University in Center Valley

Participating Schools are from Northampton and Lehigh Counties

Day 1 – 8th Grade
Overview: What is Character & Why is It Important
Breakout 1: Leading with Character
Breakout 2: Teamwork & Communication
Breakout 3: Accepting Differences

Day 2 – 11th Grade
Overview: The Power of Character
Breakouts: Groups led by DeSales Mentors – Discussion of Leadership & Ethical Challenges Faced by Today’s Youth

Both Days – Faculty Workshop -- Integrating Character into the Curriculum & Classroom.

District Ethics Conferences Receive R.I. Recognition:

*Our D7430 annual Ethics Conference projects have been awarded a certificate of appreciation from Rotary International as “Model Vocational Service Projects.”*

*This is an excellent way to support Rotary’s Youth Service Program.*

The conferences now are held earlier in the school year which allows the students and faculty to best harness the energy, excitement and lessons learned from the conferences and put it into use back at their schools.

For more info, contact: Gwen Pongracz – 610.285.2613 or gwen.pongracz@gmail.com   www.kids-of-character.org
Membership

Each Rotarian nurtures membership in their own unique way. Some are good at actively recruiting prospective members to meetings or community service projects. Some are skilled at connecting with newer members during the regular meetings. Others enjoy their role as club greeter. Many actively participate and through their enthusiasm show the value of Rotary membership. Just as a business or any other organization needs different styles of leadership and skill sets, so do Rotary clubs. This collection of skills and abilities maintains vibrant clubs.

Publicize What You Are Doing

DG Frank’s 2013-14 monthly newsletters will tell your stories. Just send them — with pertinent photos — by the 20th of each month to:

bill966@ptd.net  PDG Bill Palmer, Editor
tonyjannetta@aol.com  PDG Tony, Associate Editor
andreadolak@gmail.com  Andrea Dolak, Publisher
Rotary Goes to the Lehigh Valley Mall

A PR Tactic You Might Use

Members of the Allentown West Rotary club established and staffed an information table at the inside entrance to Macy’s at the LV Mall on Saturday, September 21, 2013. We were one of the 60 organizations that participated in the 2nd annual Non-Profit Awareness EXPO. Our table featured Rotary banners hanging across the front and two 18”x24” table-top signs, one showing our local projects and the other showing Rotary’s global reach.

The Mall was full of about 30,000 shoppers and many stopped by to check us out. There is no doubt that a lot more LV people now have been exposed to something Rotary. We also frequently were visited by other non-profits who told us their missions and sought our support. Four of these have asked to be a program at a future RC meeting. There were kids’ events every hour...face painting, dance and music classes and visits from the zoo.

We were visited by a couple of folks who had been in Rotary but dropped out because of the weekly meeting requirements. When we explained that there are multiple ways to “make up” they said they might consider joining again. So perhaps it’s not a win for our club but it may be a win for Rotary in the Valley.

This was an effective PR event. We did some good.
Membership Workshop

Calling all Club Presidents, Members and all Rotarians interested in Rotary District

Boosting Your Membership!
A workshop on attracting and retaining

Your District Membership Development Committee will be holding 3 workshops in this fall, specifically designed for the clubs in our District. The “Boosting Your Membership” workshops will be interactive discussions on bringing in new members and keeping those you already have. Your club needs to have representation at one of these sessions. Bring your entire membership committee.

“Boosting Your Membership!” Workshop

3 workshops held at various places around the District. Pick a location and time that suits you.

Thursday, October 17
Golden Oaks Golf Club
10 Stonehedge Drive, Fleetwood

Wednesday, October 23
Brookside Country Club
901 Willow Lane, Macungie

Monday, November 4
Giuseppe’s Restaurant
1380 West Street Road, Warminster

6:00 pm - Registration and Dinner (for those interested)
7:00 pm - Workshops begin (Please be there by 6:45 pm)

Discussions on:
- How to identify prospective members
- How to approach them
- How to interview them
- How to follow up on qualified leads
- How to keep members interested so they don’t leave
- A great club is all about energy - building energy in your club
- How to improve and future-proof your club
- Attracting the Facebook generation

What do you call a boomerang that doesn’t come back?
A stick.
DG Frank & Jean and their Team invite you to register now for next year’s Conference at Bushkill Falls, which promises to be A Rotary Celebration, Full of Inspiration & Great Fellowship oh and let’s not forget lots of Fun!

Including……………. 

Plus lots more ..................... check the district website for more details (Click Here) or speak with DG Frank as he does his club visits

* Register before December 31st and receive a Special Early Booking Discount *

Rotaplast TV Auction to Save Smiles and Change Lives

The Rotaplast TV Auction will be held on December 7, 2013 on WFMZ Channel 69 from 7pm to 10pm.

We are currently soliciting items for this year’s auction.

The Rotary District 7430 Auction funds raised and any cash donations will go towards D7430 Rotaplast’s medical mission trips. For more information contact Chair, Linda Young, at lryoung2011@gmail.com.

Rotaplast International is a non-profit, 501(c)(3) humanitarian organization providing free reconstructive operations and treatment for children in need worldwide. In October 2012, members of Rotary District 7430 completed a mission trip to the Philippines where approximately 60 children had these life changing procedures.
Run for Polio Eradication

The 4th Annual Yvette M. Palmer Purple Pinkie 5K Run/Walk will be held on Sunday, November 3, 2013 at DeSales University. Proceeds from this event will go towards PolioPlus. This event is organized by the DeSales University Rotaract Club each year, with support from surrounding Interactors and the district. We also have a website again this year, yppp5k.blogspot.com.

This race would not be possible without generous sponsors. I am humbly asking you and/or your clubs to support this race. The gift is tax deductible, can count towards your club's PolioPlus credit and your Paul Harris Fellow.
Club News

Bethlehem Morning Star

On Thursday September 19 we welcomed two bicycle enthusiasts who rode their tandem bike 16,000 miles from Ushuaia, Argentina through 14 countries to Deadhorse, Alaska. Traversing the entire span of two continents is no easy feat on a bike – especially when both riders are legally blind. These two great adventurers - Christiana “Christi” Bruchok and Tauru Chaw – were our program for the day. They are raising awareness globally about the abilities of the sight-impaired and inspiring people everywhere to chase after their own dreams.

Allentown, Allentown West and Emmaus Clubs Contribute Beds
The Rotary Clubs of Allentown, Allentown West and Emmaus are proud to announce that they have implemented a grant from Rotary District 7430 to purchase $9,500 worth of beds for Allentown’s Sixth Street Shelter. The Sixth Street Shelter is a program of the Community Action Committee of the Lehigh Valley (CACLV).

As part of the District Simplified Grant, the three Rotary clubs contributed a collective $5,000, which was met with an additional $4,500 from Rotary District 7430. The beds are expected to be installed later this year. These beds are safer than what they currently have and will help to prevent bed bug infestations. They will help provide a safer environment for families.

Pottstown

Saturday September 21st was the official running (floating) of the Rotary Ducks down the Manatawny Creek. It was particularly challenging this year because of the wind - there were times when the ducks actually floated back upstream when the wind took over. Rick and Steve who were following the ducks had hundreds of stragglers to deal with and push back into the main current carrying them down to the finish line. I believe the last duck the was one who blew back upstream 3 times. It really wanted that last duck prize. And there were over 3000 ducks in the race at $5 each.
The first of our inbound students arrived August 5 and the last three weeks later. Our 11 students, ages 15 to 18, bring with them experiences and stories as varied as the 11 countries from which they come. When they leave the U.S. next summer, each student’s Rotary exchange experience will be just as varied.

To help ensure a successful year, the District Youth Exchange Committee led by Patti Smith brought the new arrivals together for the first in a series of orientation “boot camps.” The beautiful grounds of Camp Conrad Weiser were the setting for the weekend-long (September 6-8) session where 13 foreign students (including two from D. 7510) met one another and the district committee and Rotex that all will be a part of helping them have a successful year.

Friday night started with more than a few timid foreign youth introducing themselves and speaking briefly about their countries and their dreams for the year ahead. But nerves seem to calm while they roasted hot dogs over the campfire and learned how to make ‘smores. By Saturday afternoon, their heads were spinning after a morning full of rules and regulations, do’s and don’ts, stories of other’s successes and failures, and how to stay safe. Team building exercises later that day once again helped calm any nerves or misgivings about the journey they’re just beginning. The Wigwam hall was filled with laughter and clapping Saturday night as everyone was dousey doing to the calls of Clay, our square dance instructor, and three hours later an exhausted group made their way back to the cabins for more stories and a well-deserved night’s rest. After breakfast Sunday morning, Max Rose led a brief discussion on religion, and once the cabins were cleaned to the state in which they were found, the group headed off to the ball field to learn the American sport of softball. The final meal together was enhanced with the presence of several host families that made the drive from points throughout the district. Finally, the time came for everyone to depart with a frantic exchange of “business” cards and facebook names—and hugs—to last until the next gathering.

When asked what they thought of the weekend, the exchange students’ replies included “amazing,” “I had so much fun,” “I can’t wait to see everyone again,” “I loved the dancing!”

The next orientation weekend will be October 4-6 at Hawk Mountain. The group will hike the trails Saturday morning through mid-afternoon and enjoy an Argentine Asado—American style. All Rotarians, youth counselors/officers, and host families are welcome for any part of the weekend, but please advise Patti Smith (pattismith0221@gmail.com) or Jill Scheetz (scheetz@ptd.net), who are coordinating the weekend.
Youth Exchange

D7430 ROTARIANS: PLEASE HELP STUDENTS GROW

Your Youth Exchange Program is looking for Outbound Students to study abroad starting in September of 2014. NOW is the time to check in with your schools and encourage candidates. District Interviews are on November 17th Deadline for applications is November 1st 2013

For Outbound process answers contact Hannah Tatu: Tatu.hannah1@gmail.com.

To ask Questions, arrange for Club Visits, or general information on the Youth Exchange Program, please Contact: Patti Smith, District Chair at pattismith0221@gmail.com.

USED CELL PHONES WANTED

The Bushkill Inn is the site of our May 2014 District Conference. They have asked us to donate our used cell phones. They, in turn, will donate 30 tickets to visit Bushkill Falls for our Youth Exchange students to use. So please start collecting the cell phones. Please give the phones – and their charge cords - that you collect to DG Frank or someone who will see him. Sue DePaul (Harleysville RC) will be holding and delivering the phones on behalf of Rotary. If you would like to contact Sue about future donations please call her at 215-896-9324.
Because We Can...and We Care

D7430
2013 - 14
THINK ABOUT THIS

The Passing of Someone Else
We were saddened to learn last week of the death of our club’s most valuable member: “Someone Else.”

Someone Else’s passing creates a vacancy that will be difficult to fill. Someone Else was with us for many years, and was involved in more activities, attended more meetings, and did far more than any member for every one of those years.

Whenever leadership was mentioned, this wonderful person was looked to for inspiration as well as results -- “Someone Else can work with that group.”

When there was a job to do, one name was on everyone’s list -- “Let Someone Else do it.”

It was common knowledge that Someone Else was always the one the Club called upon to support a particular project or counted on to attend an important meeting. Everyone just assumed Someone Else would provide what was needed, be present to discuss an important issue, or to cast a vote.

Someone Else was a wonderful person -- sometimes appearing super-human, but a person can only do so much! Were the truth known, everyone expected too much of Someone Else.

Yes, Someone Else left a wonderful example to follow, but who is going to follow it? When something needs to be done, when a meeting needs to be attended, when a leader is needed, when help should be given, remember, we can’t depend on Someone Else anymore.

-- Author Unknown --

A day without sunshine is like, night.
Did You Know?

What Do These People Have in Common?...

**ROTARY**

Charles R. Walgreen, Jr., Rotary Club of Chicago, Illinois, Chairman of the board of the Walgreen Drug Company

J.C. Penney, Rotary Club of New York, New York, Founder of J.C. Penney stores

Joyce C. Hall, Rotary Club of Kansas City, Missouri, Founder of Hallmark Cards

Sam Walton, Rotary Club of Bentonville, Arkansas, Founder of Wal-Mart

The 'Colonel' Harland Sanders, Rotary Club of Jeffersonville, Indiana, Founder, Kentucky Fried Chicken (KFC)

Canada has more lakes than the rest of the world combined.

Canada is an Indian word meaning Big Village

A duck's quack doesn't echo, and no one knows why.

At **United Nations Day** on November 3rd in New York City on Saturday evening there is a **Friendship Dinner Cruise** organized by Canadian D7080 that you are invited to take at 6:30 pm. All Rotarians, UN Colleagues and friends from around the world are welcome to join us. Enjoy a buffet dinner, music and fantastic view of NYC skyline at night. Register online at bottom of the first page at [http://2013district7080untrip.eventbrite.com](http://2013district7080untrip.eventbrite.com).

**Why did the scientist install a knocker on his door?**

He wanted to win the No-bell prize!
Rotary Friendship Exchange

Do you like to Travel?

The Rotary Friendship Exchange is a great opportunity for both Rotarians and Spouses to travel to different parts of the world and make new friends!! Participants pay their own travel costs—but stay in Rotarian homes and enjoy great itineraries and friendships.

We have two opportunities open:

   We will travel to District 2430 which includes numerous historical and cultural sites. It is quite safe and the Turkish Rotarians are quite excited about our visit.

CANADA: OUTGOING DATES: June 12-June 24, 2014.
   We will travel to District 5040 which includes Vancouver and British Columbia.

INCOMING VISITORS: SEEKING HOST CLUBS

The Turkish team will be here from April 22nd to May 7, 2014.
The Canadian team will be here September 3rd to September 10, 2014

Each team will have up to 10 people (possibly 5 couples). A Rotary club could host approximately 3 days. If your club has never hosted international Rotarian visits, IT IS A MUST DO!! And it is an excellent opportunity ... With Friendship Exchange, there is no real financial burden on the clubs, as the visitors pay the cost of their tours, etc. They will have a van to provide transportation and we will work jointly with Rotary clubs to develop itineraries.

TRY IT—it is GREAT!

Please contact Cindy Hornaman, Friendship Exchange Chair, if you are interested in traveling and/or hosting: (610) 965 4151 or hornamca@ptd.net

Also are you interested in a presentation for a club program? Friendship Exchange makes a Great Rotary Program!!
WANTED

CLUB LEVEL 4-WAY TEST SPEECH CONTESTS

♦ ENGAGE YOUTH IN YOUR COMMUNITY
♦ ENGAGE EDUCATORS IN YOUR COMMUNITY
♦ BE THE CATALYST FOR CRITICAL THINKING AND ETHICAL DECISION MAKING
♦ CREATE NEW GENERATION LEADERS TODAY
♦ JOIN A FAST GROWING MOVEMENT BY LEADING THE WAY IN YOUR COMMUNITY

To receive a free copy of the soup to nuts manual on how to start a contest or to schedule a presentation at your Club contact:
Joe Wynands – 610 506 1228 – wynands@comcast.net

Rotary at the United Nations

Rotarians again are invited to join in New York City at the Rotary United Nations Day on Saturday, November 2, 2013.

The Saturday meeting is scheduled from 9:30 a.m. to 4:30 p.m. at UN Headquarters and will include presentations and panel discussions addressing Millennium Goals, and key humanitarian issues. The event will feature presentations from senior UN staff and Rotary leaders, with panel discussions on our mutual goal of achieving peace.

Advance registration is necessary and you should do this asap. Cost is $45, and includes a box lunch. You can register for the Saturday meeting on line at: https://www.eventbrite.com/event/7622626481

NOTE: UN tours are not available on Saturday, so those interested in this should do so on Friday morning.
District Committee Reports

Each month we will give you a snapshot of what our committees are working on. And if you would either like to know more or would like to join or be more involved with that committee, please contact its chair.

Foundation:

November is Foundation Month in the world of Rotary. Please support OUR Rotary Foundation with your time, talent and treasure.

Events – Oct 14th is the annual District Golf Outing at Brookside CC in Pottstown.
Nov 3rd is the Yvette Palmer Purple Pinkie Day 5K run/walk at DeSales University. Contact Chair PDG Mike McCarthy at mccarthy_misty03@comcast.net.

The Sept-Oct issue of “Club Builder” is available. The Committee is planning 3 membership workshops:
*Thursday, October 17 at Golden Oaks Golf Club in Fleetwood
*Wednesday, October 23 at Brookside CC in Macungie
*Monday, November 4 at Giuseppe’s Restaurant in Warminster

District Membership Chair Terry Reed still is seeking several members to round out the committee. Contact Terry Reed at terry.reed731@gmail.com.

Youth Exchange

See separate article elsewhere in this Forum.

The date for Outbound interviews for 14/15 has been set for Nov 17th. CANDIDATES are needed!

Please contact chair Patti (pattismith0221@gmail.com) or visit the YEP website at www.rotary7430yep.org for more details and full calendar of events for the year.

If you would like a club presentation or you would like to be more involved in Youth Exchange, please contact Chair Patti at pattismith0221@gmail.com.
District Committee Reports  continued

**Interact:** Contact Chair PDG Bill Jahn billjahn7430@gmail.com.

**Camp Neidig (RYLA):** Camp Neidig 2014 is already being planned. Campers from the 2013 weekend are available for RC programs. Contact Co-Chair Wendy Body at wgbody@butz.com.

**Rotaplast:** The Rotary On-Air Auction this year is scheduled for December 7, 2013. PLEASE donate something classy for the auction. All proceeds will benefit Rotaplast.

D7430 will participate and commit to the Pereira, Colombia mission on September 14-28, 2014.

Contact Chair Linda Young at lryoung2011@gmail.com.

**ShelterBox:** There is a new fundraising effort by SBUSA targeted directly at the Syrian refugee crisis.

'ShelterBox always is looking for additional volunteers to be part of the district/regional team to give presentations and facilitate events. Contact Chair Allan Syphers at ASArchitect@aol.com.

**Rotary Leadership Institute (RLI):** DG Frank is offering a “Half Price” rebate plan for the Oct 5th KOP session for Part I first-timers. Registration is available on-line at www.rlinea.com Contact Chair, Linda Young at lryoung2011@gmail.com.

**4-Way Test Speech Contest:** Plans are underway to involve even more D7430 RCs in this marvelous experience for HS students. A fourth Regional contest is planned and the prize monies are good. Contact Chair is Joe Wynands at Joe.Wynands@susquehanna.net.

**Friendship Exchange:** The Exchange with Turkey and Western Canada are both planned. See separate article elsewhere in this Forum. Contact Chair Cindy Hornaman at hornamca@ptd.net.

**District Website:** TJ’s e-mail is tonyjannetta@aol.com.

**Rotaract:** DeSales University club is preparing for the Polio Eradication 5K run /walk on November 3rd. Contact Chair is David Kaplan at rotary@davidskaplan.com.
Are you Ready to Discover, See and Share the new image of Rotary ???

Over the last 18 months Rotary has been working on our Public Image, How we tell our story to others and also how to help us as Rotarians explore and learn of the many things our great organization does..........................it begins here with our new Logo!!!!

And continues here “Welcome to Rotary” our New Redesigned website @
www.Rotary.org

Where the public can explore and learn about all that Rotary does, and see us presented in a more modern, vibrant and exciting way

For you as a Rotarian it continues to “My Rotary” where once you sign in** you will see your personal profile page, be able to view and see more details and goals for your club, your own personal donation history to our foundation, learn of the many ways you and your club can be more involved in the many grants and wonderful things Rotarians around the world are doing

It’s a Very Exciting time to be a Rotarian!!!

** Rotary is asking that all Rotarians re set their password to access the “My Rotary “section, if you have problems please ask your club secretary to make sure that your current e mail address is in the RI data base as they use that to send you details how to set the new pass-word............trust us, it is worth the few minutes it will take you to do this!!!
Events Calendar

**DISTRICT CALENDAR**

Nov 3  --  Yvette M. Palmer Purple Pinkie 5K at DeSales University
Nov 3  --  Rotary at the U.N. in NYC
Nov 17 --  Interviews for Youth Exch. Outbound students for Fall 2014
Dec 7  --  Rotaplast On-Air Auction
Dec 14 --  Interviews for DG Candidates for RY 2016-17 in Quakertown

**2014**

Feb 27-Mar 1  --  Mid-Atlantic Presidents-Elect Training Seminar (PETS) at the Radisson in KOP
Apr 22-May 7th --  Friendship Exchange - Turkish team will be here
May 2 to 4    --  District Conference at Bushkill Inn
May 17        --  District Training Assembly at Bear Creek Mt. Resort
Jun 1 to 4    --  RI Convention in Sydney, Australia
Jun 26        --  District Changeover Dinner at Brookside CC in Macungie
Sep 3-10      --  Friendship Exchange Canadian team will be here

**CLUB EVENTS 2013**

Oct 17th       --  "Chefs of the Burbs 2013" 6-9 PM Pine Crest Country Club
Oct 20         --  Saucon’s The AMAZING ROAD RALLY, Noon to 5 PM
Nov 1st        --  Ambler RC Annual Gala at Old York Road Country Club
Nov 9th        --  Allentown West Reverse Raffle drawing in Breinigsville
Nov 23rd       --  Pottstown RC is holding its 5TH Annual Performing Arts Competition for students from grades 9 through 12 to be held at Steel River Playhouse
Oct 17th       --  "Chefs of the Burbs 2013" 6-9 PM Pine Crest Country Club, Come enjoy and experience One of the Tastiest and biggest Club Fund raisers in the district.

When everything’s coming your way, 
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you’re in the wrong lane.